

MATERIAL SPECIFICATIONS

RSNA After Dark

Transportation Sponsorship



Deliverables Needed

Due: October 13

- Logo file
 - Logo files should be provided in scalable (.ai, .eps, or .svg) **and** .jpg or .png formats with transparent backgrounds. A minimum width of 500 pixels is suggested for .jpg and .png files. All logos will be resized by RSNA Marketing and our vendors to best fit the placement and to ensure consistent sizing. It is strongly recommended for sponsors to provide brand guidelines to accompany the logo. Examples of logo placements are available upon request.
- Company name for recognition
 - RSNA will defer to the promotional name listed in the [Exhibitor Resource Center](#) unless notified otherwise by 10/13.

Logo Recognition	Company Name Recognition
Event slide show on the LED wall at TAO Chicago	Pre-event logistical email to all pre-registered attendees
	Displayed on After Dark landing page

Submission Instructions

Send all deliverables before or by the due date listed above to the RSNA sponsorship team at sponsors@rsna.org.

Questions

Please direct any questions to the RSNA sponsorship team at the email address listed above.