

MATERIAL SPECIFICATIONS

5K Fun Run



Deliverables Needed

Due: August 1

- Logo files
 - **File formats:** scalable (.ai, .eps, or .svg) **and** .jpg or .png formats with transparent backgrounds.
 - **Sizing:** A minimum width of 500 pixels is suggested for .jpg and .png files.
 - All logos will be resized by RSNA Marketing and our vendors to best fit the placement and to ensure consistent sizing.
 - **Branding Guidelines:** It is highly recommended for sponsors to provide brand guidelines to accompany the logo. Examples of logo placements are available upon request.
- Company name for recognition
 - RSNA will defer to the promotional name listed in the [Exhibitor Resource Center](#) unless notified otherwise by 8/1.

Due: October 16

- Custom artwork for Grand Concourse signage
 - Specs outlined on the following page

Submission Instructions

- Logo and company name
 - Send all deliverables before or by the due date listed above to the RSNA sponsorship team at sponsors@rsna.org.
- Custom artwork for Grand Concourse signage
 - Upload artwork files to Freeman's Box folder. Access to the folder will be emailed in August. See the Freeman Graphics Artwork Guidelines linked on our [Sponsorship Production page](#) for additional information.

Questions

Please direct any questions to the RSNA sponsorship team at the email address listed above.

