Hyatt Regency Orlando
Digital Signage Spec Sheet

What are the specifications of the digital signs?

- Front Desk Registration LED Wall: 7680w x 1080h

What type of content can I run on the digital signs and what is required of the file?

- Single JPEG or PNG image
- Slideshow of JPEG or PNG images
- .mov or .mp4 movie file (Please Note: File size recommended: 1GB or less. Sound is not available on any sign. Video not available on meeting room signs)
- Compression required is H.264
- Correct aspect ratio listed above for each specific sign format
- Videos are required to be 30-60 frames per second, the target bitrate to be between 4mbps to 30mbps, and in the current full screen resolution to prevent letterboxing

What will make my movie (.mp4/.mov) look the best?

- For smoother transitions, please end your video with a still image for two (2) seconds in length

What are some best practices to make my sign impactful or easier to create?

- Less can be more; Simple, clean images can make a statement
- Limit any slideshows to about 10 images. Having more than 10 images can cause attendees to miss some of your content

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