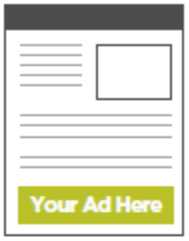
Housing Sponsorship - Confirmation Email Specs

AD SPECIFICATIONS

Individual Confirmation Emails - Included in AdBox Package:

- Ad Dimensions: 680 pixels (w) by max. 100 pixels (h)
- Acceptable Files Types: GIF, JPEG
- Max File Weight: 40k
- Animation/Looping Restrictions: see below*



Group Confirmation Emails - Included in AdBox Package:

- Ad Dimensions: 250 pixels (w) by max. 300 pixels (h)
- Acceptable Files Types: GIF, JPEG
- Max File Weight: 40k
- Animation/Looping Restrictions: see below*



Hotel Gallery Card - Included in AdBox Package:

- Ad Dimensions: 200 pixels (w) by max. 325 pixels (h)
- Acceptable Files Types: PNG, JPEG
- Max File Weight: 40k
- Animation/Looping Not Allowed



Email Campaigns - Optional A La Carte Add-on:

- Ad Dimensions: 580 pixels (w) by max. 100 pixels (h)
- Acceptable Files Types: GIF, JPEG
- Max File Weight: 40k
- Animation/Looping Restrictions: see below*



***Email Animation/Looping Restrictions:**

onPeak is not responsible for any animation display issues due to the limitations of html email and email clients.

- Max Animation Time: 15 seconds or 3 loops, whichever is shorter (all animation, including loops, must stop at 15 seconds)
- Audio: no sound

HILTON RFID Template

RFID

3.375" × 2.125" **Bleed Area 3.625" × 2.375"**

Front

Live Area 3.125" × 1.875"

Back

Live Area 3.125" × 1.875"

Capital Hilton

Please note that RFID keycards do not require a directional arrow.

LOGO/BOX COLOR VARIATIONS SHOWN ARE THE ONLY APPROVED REPLACEMENT OPTIONS .

THE LOGO MAY BE MOVED, BUT MUST BE AT LEAST THIS SIZE.

FULL COLOR STANDARD OVER WHITE BACKGROUND

Capital Hilton

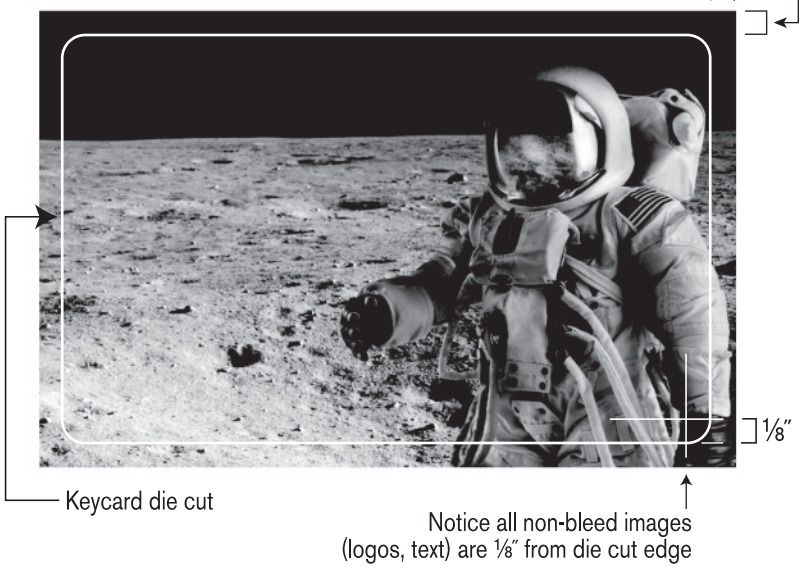
WHITE OVER DK BLUE

Capital Hilton

WHITE OVER BLACK BACKGROUND

Capital Hilton

EXAMPLE



Non-bleed images should not be closer than 1/8" to all card edges.

Specifications for Customer Supplied Artwork

Software Applications

Our Prepress Department is Mac-based. We accept artwork created in most industry-standard software applications, including the current versions of **Adobe InDesign**, **Illustrator** and **Photoshop**. Please do not submit Microsoft Word, Excel, Power Point or Publisher files. High resolution PDFs are accepted – please make sure files include bleed. Also include a directional arrow in the design unless the keycard is RFID technology.

