

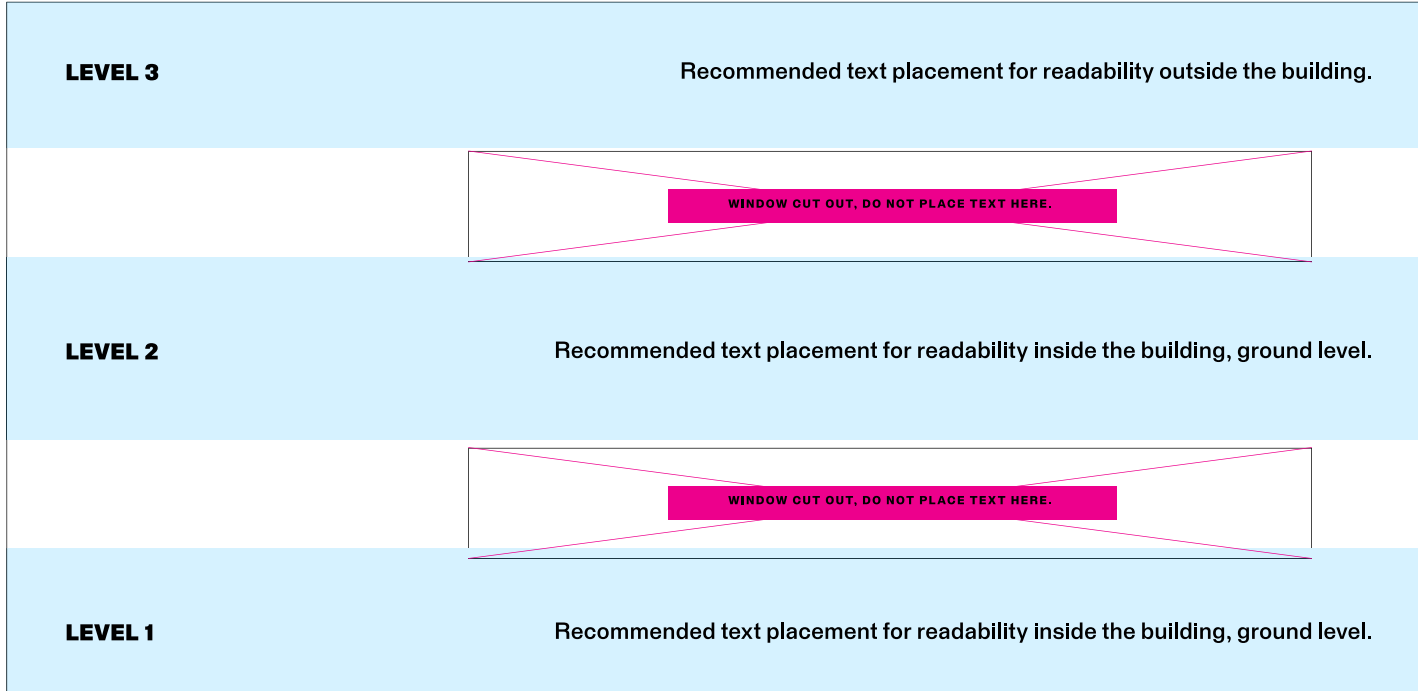
SPECIFICATIONS

Size	145' w x 70' h (4mm direct view LED)
Resolution	5700 x 2700 px

*** Requires custom content.*

IMAGE & VIDEO GUIDELINES

- Limit the amount of white on any images and video. Due to size of size and its placement near windows, the whites will appear very bright.
- Ensure blacks are set to true-black. They can sometimes appear as a dark gray, especially when viewed on different screens. This can make the design look washed out or less sharp. Use the hex code #000000 or the RGB value 0, 0, 0 to achieve true black.
- Colors may appear differently on the screen, especially blues and purples. Please reach out to your LVCC representative for testing.
- For videos, we recommend footage with very slow or minimal movement. Fast moving clips can cause dizziness on large format screens.



Examples of potential text placement

