

MATERIAL SPECIFICATIONS

Zen Zone Sponsorship



Deliverables Needed

Due: September 1

- Logo file
 - Logo files should be provided in scalable (.ai, .eps, or .svg) **and** .jpg or .png formats with transparent backgrounds. A minimum width of 500 pixels is suggested for .jpg and .png files. All logos will be resized by RSNA Marketing and our vendors to best fit the placement and to ensure consistent sizing. It is strongly recommended for sponsors to provide brand guidelines to accompany the logo. Examples of logo placements are available upon request.
- Company name for recognition
 - RSNA will defer to the promotional name listed in the [Exhibitor Resource Center](#) unless notified otherwise by 9/1.

| Logo Recognition | Company Name Recognition |
|---------------------------|--------------------------|
| Zen Zone entrance signage | RSNA Publications |
| RSNA 2025 Meeting Guide | Zen Zone landing page |

Due: October 16

- Custom artwork for Zen Zone entrance sign
 - Specs are detailed on the following page

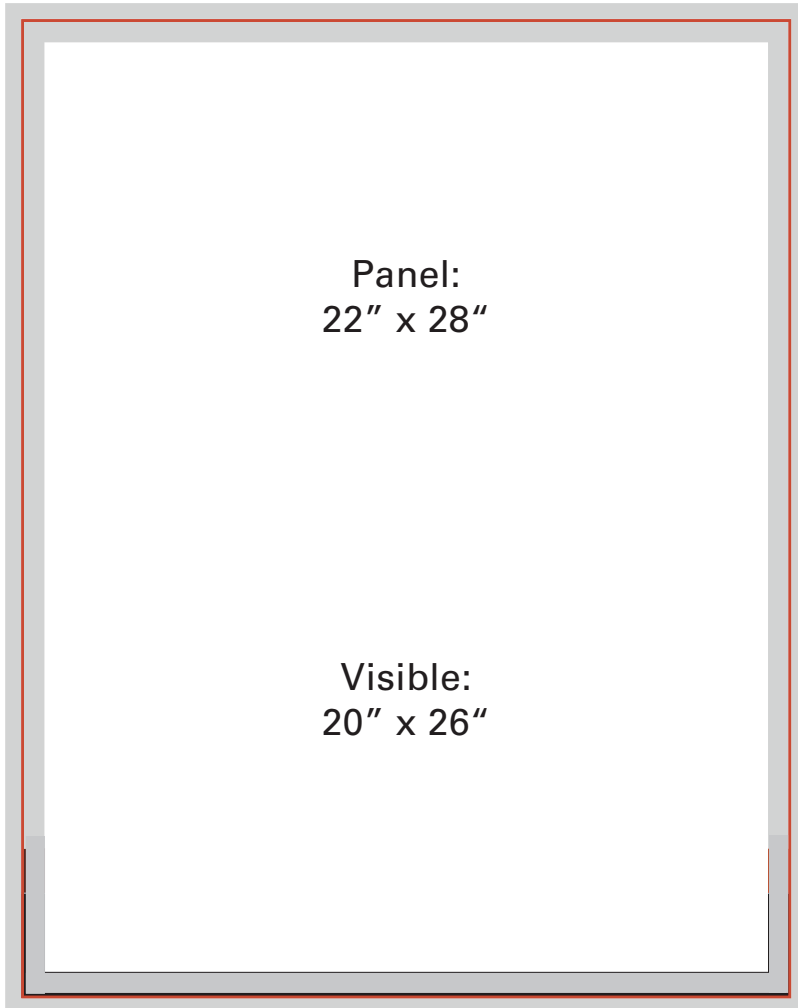
Submission Instructions

- Logo and company name
 - Send all deliverables before or by the due date listed above to the RSNA sponsorship team at sponsors@rsna.org.
- Custom signage artwork
 - Upload artwork files to Freeman's Box folder. Access to the folder will be emailed in August. See the Freeman Graphics Artwork Guidelines linked on our [Sponsorship Production page](#) for additional information.

Questions

Please direct any questions to the RSNA sponsorship team at the email address listed above.

22x28



Panel:
22" x 28"

Visible:
20" x 26"

22x28

Panel:
22" x 28"

Support:
Chrome Sign Frame

Visible:
20" x 26"

Construction:
3/16" Honeycomb

Graphic should cover entire 22" x 28" to allow for variances in support method but vital graphics/info/etc should be kept well within visible area.