

MATERIAL SPECIFICATIONS

Recharge Parks Sponsorship



Deliverables Needed

Due: August 14*

- Logo files
 - **File formats:** scalable (.ai, .eps, or .svg) **and** .jpg or .png formats with transparent backgrounds
 - **Sizing:** A minimum width of 500 pixels is suggested for .jpg and .png files
 - All logos will be resized by RSNA Marketing and our vendors to best fit the placement and to ensure consistent sizing.
 - **Branding Guidelines:** It is highly recommended for sponsors to provide brand guidelines to accompany the logo. Examples of logo placements are available upon request.
- Social media handles for Facebook, LinkedIn, Threads, Bluesky and X
- Company name for recognition
 - RSNA will defer to the promotional name listed in the [Exhibitor Resource Center](#) unless notified otherwise by 8/14.

**This deadline ensures the greatest promotional exposure, but recognition opportunities may remain available after this date.*

Due: October 16

- Custom artwork for charging table panels
 - Specs outlined on the following pages
 - Sponsor may submit up to two (2) creatives, one for each side of the table
- Custom artwork for Bevi water refill station
 - Specs outlined on the following pages
 - **NOTE:** The “powered by Bevi” logo must be included in the design, at least 3 feet above ground level

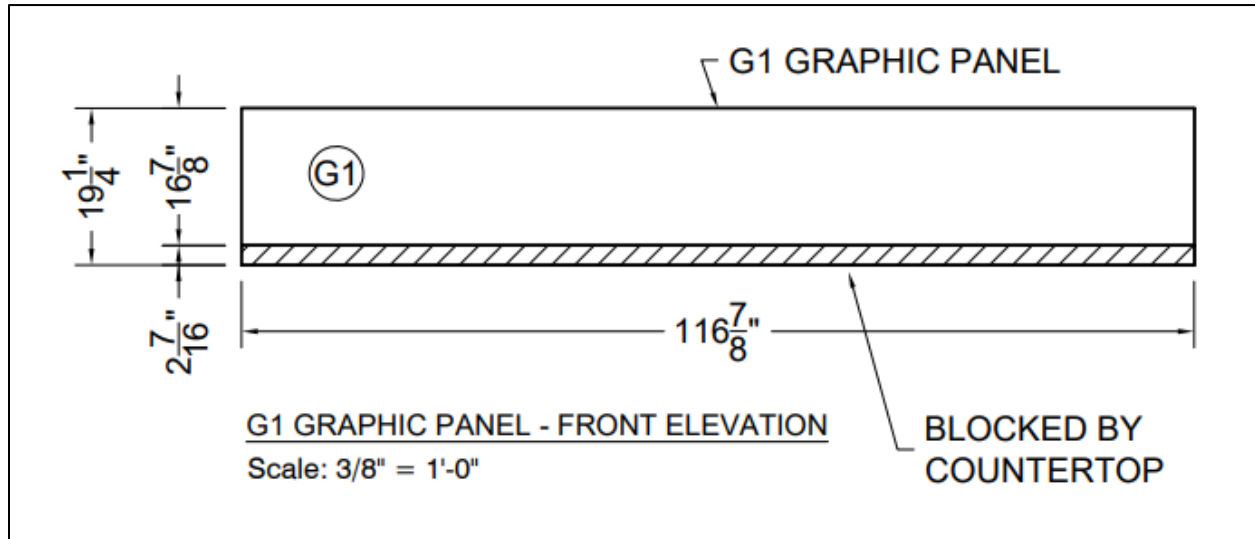
Submission Instructions

- Logo, company name, and social media handles
 - Send all deliverables before or by the due date listed above to the RSNA sponsorship team at sponsors@rsna.org.
- Custom artwork for charging tables and water refill station
 - Upload artwork files to Freeman’s Box folder. Access to the folder will be emailed in August. See the Freeman Graphics Artwork Guidelines linked on our [Sponsorship Production page](#) for additional information.

Specs continue on the following pages

Questions

Please direct any questions to the RSNA sponsorship team at the email address listed above.



Keep live content 1/2-inch away from the striped area on the bottom of the panel to avoid logos or text being cut off.

