Deliverables Needed

Due: September 1

- Logo recognition on the Grand Concourse registration location entrance unit, signage at the Lakeside registration location, and at select hotels.
  - High-res PDFX/4 (preferred)
  - AI with PDF content (choose this option when saving file)
  - EPS files with embedded links and outlined fonts

Due: October 1

- Custom digital banner to display on screens at badge pickup stations at McCormick Place registration locations
  - **Banner size:** 1100 x 150px
  - **File types accepted:** .gif, .jpg, .png; animated gif can loop up to four times; 72 dpi.
  - **Max file size:** 200K
  - Registration screens do not connect to the internet and banners will not be clickable.
  - The banner will follow through on all pages of the badge print/self-registration process.
  - The total number of badges printed as well as onsite self-registration numbers will be provided following the live meeting week.
- Artwork file for the onsite registration line busters' and hotel registration sponsor branded t-shirts.
  - **File type:** supply art in vector .ai **and** .pdf formats.
  - Imprint colors must be referenced as a Pantone number (not CMYK values).
  - **Note:** RSNA will review and approve the design and order and ship the t-shirts to the show site. Sponsor only needs to provide artwork.

Submission Instructions

Send all deliverables before or by the due dates listed above to the RSNA sponsorship team at sponsors@rsna.org.

Questions

Please direct any questions to the RSNA sponsorship team at the email address listed above.