MATERIAL SPECIFICATIONS Meeting E-Blast: Acquisition



Deliverables Needed

- Custom E-Blast Banner
 - o **Banner size:** 580 x 100
 - Accepted file formats: .gif, .jpg, .png
 - Max file size: 100K
 - Animated gif can loop up to four times. Some email clients may not support animation and will only display the first frame of the banner.
 - $\circ~$ A hairline border around the banner is required.
- Linking URL

Submission Instructions

Send all deliverables to the RSNA sponsorship team at <u>sponsors@rsna.org</u> by the deadline listed on your company specs spreadsheet.

• Please include the linking URL in your email submission.

Questions

Please direct any questions to the RSNA sponsorship team at the email address listed above.