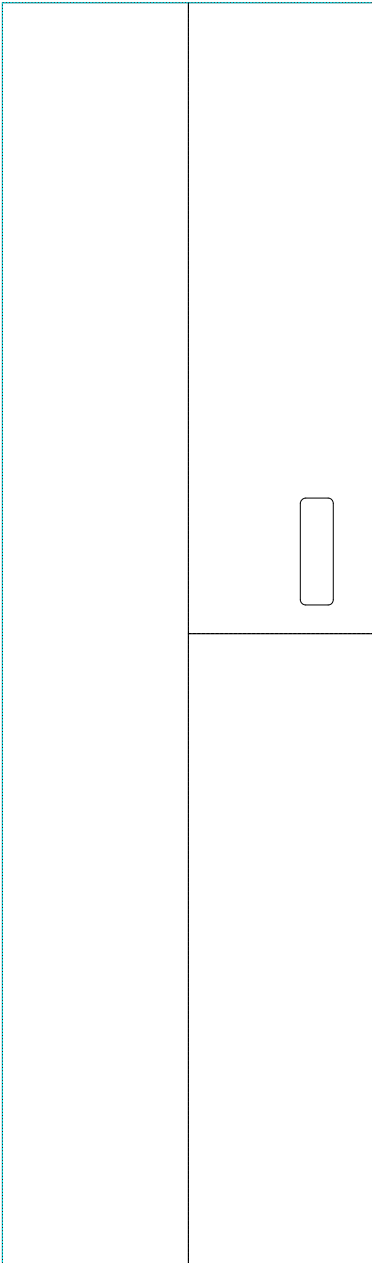




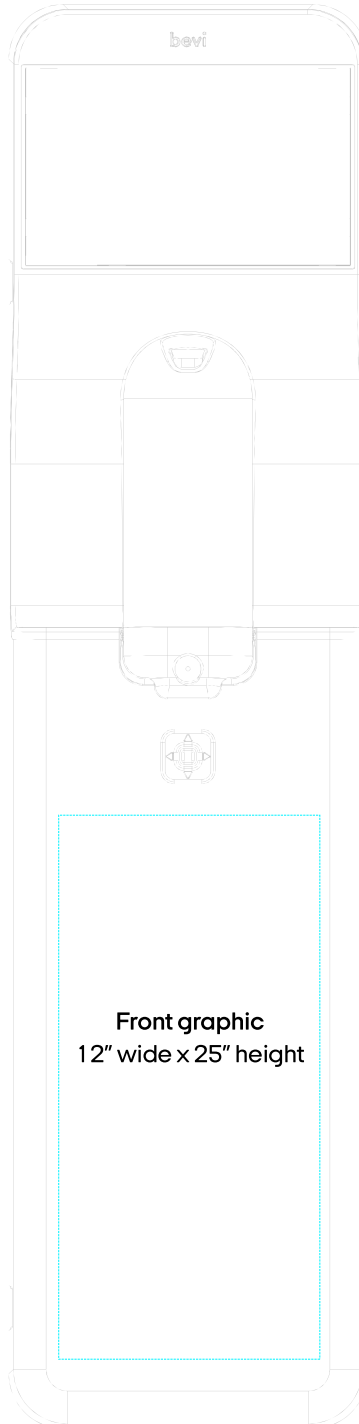
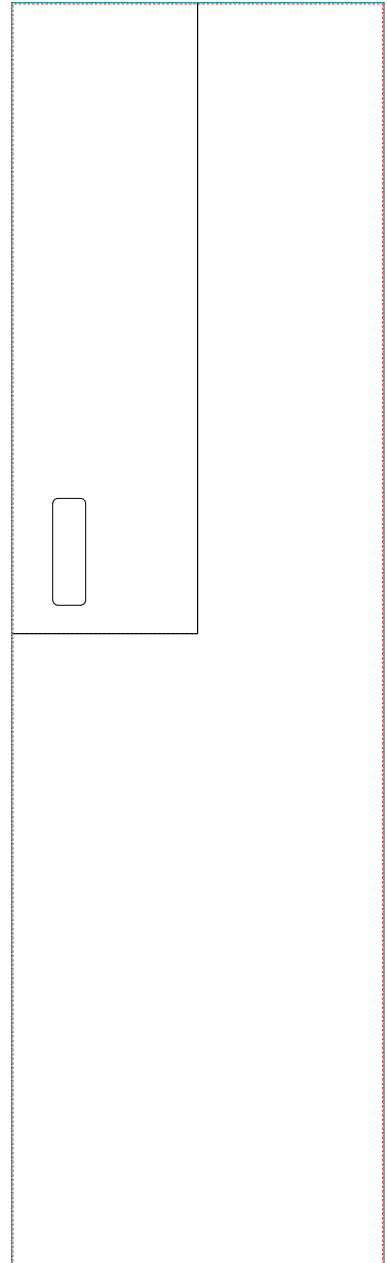
Machine wrapping guidelines

"powered by Bevi" logo lockup must be present on wrap and at least 3 feet above ground level

Side graphics
17" wide x 58" height



Side graphics
17" wide x 58" height



Front graphic
12" wide x 25" height

powered by:

