HILTON RFID Template

RFID

3.375" × 2.125" **Bleed Area 3.625" × 2.375"**

Front

Live Area 3.125" × 1.875"

Back

Live Area 3.125" × 1.875"

Please note that RFID keycards do not require a directional arrow.

LOGO/BOX COLOR VARIATIONS SHOWN ARE THE ONLY APPROVED REPLACEMENT OPTIONS.

HILTON BOX DIMENSIONS:
.7573"W X .6259"H

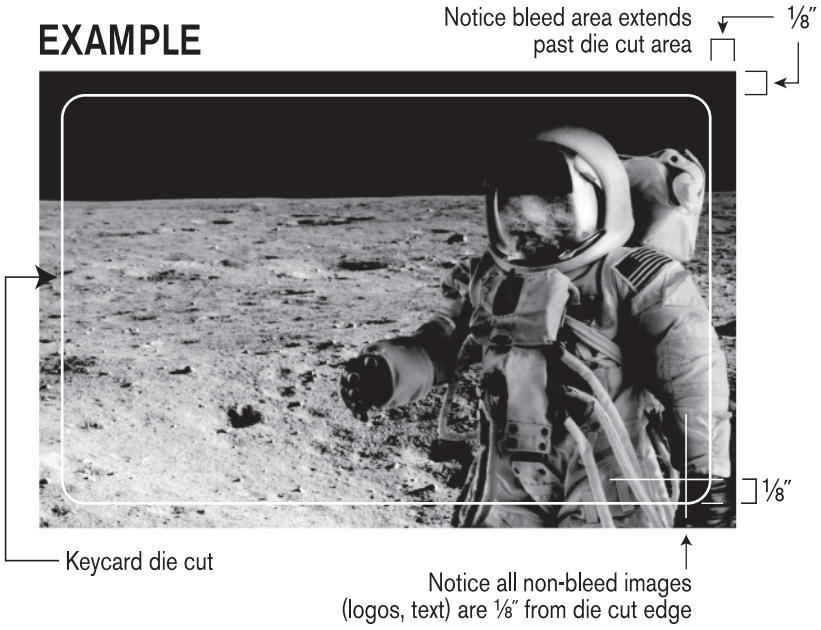
THE LOGO MAY BE MOVED, BUT MUST BE AT LEAST THIS SIZE.

FULL COLOR STANDARD OVER WHITE BACKGROUND

WHITE OVER DK BLUE

WHITE OVER BLACK BACKGROUND

EXAMPLE



Non-bleed images should not be closer than ⅛″ to all card edges.

Specifications for Customer Supplied Artwork

Software Applications

Our Prepress Department is Mac-based. We accept artwork created in most industry-standard software applications, including the current versions of **Adobe InDesign**, **Illustrator** and **Photoshop**. Please do not submit Microsoft Word, Excel, Power Point or Publisher files. High resolution PDFs are accepted – please make sure files include bleed. Also include a directional arrow in the design unless the keycard is RFID technology.

File Info & Formats

Please submit vector artwork whenever possible.

If creating artwork in Photoshop, please submit layered, CMYK files.
Resolution should be 300 at actual size.

Do not send low resolution images from the internet.

Supply all necessary fonts and images.
Package your documents to ensure everything is included.

All type should be at least 6pt. in size.
To be legible, reversed type should be at least 8pt.

Artwork using PMS colors and Photoshop duotone files are accepted.

Keep all non-bleed elements (logos, etc.) ⅛" inside all edges of the keycard.

Bleed, if applicable, should extend ⅛" beyond the edges of the card.

All rules and outlines should be .5 pt. or greater.

Spot colors can be converted to CMYK but cannot be guaranteed to match the specified PMS color when printed as process.

Artwork Emailing

Email attachments should be less than 10 Mb.