File Info & Formats

Please submit vector artwork whenever possible.

If creating artwork in Photoshop, please submit layered, CMYK files.
Resolution should be 300 at actual size.

Do not send low resolution images from the internet.

Supply all necessary fonts and images.
Package your documents to ensure everything is included.

All type should be at least 6pt. in size.
To be legible, reversed type should be at least 8pt.

Artwork using PMS colors and Photoshop duotone files are accepted.

Keep all non-bleed elements (logos, etc.) ⅛" inside all edges of the keycard.

Bleed, if applicable, should extend ⅛" beyond the edges of the card.

All rules and outlines should be .5 pt. or greater.

Spot colors can be converted to CMYK but cannot be guaranteed to match the specified PMS color when printed as process.

Artwork Emailing

Email attachments should be less than 10 Mb.

It is a good practice to compress your artwork files (Stuff or Zip).

HILTON RFID Template

RFID

3.375" × 2.125" **Bleed Area 3.625" × 2.375"**

Front

Live Area 3.125" × 1.875"

Back

Live Area 3.125" × 1.875"

Please note that RFID keycards do not require a directional arrow.

LOGO/BOX COLOR VARIATIONS SHOWN ARE THE ONLY APPROVED REPLACEMENT OPTIONS.

HILTON BOX DIMENSIONS:
.7573"W X .6259"H

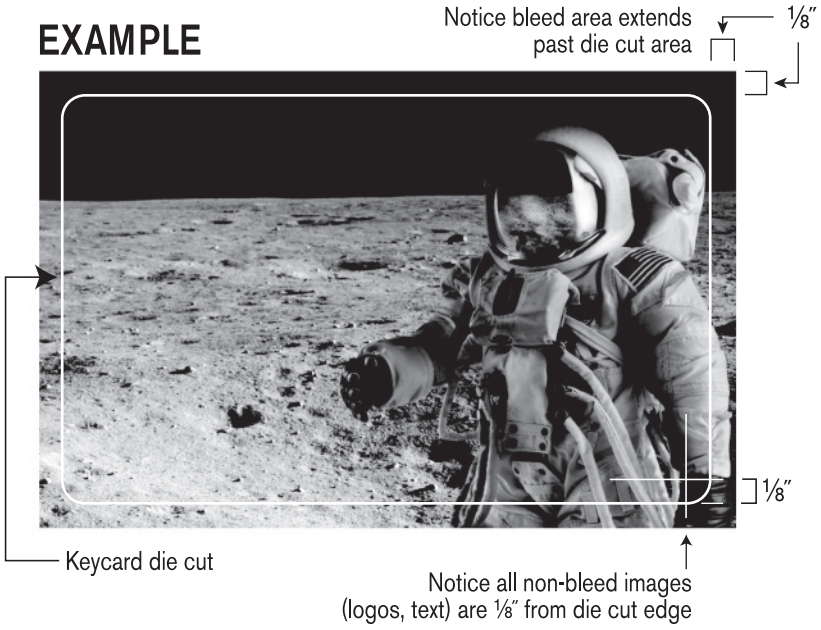
THE LOGO MAY BE MOVED, BUT MUST BE AT LEAST THIS SIZE.

FULL COLOR STANDARD OVER WHITE BACKGROUND

WHITE OVER DK BLUE

WHITE OVER BLACK BACKGROUND

EXAMPLE



Non-bleed images should not be closer than ⅛″ to all card edges.

