

Full Motion Digital



Artwork Specifications

Dimensions: 684px H x 1248px W (square pixels)

Resolution: 72dpi

Color Mode: RGB

Motion File formats: .mp4

Duration: :15, :30

Codec: H.264

Frame Rate: 30 fps

Data Rate: 10000 kbps

Fields: None

Static File formats: .jpg

Accepts video or static creative.

File Information

The naming convention of the submitted file should include 'Go-Live date' of file, brand name, and product or tagline.

Example: 12_06_22_brandname_product.mp4