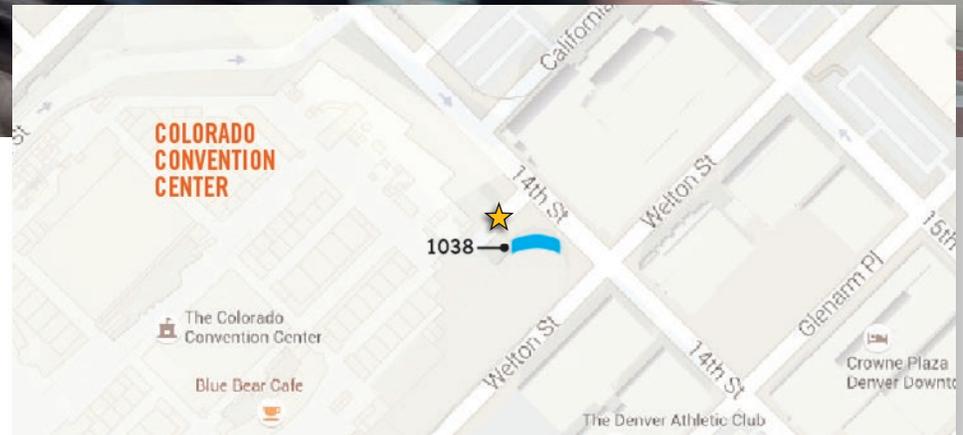


[Click here to download Denver Digital Network Spec Sheet](#)

BC UNIT ID: DTD 1038  
 LOCATION: 14TH ST & WELTON ST  
 GEOPATH ID: 30830625  
 SIZE: 14' h x 48' w  
 FORMAT: Digital  
 FACING: North  
 LAT: 39.74274  
 LONG: -104.9944



**DESTINATION DESCRIPTION**

This digital spectacular media is located outside the main entrance of the Colorado Convention Center and reads to vehicular and pedestrian traffic on 14th Street and California Street. Denver’s light rail system passes directly in front of this display and has a stop just to the north. Common riders of the transit include commuters for the downtown business district, visitors to the Convention Center and the Denver Center for the Performing Arts as well as sports fans attending a Colorado Rockies baseball game. **Hours of Operation: 19 Hours/Day**