



RSNA Vendor Workshop Guidelines

Vendor Workshops are hands-on workshops taught and equipped by exhibiting companies. Workshops are conducted on the vendor's own proprietary system where attendees have the opportunity to gain practical first-hand knowledge from experts in the field of radiology. Workshops are located within the Technical Exhibits. Hours of operation at RSNA 2026 are Sunday, November 29 to Wednesday, December 2, from 10 am to 5 pm each day. CME credit is not available for these workshops.

New guidelines for RSNA 2026 are highlighted in red.

General Guidelines

1. Vendor Workshop sessions are strictly non-CME educational sessions conducted by an RSNA 2026 exhibitor. The exhibitor hosting the Vendor Workshop is encouraged to demonstrate radiology information systems, PACS, enterprise-wide information integration software, ultrasound equipment and other learning applications. Presentations must be straightforward, professional, and non-combative in nature. Medical societies and associations are not eligible to host a Vendor Workshop during the RSNA annual meeting.
2. Vendor Workshops are available at \$35,000 for a 32' x 40' classroom and \$40,000 for a 40' x 40' classroom and on a first-come, first-served basis after the first right of refusal process is completed. Fees are non-transferable. Payment must be received by RSNA within 30 days of receiving the invoice. If the sponsorship is cancelled between July 1 and September 1, 50% of sponsorship fee will be charged. Cancellations after September 1 will be charged the full rate. Cancellations must be submitted to RSNA in writing.
3. Exhibitor will rent space, provide staffing and equipment and is required to follow the [RSNA 2026 Exhibitor Rules and Regulations](#).
4. The emphasis of each workshop is education. Sales activities are limited to your exhibit space.
5. Workshops may not exceed 30 workstations, and the Vendor Workshop classrooms are limited to 30 participants each.
6. Vendor is responsible for coordination of RSVPs and the check-in process for workshop attendees. Vendor is responsible for overseeing admittance, survey distribution and collection and workshop cleanliness. Vendors may not charge a fee to attendees.
7. The exhibitor will be given five (5) exhibit staff badges as part of this opportunity.
8. Workshops must adhere to designated days and hours of operation. Hours of Operations are Sunday, November 29 to Wednesday, December 2, from 10 am to 5 pm.
9. Workshops are located within the Technical Exhibit Halls. Vendor Workshop locations are reserved by Show Management as contracts are executed. Locations will be published on the floor plan and shared with sponsors



in mid-July. After mid-July, the Vendor Workshop location will be confirmed with the sponsor as contracts are executed.

10. Physicians may present a Vendor Workshop session on topics that must relate specifically on how to use Vendor's imaging equipment and product for specific clinical applications.
11. Vendor Workshop sponsor agrees to adhere to the "Product Launch/Booth Presentations" guideline in the [RSNA 2026 Exhibitor Rules and Regulations](#) by preserving the anonymity of patients and research subjects by removing all potentially identifying information including patient likenesses, identification numbers, names, initials, etc.—from images, charts, graphs, tables, and text.
12. Company assumes full responsibility for copyright of all images contained within any presentations in the Vendor Workshop space.
13. Speaker honoraria are allowed and will be administered by the company or a third-party provider. Exclusivity agreements that prohibit speakers from presenting at other RSNA courses are not allowed.
14. RSNA attendee information is not provided to exhibitors. If an exhibitor wishes to capture attendee information, they may utilize a lead retrieval scanner or include an RSVP link on the session page. Sponsor is responsible for ordering lead retrieval scanners in advance of the sessions with RSNA approved contractor.
15. Two classroom sizes are available, 32' wide x 40' deep and 40' wide x 40' deep.
 - a. A 32' x 40' workshop is \$35,000
 - b. A 40' x 40' workshop is \$40,000
16. Classroom is fully enclosed with 10' high gray wall panels, carpeting, ceiling, locking door and HVAC. A 4' check in table is provided. Walls may be increased to 12'. Additional charges by general contractor will apply. RSNA will provide one meter board sign and a large 6' wide by 18' tall, double-sided hanging banner. See additional details under Signage and Promotional Guidelines below for the RSNA produced vendor workshop signage.
17. Each exhibitor is responsible for all drayage, shipping, furniture rental, AV service, classroom security, cleaning/sanitizing and all other exhibition services (electrical, decoration, etc.), which can be obtained through the Exhibitor Service Kit. This Service Kit will be available July 15.
18. Exhibitors may order catering for the vendor workshop through OVG Hospitality using the information in the Exhibitor Service Kit, so long as they adhere to the guidelines on Food and Beverages in the [RSNA 2026 Rules and Regulations](#).
19. Cancellation of technical exhibit space results in the immediate release of any assigned space for a Vendor Workshop. Standard Vendor Workshop cancellation terms apply. Refer to Guideline 2 and the Terms and Conditions on page 5.