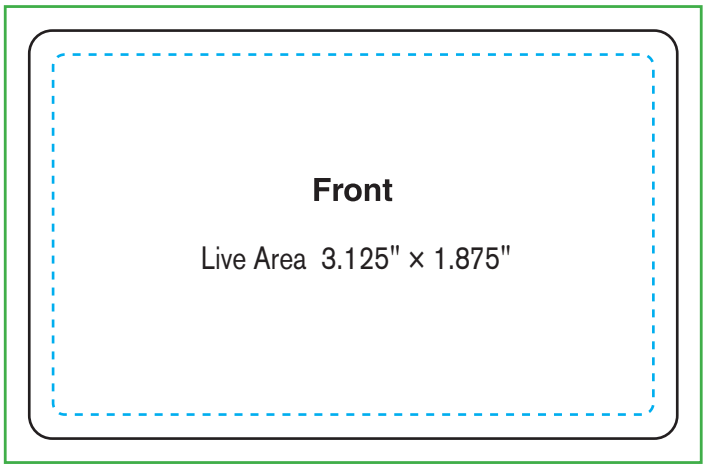
It is a good practice to compress your artwork files (Stuff or Zip).

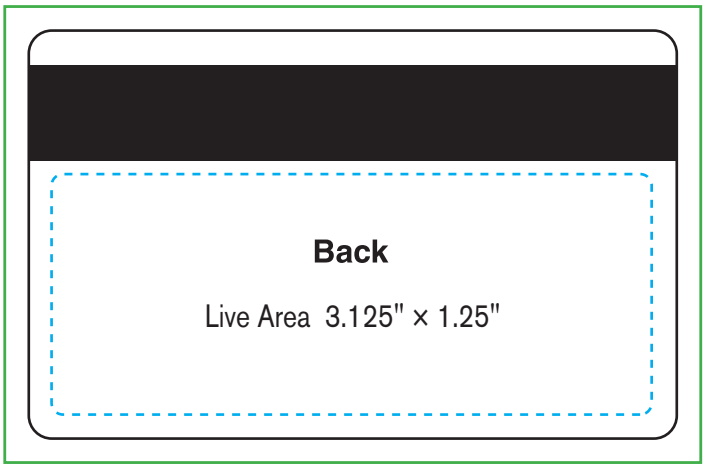
PLI
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www.plicards.com

605 Sweeten Creek Industrial Park
Asheville, NC 28803
Ph: (800) 752-1017
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CR80

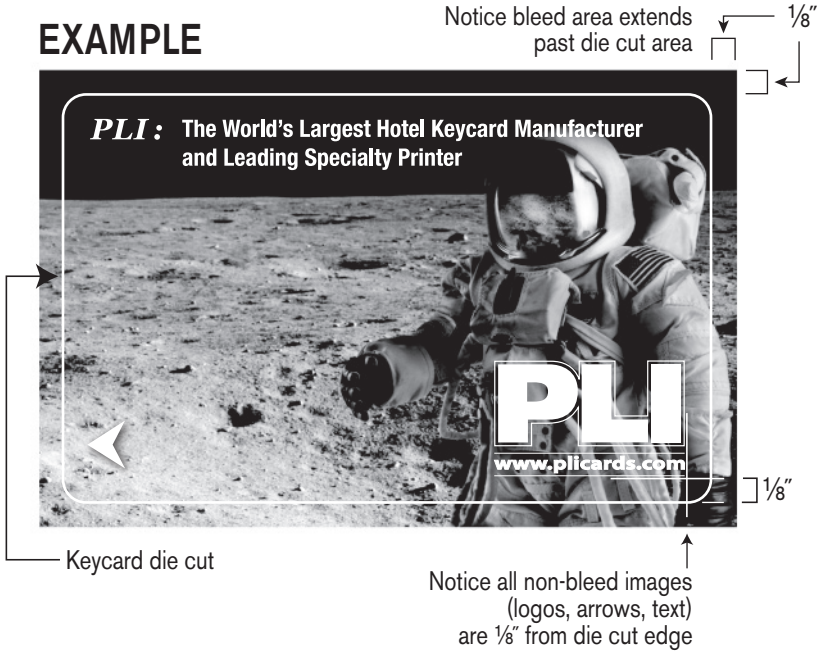
3.375" × 2.125" **Bleed Area 3.625" × 2.375"**





Please add a directional arrow to the front which points to the left.

