

### Deliverables Needed

Due: September 1

- Logo files
  - **File formats:** scalable (.ai, .eps, or .svg) **and** .jpg or .png formats with transparent backgrounds.
  - **Sizing:** A minimum width of 500 pixels is suggested for .jpg and .png files.
    - All logos will be resized by RSNA Marketing and our vendors to best fit the placement and to ensure consistent sizing.
  - **Branding Guidelines:** It is highly recommended for sponsors to provide brand guidelines to accompany the logo. Examples of logo placements are available upon request.
- Company name for recognition
  - RSNA will defer to the promotional name listed in the [Exhibitor Resource Center](#) unless notified otherwise by 9/1.

Due: October 31

- Proofs for review and approval. The sponsor is responsible for producing and delivering approved items to the show site.
  - Sponsor branded t-shirts for massage therapists. RSNA will confirm the sizes and number of t-shirts required.
  - **Optional:** Sponsor branded free massage tickets to be distributed at your exhibit booth. RSNA will confirm the Relaxation Station booth number for inclusion on the tickets.

### Submission Instructions

Send all deliverables before or by the due dates listed above to the RSNA sponsorship team at [sponsors@rsna.org](mailto:sponsors@rsna.org).

### Questions

Please direct any questions to the RSNA sponsorship team at the email address listed above.