20. Vendor Workshops found to be in violation of RSNA guidelines shall be immediately discontinued. This agreement is in addition to any contract for exhibit space. All terms, conditions, rules and regulations contained therein remain in full force. The company waives any rights to claims of damages arising out of enforcement of these guidelines.
21. Third-Party Organizers: Companies that choose to use a third-party organizer must submit a letter on company letterhead naming the third party as being authorized to handle planning responsibilities on the exhibitor's behalf. Third-party organizers cannot be a medical society or association. No direct requests from third-party organizers will be considered. Third-Party Organizers must also be registered as an Exhibitor Appointed Contractor (EAC) and provide a certificate of insurance by October 15. EAC registration information can be obtained through the Exhibitor Service Kit, which will be available July 15.
22. All matters and questions not covered by the above guidelines are subject to the discretion of RSNA. These RSNA guidelines may be amended at any time and all amendments shall be equally binding on all parties. In the event of any amendment or addition to these guidelines, written notice will be given by RSNA to such parties.
23. The company shall protect, indemnify, hold harmless and defend RSNA, its officers, directors, agents and employees against all such claims, liabilities, losses, damages and expenses, including reasonable attorneys' fees and costs of litigation; provided that the foregoing shall not apply to injury, loss or damage caused by or resulting from the negligence of RSNA, its officers, directors, agents or employees.

Signage and Promotional Guidelines

1. Each vendor workshop session will receive a dedicated page in the session catalog on RSNA Meeting Central and in the RSNA Meeting App. Presentations will be listed under the session type of Vendor Workshop (non-CME).
2. **Program Submission forms are due September 15.**
3. Companies must complete and submit the Vendor Workshop Program Submission form by September 15 for their session information to be added to the dedicated pages in the session catalog and to appear on signage outside the classroom. The form will capture title, description and speaker(s).
4. Workshop sessions titles submitted on the Program Submission form must include the name of the exhibiting company that purchased the opportunity.
5. Information on your Program Submission form should be final at the time of submission and will be added to your session pages upon receipt following the September 15 deadline. Session information will be listed in the catalog and on signage exactly as submitted.



6. After the deadline, while we do our best to accommodate required changes, we cannot guarantee changes after September 15. Also, we rely on you to review your session pages to ensure accuracy. For best results, please submit your session information by September 15.
7. Exhibitor contact information and RSVP links should be included in the Vendor Workshop Program Submission form. If an RSVP link is provided, RSNA will add this statement to the description of each relevant session page: *RSVP is required; adding this session to your agenda does not secure your seat in this session.*
8. **RSNA will provide one meter board sign with your workshop session titles and promotional company name from the Exhibitor Resource Center (ERC) as of October 31 to be positioned outside the workshop. A “Cancelled” overlay will be placed on the sign for any sessions cancelled after November 13; signs will not be reprinted. Notification of cancelled sessions must be sent in an email to sponsors@rsna.org. Final approval of the sign will be due to RSNA no later than November 13. RSNA will produce a large 6' wide by 18' tall, double-sided hanging banner with your promotional company name from the ERC and vendor workshop number on it to guide attendees to the workshop. The company name listed on the RSNA produced signage must include the name of the exhibiting company that purchased the opportunity.**
9. If any customization of the hanging sign or meter board sign is desired, sponsor will be responsible for producing signage and will also be responsible for all related costs, including printing and labor to hang the sign. Designs will be due to RSNA by September 1 for review and approval.
10. Workshop host may work with the general contractor (Freeman) on any exterior branding design, but it must be submitted to RSNA for review and approval by September 1.
11. Companies may promote the workshop sessions within their exhibit space. No other signage, promotions, solicitations or branding materials may be used in any other public areas within McCormick Place unless it is within the guidelines of another RSNA 2026 sponsorship or promotional opportunity.
12. Exhibitors may participate in RSNA promotional opportunities to promote the workshop sessions. Visit [RSNA.org/Promote](https://rsna.org/Promote) to see available opportunities. RSNA meeting logo, marketing collateral and usage guidelines are available [here](#).
13. Companies may not misrepresent the workshop sessions as RSNA education in any promotional materials before, during or after the presentation.

IMPORTANT DEADLINES

June

- In early June, the RSNA Sponsorship Services team will email your sponsorship summary document, outlining key details and deadlines related to your presentation, as well as the link to the Program Submission form. This email will be sent from sponsors@rsna.org.



July

- RSNA 2026 Meeting Central and registration launch in late July, and the preliminary session catalog is available.

