

### Deliverables Needed

Due: September 1

- Logo files
  - High-res PDFX/4 (preferred)
  - AI with PDF content (choose this option when saving file)
  - EPS files with embedded links and outlined fonts

Due: October 1

- Digital banner artwork file
  - **Banner size:** 1100 x 150px
  - **File types accepted:** .gif, .jpg, .png; animated gif can loop up to four times; 72 dpi.
  - **Max file size:** 200K
  - Registration screens do not connect to the internet and banners will not be clickable.
  - The banner will follow through on all pages of the badge print/self-registration process.
- Line Busters' T-shirt artwork file
  - **File type:** supply art in vector .ai **and** .pdf formats.
  - Imprint colors must be referenced as a Pantone number (not CMYK values).
  - **Note:** RSNA will review and approve the design and order and ship the t-shirts to the show site. Sponsor only needs to provide artwork.

### Submission Instructions

Send all deliverables before or by the due dates listed above to the RSNA sponsorship team at [sponsors@rsna.org](mailto:sponsors@rsna.org).

### Questions

Please direct any questions to the RSNA sponsorship team at the email address listed above.