Hilton Orlando
Digital Signage Spec Sheet

What are the specifications of the digital signs?

- **LED Walls – Above Escalators (Lobby Side):** 2304w x 384h (Aspect Ratio - 6:1)

What type of content can I run on the digital signs and what is required of the file?

- Single JPEG or PNG image

- Slideshow of JPEG or PNG images

- .mov or .mp4 movie file (Please Note: **File size recommended: 1GB or less.** Sound is not available on any sign) ● Compression required is H.264

- Correct aspect ratio listed above for each specific sign format

- Videos are required to be 30 frames per second, the target bitrate to be between 4mbps to 8mbps, and in the current full screen resolution to prevent letterboxing

What will make my movie (.mp4/.mov) look the best?

- For smoother transitions, please end your video with a still image for two (2) seconds in length.

What are some best practices to make my sign impactful or easier to create?

- Less can be more; Simple, clean images can make a statement

- Limit any slideshows to about 10 images. Having more than 10 images can cause attendees to miss some of your content