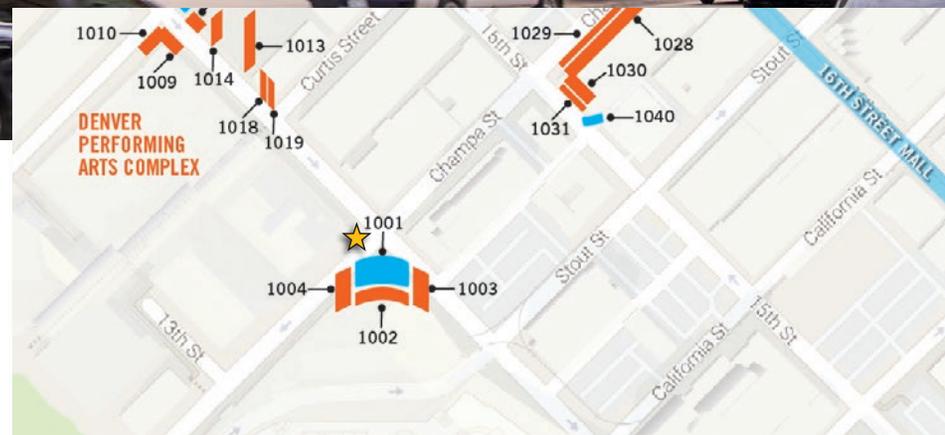


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BC UNIT ID: DTD 1001
LOCATION: 14th St & Champa St
GEOPATH ID: 30496027
SIZE: 25' H X 60' W
FORMAT: Digital
FACING: North
LAT: 39.744562
LONG: -104.996292

DESTINATION DESCRIPTION

This super-cluster of spectacular media overlooks the always busy intersection of 14th St. and Champa St. in the heart of downtown Denver. Positioned on the parking structure of the Colorado Convention Center, these high profile displays reach vehicular and pedestrian traffic day and night. Denver’s light rail system stops below the garage directly behind this sign, dropping off and picking up commuters for the downtown business district as well as visitors to the Convention Center and the Denver Center for the Performing Arts. **Hours of Operation: 19 Hours/Day.**