## MATERIAL SPECIFICATIONS Stair Graphics S1 and S2



## **Deliverables Needed**

Due: October 16

- Custom artwork for signage
  - We recommend a heavy-weight font and positioning words on a single stair for optimal readability.
  - Grand Concourse Level 3 up to Level 4 (S1)
    - 35 stairs
    - There are 18 steps, a landing, and then 17 steps
  - Grand Concourse/South Building Level 4 up to Level 5 (S2)
    - 42 stairs
    - There are 14 steps, a landing, 14 steps, a landing, and then 14 steps.

## **Submission Instructions**

Upload artwork files to Freeman's Box folder. Access to the folder will be emailed in August. See the Freeman Graphics Artwork Guidelines linked on our <u>Sponsorship Production page</u> for additional information.

## Questions

Please direct any questions to the RSNA sponsorship team at <u>sponsors@rsna.org</u>.

Level 4 Eachs	<b>61.25</b> " tair is 61.25" wide by 6.25" high	6.25 "
35 Stair Graphics 18 Steps		
	18 Steps Landing 17 Steps	
Level 5	<b>55 ''</b> air is 55″ wide by 6.25″ high	6.25 "
42 Stair Graphics		
	14 Steps Landing 14 Steps Landing 14 Steps	
		not to scale