

MATERIAL SPECIFICATIONS

Daily Bulletin
E-Blast Banner



Deliverables Needed

Due: October 18

- Custom E-Blast Banner
 - **Banner size:** 580 x 100
 - **Accepted file formats:** .gif, .jpg, .png
 - **Max file size:** 100K
 - Animated gif can loop up to four times. Some email clients may not support animation and will only display the first frame of the banner.
 - A hairline border around the banner is required.
- Linking URL

Submission Instructions

Send all deliverables before or by the due date listed above to the RSNA sponsorship team at sponsors@rsna.org.

- Please include the linking URL in your email submission.

Questions

Please direct any questions to the RSNA sponsorship team at the email address listed above.