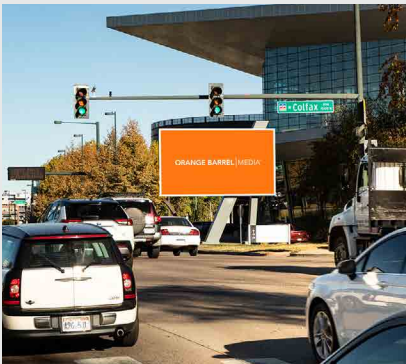


Full Motion Digital



## Artwork Specifications

**Dimensions:** 684px H x 1248px W (square pixels)

**Resolution:** 72dpi

**Color Mode:** RGB

**Motion File formats:** .mp4

**Duration:** :15, :30

**Codec:** H.264

**Frame Rate:** 30 fps

**Data Rate:** 10000 kbps

**Fields:** None

**Static File formats:** .jpg

**Accepts video or static creative.**

## File Information

The naming convention of the submitted file should include 'Go-Live date' of file, brand name, and product or tagline.

**Example:** 12\_06\_22\_brandname\_product.mp4