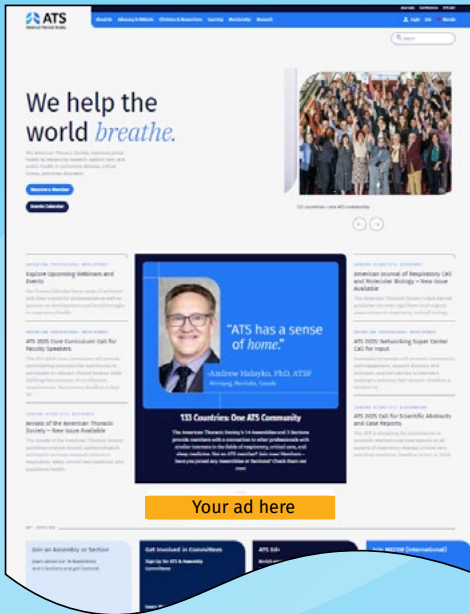


Thoracic.org Advertising

The American Thoracic Society (ATS) offers online advertising on the thoracic.org domain.

Homepage ad



American Thoracic Society

The ATS has over 16,000 members and is a leading medical society dedicated to advancing pulmonary, critical care, and sleep medicine. ATS members are the thought leaders in the fields of pulmonology and critical care medicine and read the ATS journals to learn the latest advances in the treatment of asthma, COPD, pulmonary infections, PAH, lung cancer, IPF, critical care medicine, cystic fibrosis, pediatric lung disease, and sleep medicine.

Specs: 728 px x 90 px

Placement (Run of show)

Home Page

Sub Pages except under learning section

Updates on page refresh or new page

Rate (per month)

January – February - \$2,000

March – \$3,000

April - \$5,000

May - \$5,000

June - \$3,000

July – December - \$2,000

Max five (5) per month

Closing Date: the 20th of the preceding month

Traffic:

The ATS website receives over 500,000 unique page views.

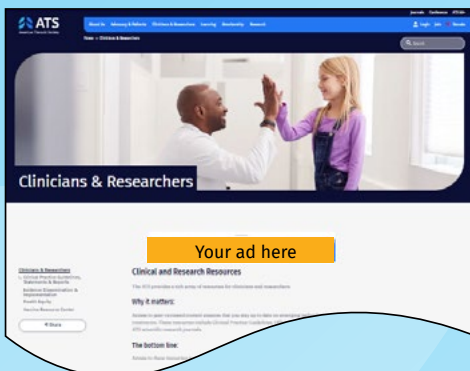
Bookings:

Meredith Smalstig

Associate Director, Industry Programs and Sponsorship

msmalstig@thoracic.org

Ad on an L2 page



Ad on an L3 page

