

Deliverables Needed

Due: September 1

- Logo File
 - Logo files should be provided in scalable (.ai, .eps, or .svg) **and** .jpg or .png formats with transparent backgrounds. A minimum width of 500 pixels is suggested for .jpg and .png files. All logos will be resized by RSNA Marketing and our vendors to best fit the placement and to ensure consistent sizing. It is highly recommended for sponsors to provide brand guidelines to accompany the logo. Examples of logo placements are available upon request.
- Company name for recognition
 - RSNA will defer to the promotional name listed in the [Exhibitor Resource Center](#) unless notified otherwise by 9/1.

Logo Recognition	Company Name Recognition
Relaxation Station Signage	RSNA Publications
RSNA 2025 Meeting Guide	Relaxation Station landing page

Due: October 31

- Proofs for review and approval. The sponsor is responsible for producing and delivering approved items to the show site.
 - The sponsor branded t-shirts for massage therapists. RSNA will confirm the sizes and number of t-shirts required for the massage therapists.
 - **Optional:** Sponsor branded free massage tickets to be distributed at your exhibit booth. RSNA will confirm the Relaxation Station booth number for inclusion on the tickets.

Submission Instructions

Send all deliverables before or by the due dates listed above to the RSNA sponsorship team at sponsors@rsna.org.

Questions

Please direct any questions to the RSNA sponsorship team at the email address listed above.