

MATERIAL SPECIFICATIONS

North Hall Escalator Runners

Level 2 to Exhibit Floor (E5 – E8)



Deliverables Needed

Due: October 16

- Custom artwork for signage
 - We recommend avoiding light color backgrounds in the design due to black particulate created by the escalator handrails settling on the runners.

Submission Instructions

Upload artwork files to Freeman's Box folder. Access to the folder will be emailed in August. See the Freeman Graphics Artwork Guidelines linked on our [Sponsorship Production page](#) for additional information.

Questions

Please direct any questions to the RSNA sponsorship team at sponsors@rsna.org.

