

MATERIAL SPECIFICATIONS

Welcome Reception Lead Event Sponsorship



Deliverables Needed

Due: September 1

- Logo File
 - Logo files should be provided in scalable (.ai, .eps, or .svg) **and** .jpg or .png formats with transparent backgrounds. A minimum width of 500 pixels is suggested for .jpg and .png files. All logos will be resized by RSNA Marketing and our vendors to best fit the placement and to ensure consistent sizing. It is highly recommended for sponsors to provide brand guidelines to accompany the logo. Examples of logo placements are available upon request.
- Company name for recognition
 - RSNA will defer to the promotional name listed in the [Exhibitor Resource Center](#) unless notified otherwise by 9/1.

Logo Recognition	Company Name Recognition
Event slide show	Pre-meeting promotional e-blast
Onsite event signage	Push notification through the RSNA 2025 Meeting App
Welcome Reception landing page	

Due: October 1

- Custom company slide for event PowerPoint.
 - Slide must be in the 16:9 aspect ratio.
 - Your company slide will be included in the looping slide show that will be displayed at the Discovery Theater and Learning Center theaters during the reception.

Submission Instructions

Send all deliverables before or by the due dates listed above to the RSNA sponsorship team at sponsors@rsna.org.

Questions

Please direct any questions to the RSNA sponsorship team at the email address listed above.