

### Deliverables Needed

- Custom Banner
  - **Banner size:** 1100 x 150, 72 dpi
  - **Accepted file formats:** .gif, .jpg, .png
  - **Max file size:** 200K
  - Animated gif can loop up to four times. Some email clients may not support animation and will only display the first frame of the banner.
  - A hairline border around the banner is required.
- Linking URL

### Submission Instructions

Send all deliverables to the RSNA sponsorship team at [sponsors@rsna.org](mailto:sponsors@rsna.org) by the deadline listed on your company specs spreadsheet.

- Please include the linking URL in your email submission.

### Questions

Please direct any questions to the RSNA sponsorship team at the email address listed above.