

MATERIAL SPECIFICATIONS

Grand Concourse Billboard



Deliverables Needed

Due: October 16

- Custom artwork for signage
 - We recommend that you keep your design simple, with two or three basic elements. Ensure your message is large enough to read and that images have sufficient resolution.
 - Keep all logos and text 6 inches away from the bottom edge of the billboard.

Submission Instructions

Upload artwork files to Freeman's Box folder. Access to the folder will be emailed in August. See the Freeman Graphics Artwork Guidelines linked on our [Sponsorship Production page](#) for additional information.

Questions

Please direct any questions to the RSNA sponsorship team at sponsors@rsna.org.

