

# MATERIAL SPECIFICATIONS

## Welcome Reception Supporter Sponsorship



### Deliverables Needed

Due: September 1

- Logo File
  - Logo files should be provided in scalable (.ai, .eps, or .svg) **and** .jpg or .png formats with transparent backgrounds. A minimum width of 500 pixels is suggested for .jpg and .png files. All logos will be resized by RSNA Marketing and our vendors to best fit the placement and to ensure consistent sizing. It is highly recommended for sponsors to provide brand guidelines to accompany the logo. Examples of logo placements are available upon request.
- Company name for recognition
  - RSNA will defer to the promotional name listed in the [Exhibitor Resource Center](#) unless notified otherwise 9/1.

Logo Recognition	Company Name Recognition
Event slide show	Onsite event signage
	Welcome Reception landing page

### Submission Instructions

Send all deliverables before or by the due date listed above to the RSNA sponsorship team at [sponsors@rsna.org](mailto:sponsors@rsna.org).

### Questions

Please direct any questions to the RSNA sponsorship team at the email address listed above.