

# MATERIAL SPECIFICATIONS

RSNA After Dark  
Industry Supporter



## Deliverables Needed

Due: October 31

- Logo file
  - Logo files should be provided in scalable (.ai, .eps, or .svg) **and** .jpg or .png formats with transparent backgrounds. A minimum width of 500 pixels is suggested for .jpg and .png files. All logos will be resized by RSNA Marketing and our vendors to best fit the placement and to ensure consistent sizing. It is strongly recommended for sponsors to provide brand guidelines to accompany the logo. Examples of logo placements are available upon request.

### Logo Recognition

Event slide show on the LED wall at TAO Chicago

Displayed on After Dark landing page

## Submission Instructions

Send all deliverables before or by the due date listed above to the RSNA sponsorship team at [sponsors@rsna.org](mailto:sponsors@rsna.org).

## Questions

Please direct any questions to the RSNA sponsorship team at the email address listed above.