

MATERIAL SPECIFICATIONS

Meeting Central Banner



Deliverables Needed

Due: July 16

- Custom Banner
 - **Banner sizes:** 970 x 90, 320 x 50
 - Please provide both sizes (desktop and mobile)
 - **Accepted file formats:** .gif, .jpg, .png
 - **Max file size:** 100K
 - Animated gif can loop up to 4 times.
 - A hairline border around the banner is required.
- Linking URL

Timeline

Your banner will run on RSNA Meeting Central through February 2027.

- Creative and link updates throughout the placement are accepted. Please allow 2-3 business days for any changes to be reflected online.
- Please ensure that your banner is linked to an active page for the full duration of the placement (through February 2027).
- Metrics will be provided following the conclusion of the live meeting week and following the conclusion of Virtual Access.

Submission Instructions

Send all deliverables before or by the due date listed above to the RSNA sponsorship team at sponsors@rsna.org.

- Please include the linking URL in your email submission.

Questions

Please direct any questions to the RSNA sponsorship team at the email address listed above.