

# MATERIAL SPECIFICATIONS

## AI Showcase Sponsorship



### Deliverables Needed

Due: June 30

- Logo file
  - Logo files should be provided in **both** scalable (.ai, .eps, or .svg) **and** .jpg or .png formats with transparent backgrounds. A minimum width of 500 pixels is suggested for .jpg and .png files. All logos will be resized by RSNA Marketing and our vendors to best fit the placement and to ensure consistent sizing. It is strongly recommended for sponsors to provide brand guidelines to accompany the logo. Examples of logo placements are available upon request.
- Social media handles for Facebook, LinkedIn, and X
- Company name for recognition
  - RSNA will defer to the promotional name listed in the [Exhibitor Resource Center](#) unless notified otherwise by 6/30.

Logo or Company Name Pre-meeting Recognition	Logo or Company Name Recognition at RSNA 2025
Promotional meeting e-blast	Branding surrounding the AI showcase
November/December issue of <i>RSNA News Magazine</i>	On screen in the open-air theater in the AI Showcase between presentations
RSNA.org Annual Meeting web pages	Meeting week e-blast
	Daily Bulletin story
RSNA social media channels	RSNA 2025 Meeting Guide
	RSNA social media channels

### Submission Instructions

Send all deliverables before or by the due date listed above to the RSNA sponsorship team at [sponsors@rsna.org](mailto:sponsors@rsna.org).

### Questions

Please direct any questions to the RSNA sponsorship team at the email address listed above.