

MATERIAL SPECIFICATIONS

RSNA After Dark

Transportation Sponsorship



Deliverables Needed

Due: August 1

- Logo files
 - **File formats:** scalable (.ai, .eps, or .svg) **and** .jpg or .png formats with transparent backgrounds.
 - **Sizing:** A minimum width of 500 pixels is suggested for .jpg and .png files.
 - All logos will be resized by RSNA Marketing and our vendors to best fit the placement and to ensure consistent sizing.
 - **Branding Guidelines:** It is highly recommended for sponsors to provide brand guidelines to accompany the logo. Examples of logo placements are available upon request.

- Company name for recognition
 - RSNA will defer to the promotional name listed in the [Exhibitor Resource Center](#) unless notified otherwise by 8/1.

Submission Instructions

Send all deliverables before or by the due date listed above to the RSNA sponsorship team at sponsors@rsna.org.

Questions

Please direct any questions to the RSNA sponsorship team at the email address listed above.