

# MATERIAL SPECIFICATIONS

## Meeting Central Banner



### Deliverables Needed

Due: July 16

- Custom Banner
  - **Banner sizes:** 970 x 90, 320 x 50
    - Please provide both sizes (desktop and mobile)
  - **Accepted file formats:** .gif, .jpg, .png
  - **Max file size:** 100K
  - Animated gif can loop up to 4 times.
  - A hairline border around the banner is required.
- Linking URL

### Timeline

Your banner will run on the RSNA Meeting Central through February 27, 2026, at Noon CT.

- Creative and link updates throughout the placement are accepted. Please allow 2-3 business days for any changes to be reflected online.
- Please ensure that your banner is linked to an active page for the full duration of the placement (through February 27, 2026, at Noon CT).
- Metrics will be provided following the conclusion of the live meeting week and following the conclusion of Virtual Access.

### Submission Instructions

Send all deliverables before or by the due date listed above to the RSNA sponsorship team at [sponsors@rsna.org](mailto:sponsors@rsna.org).

- Please include the linking URL in your email submission.

### Questions

Please direct any questions to the RSNA sponsorship team at the email address listed above.