August

- Email sponsors@rsna.org by August 1 to confirm whether you plan to use the following provided by RSNA:
 - Meter board sign with all workshop titles and vendor name to be positioned outside the workshop.
 - Large 6' wide by 18' tall, double-sided hanging banner with company name and vendor workshop number on it to guide attendees to workshop.

September

- Exterior branding design, including any custom signage, for Vendor Workshops is due for review by RSNA by September 1.
- Program Submission form is due September 15.

October

- If using an outside contractor, the Exhibitor Appointed Contractor (EAC) registration and certificate of insurance are due October 15.
- If conducting live scanning in your vendor workshop, the live scanning request form is due October 15.
- Additional equipment, labor and room sets must be finalized with contractors and approved by RSNA by October 31.

November

- Complete RSNA 2026 session catalog is available on RSNA Meeting Central and in the RSNA Meeting App.
- Approval of meter board sign proof due to RSNA by November 13.

Terms and Conditions

I. Space Payment Schedule

Payment must be received by RSNA within 30 days of receiving the Vendor Workshop invoice. Refer to your RSNA Vendor Workshop invoice for payment instructions.

Applications for companies that have outstanding balances from any previous year due to RSNA, its contractors or suppliers will not be processed without full payment of delinquent and current accounts.

Applications from companies that have cancelled after the deadline in any previous year require full payment at the time of application.



II. Cancellation of Workshop

Contract must be cancelled in writing by June 30 to avoid penalty. If the sponsorship is cancelled between July 1 and September 1, 50% of sponsorship fee will be charged. Cancellations after September 1 will be charged the full rate. Cancellations must be submitted to RSNA in writing. Workshop space not claimed and occupied prior to 1 p.m. Saturday, November 28, 2026, for which no special arrangements have been made with RSNA, may be reassigned by RSNA without obligation on the part of RSNA to refund fees and without obligation to assign the vendor to other workshop space.

III. Subletting of Space

Vendors may not assign, sublet or apportion to others the whole or any part of the workshop space allocated, and may not demonstrate products or services other than those they directly market.

IV. Insurance & Liability

The vendor shall be fully responsible for any claims, liabilities, losses, damages or expenses relating to or arising from an injury to any person, or any loss of or damage to property where such injury, loss or damage is incident to, arises out of, or is in any way connected with the vendor's participation in the exhibition (except as otherwise provided in the lease agreement between RSNA and McCormick Place). It is the vendor's sole responsibility to obtain, at its own expense, any and all licenses and permits to comply with all federal, state and local laws and City of Chicago ordinances for any activities conducted in association with or as part of the RSNA annual meeting. The vendor shall protect, indemnify, hold harmless and defend RSNA, its officers, directors, agents and employees against all such claims, liabilities, losses, damages and expenses, including reasonable attorney's fees and costs of litigation; provided that the foregoing shall not apply to injury, loss or damage caused by or resulting from the negligence of RSNA, its officers, directors, agents or employees. Vendors must maintain general public liability insurance against claims for personal injury, death or property damage incident to, arising out of or in any way connected with the vendor's participation in the workshops, in an amount of not less than \$2 million for personal injury, death or property damage in any one occurrence. Such insurance must include coverage of the indemnification obligations of the vendor under the Rules and Regulations and must cover RSNA as an additional named insured. Each vendor is responsible for obtaining, for its protection and entirely at its expense, such property insurance for its exhibit and display materials as the vendor deems appropriate. Any policy providing such property insurance must contain an express waiver by the vendor's insurance company of any right of subrogation as to any claims against RSNA, its officers, directors, agents or employees.

All agents or representatives performing services at McCormick Place directly for a vendor, other than the vendor's employees, must provide RSNA with original certificates of insurance at the same time a request for an exception under Rule 7 of the [RSNA 2026 Exhibitor Rules and Regulations](#) is made. In the event any part of the exhibit hall is destroyed or damaged so as to prevent RSNA from permitting the company to occupy assigned space during any part or the whole of the exhibition period, or in the event occupation of assigned space during any part or the whole of the exhibition period is prevented by strikes, acts of God, national emergency or other cause beyond the control of RSNA, the vendor will be charged for space during the period it was or could have been occupied by vendor; and vendor hereby waives any claim against RSNA, its directors, officers, agents or employees for losses or damages which may arise in consequence of such



inability to occupy assigned space, its sole claim against RSNA being for a refund of rent paid for the period it was prevented from using the space.

V. RSNA Workshop Rules & Regulations

The vendor understands and agrees that the [RSNA 2026 Exhibitor Rules and Regulations](#), and the [RSNA Sponsorship Terms and Conditions](#) are an integral and binding part of this contract.

Contact the RSNA sponsorship team at sponsors@rsna.org with any questions or to request additional information.