



aaaai.org

IMPACT

AAAAI's
quarterly
digital
membership
magazine

Reach over 7,000
allergy/immunology
specialists by
advertising in their
exclusive digital
membership
magazine.



General Information:

Publication: 4 times a year. Includes posting to the AAAAI website, aaaai.org

Circulation: 7,000 per issue

Contact: (414) 272-6071 or email media@aaaai.org

AAAAI *Impact* readers are decision-makers comprised of:

- Allergist/immunologists and related physicians and researchers
- Allied health professionals, including nurses, nurse practitioners and respiratory therapists

Special Annual Meeting Edition:

You'll get extra exposure with this special 2027 AAAAI Annual Meeting edition of *Impact*! This special edition is delegates' trusted resource for the latest Annual Meeting news and updates. It will be emailed to all AAAAI

Annual Meeting attendees prior to the Annual Meeting, and will be available in the Annual Meeting app for all attendees to access. Don't miss this opportunity to extend the reach of your advertising.

AAAAI ANNUAL MEETING
2027 American Academy of
Allergy, Asthma & Immunology
NEW ORLEANS FEBRUARY 19-22, 2027

Full Color

Ad Size	Price
Full Page - Desktop (landscape orientation): 2560 pixels wide x 1440 pixels high - Phone/tablet (portrait orientation): 768 pixels wide x 896 pixels high <i>*Advertiser submits both units</i>	\$3,900
In-Line Ad Option 1 - Desktop in-line ad (landscape orientation): 1200 pixels wide x 628 pixels high - Phone and tablet in-line ad (portrait orientation): Square: max 1200 x 1200 (min. required: min 750 x 1200) (max. 35 - 50 words) <i>*Advertiser submits both units</i>	\$2,800
In-Line Ad Option 2 - Desktop in-line ad (landscape orientation): 1042 pixels wide x 342 pixels high - Phone and tablet in-line ad (portrait orientation): 640 pixels wide x 500 pixels high <i>*Advertiser submits both units</i>	\$1,700

2027 Deadlines

Volume 33, Issue 1

(Special Annual Meeting Edition)

Contract Deadline:	Materials Due:
January 4, 2027	January 25, 2027

Volume 33, Issue 2

Contract Deadline:	Materials Due:
April 28, 2027	May 12, 2027

Volume 33, Issue 3

Contract Deadline:	Materials Due:
July 28, 2027	August 13, 2027

Volume 33, Issue 4

Contract Deadline:	Materials Due:
October 27, 2027	November 17, 2027

Impact's interactive digital platform allows readers to easily jump from one story to the next. Full page ads will be a single page, while in-line ads will be placed within the body of original articles, between paragraphs. Please provide a URL if you would like your ad to be clickable.

File Specifications

Media	Email files to media@aaaai.org
File Format	JPG or PNG
Document Settings	All ads should be submitted as JPG or PNG files at min 72 DPI (300 PPI preferred).