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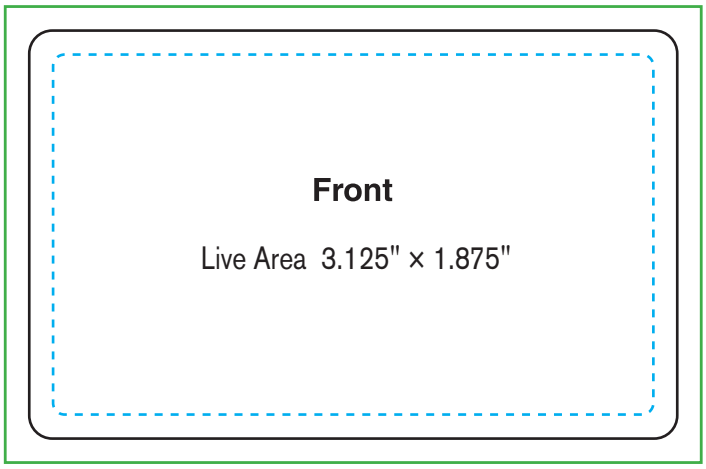
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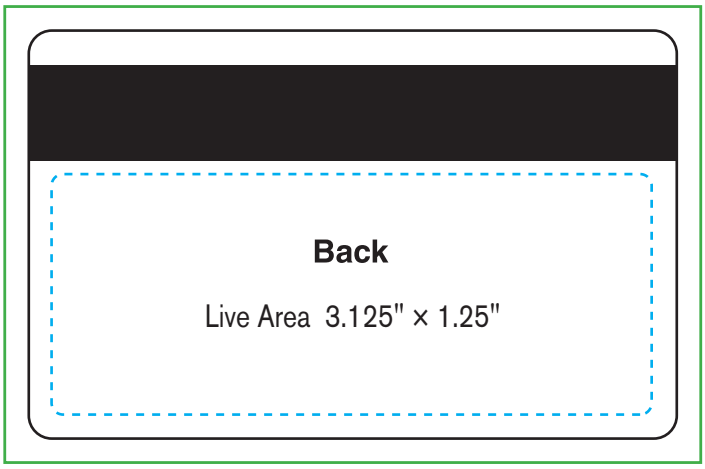
PLI
Card Marketing Solutions
www.plicards.com

605 Sweeten Creek Industrial Park
Asheville, NC 28803
Ph: (800) 752-1017
Fax: (828) 418-8203
Email: info@plicards.com

CR80

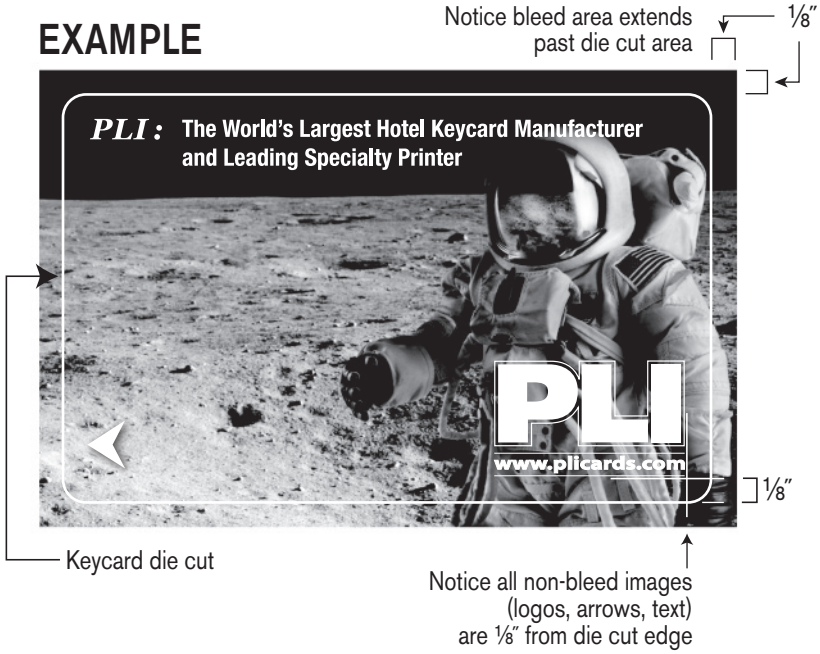
3.375" × 2.125" **Bleed Area 3.625" × 2.375"**





Please add a directional arrow to the front which points to the left.

EXAMPLE



Non-bleed images should not be closer than ⅛″ to all card edges.

Don't forget to add arrows.

EMPLOYEE OWNED
SINCE 2014
www.plicards.com

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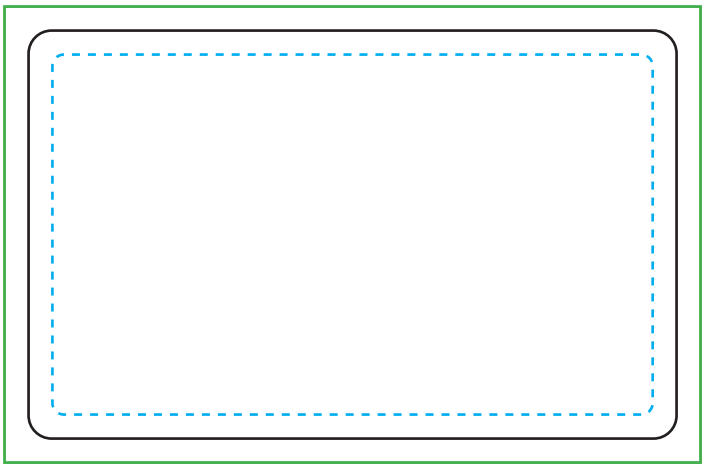
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RFID

