## MATERIAL SPECIFICATIONS Column Wraps



## **Deliverables Needed**

Due: October 16

- Custom artwork for signage
  - We recommend that you keep your design simple, with two or three basic elements. Ensure your message is large enough to read and that images have sufficient resolution.
  - Sponsors are permitted to provide up to 4 creative files for each of the sides or provide one file to use on all sides.
  - Keep all logos and text at least 6 inches away from the bottom edge of the column.

## **Submission Instructions**

Upload artwork files to Freeman's Box folder. Access to the folder will be emailed in August. See the Freeman Graphics Artwork Guidelines linked on our Sponsorship Production page for additional information.

## Questions

Please direct any questions to the RSNA sponsorship team at sponsors@rsna.org.

