



Lobby Screen Design Specifications

(North, South, & West Lobbies)

Motion

- Resolution
 - o South Lobby West – 6048x576 Pixels
 - o South Lobby East – 5184x576 Pixels
 - o North Lobby – 1408x216 Pixels
 - o North Concourse – 4800x1350 Pixels
 - o North Hall F Entrance – 4800x1350 Pixels
 - o West Lobby 1 – 7200x1620 Pixels
- File Format - MP4 (H.265/HEVC codec)
- Minimum of 60fps (no dropped frames)
- Videos must end on a whole second. Fractional seconds are not supported (South Lobby West, South Lobby East, and North Lobby only).
- Video Bit Rate – 15mbps CBR (Constant Bit Rate)
- No audio
- Displays cannot run live video feeds.
- File size cannot exceed 1GB

Static

- Resolution
 - o South Lobby West – 6048x576 Pixels
 - o South Lobby East – 5184x576 Pixels
 - o North Lobby – 1408x216 Pixels
 - o North Concourse – 4800x1350 Pixels
 - o North Hall F Entrance – 4800x1350 Pixels
 - o West Lobby 1 – 7200x1620 Pixels
- File Format – PNG & JPG (@72 DPI)
- Color – RGB Color Format
- Quality – Best Settings
- Content can be run on a loop for entire duration or up to four separate scheduled times per day.

Other

- Displays are completely independent and cannot be synced together.