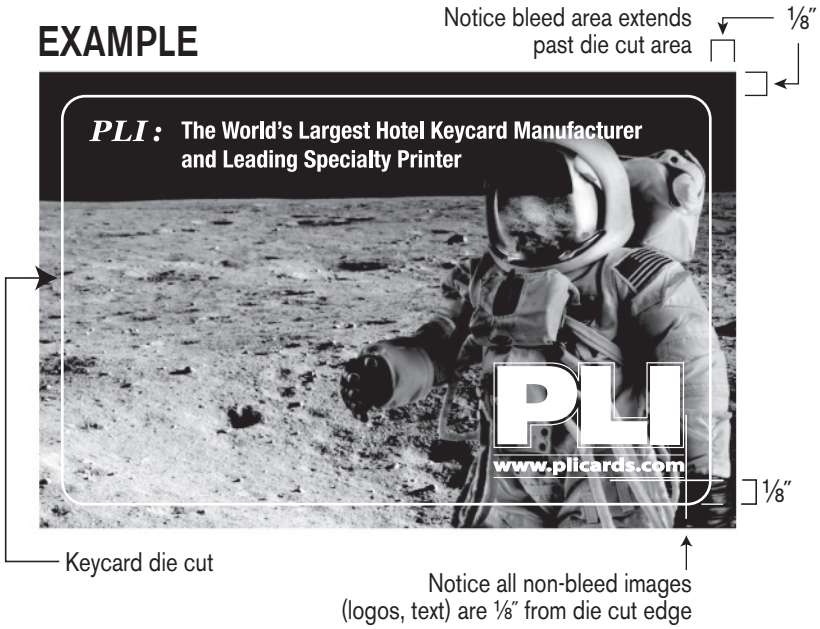
Finished Size 3.375" × 2.125"
Bleed Area 3.625" × 2.375"
Live Area 3.125" × 1.875"



Please note that RFID keycards do not require a directional arrow.

Non-bleed images should not be closer than ⅛″ to all card edges.

EXAMPLE



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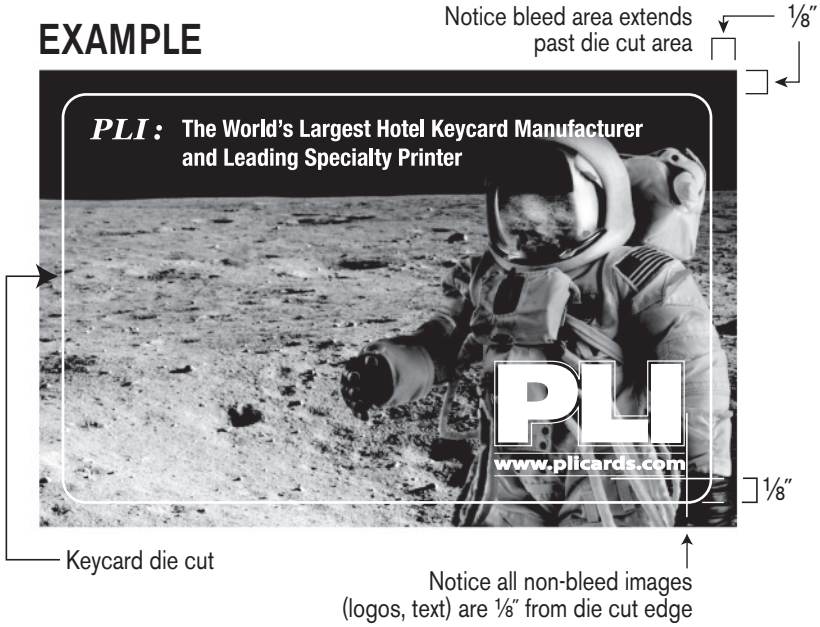
Live Area 3.125" × 1.875"

Back

Live Area 3.125" × 1.875"

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EXAMPLE



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