MATERIAL SPECIFICATIONS

Meeting E-Blast: Registered Attendee



Deliverables Needed

Custom E-Blast Banner

o **Banner size:** 580 x 100

o Accepted file formats: .gif, .jpg, .png

o Max file size: 100K

- o Animated gif can loop up to four times. Some email clients may not support animation and will only display the first frame of the banner.
- A hairline border around the banner is required.
- Linking URL

Submission Instructions

Send all deliverables to the RSNA sponsorship team at sponsors@rsna.org by the deadline listed on your company specs spreadsheet.

• Please include the linking URL in your email submission.

Questions

Please direct any questions to the RSNA sponsorship team at the email address listed above.