EXAMPLE



Non-bleed images should not be closer than ⅛″ to all card edges.

Don't forget to add arrows.

EMPLOYEE OWNED
SINCE 2014
www.plicards.com

605 Sweeten Creek Industrial Park
Asheville, NC 28803
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Email: info@plicards.com

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Artwork Emailing & FTP Instructions

Email attachments should be less than 10 Mb and can be emailed to your customer service rep. If you do not have one, please call (800) 752-1017.

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Larger files can be submitted via our web site – www.plicards.com:

Click on the "Submit Artwork" link on our home page, then fill out the information fields (please include your sales representative's name if you know it) and click the browse button to select your artwork file. When you click the "Submit" button your artwork will be uploaded to our Graphics Dept. and you should receive an email confirming receipt.

Contact Information

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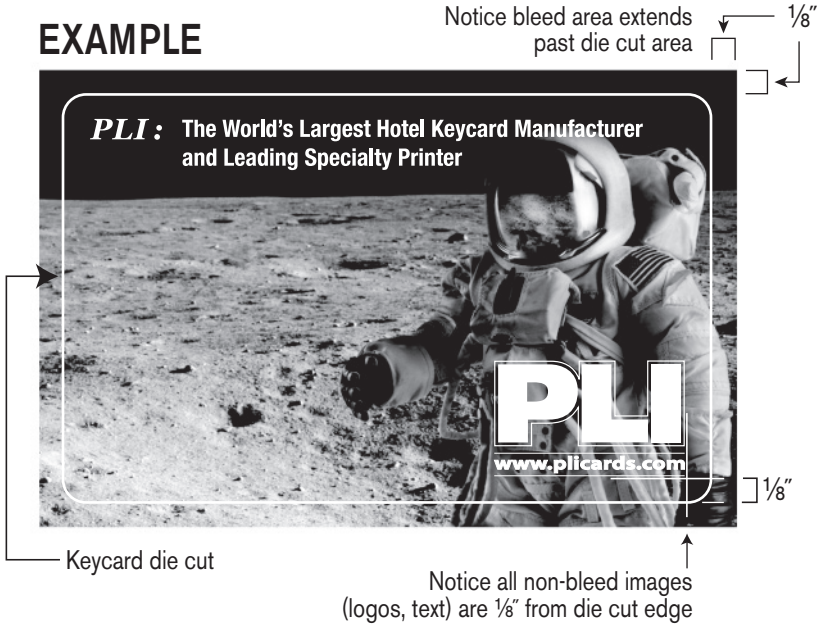
Live Area 3.125" × 1.875"

Back

Live Area 3.125" × 1.875"

Please note that RFID keycards do not require a directional arrow.

EXAMPLE



Non-bleed images should not be closer than ⅛″ to all card edges.

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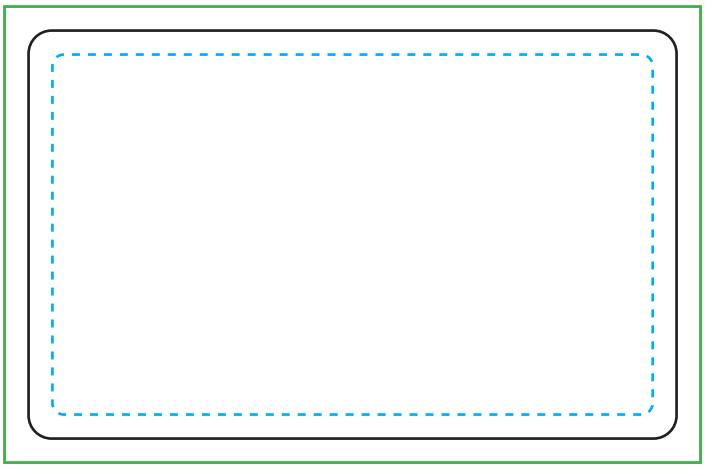
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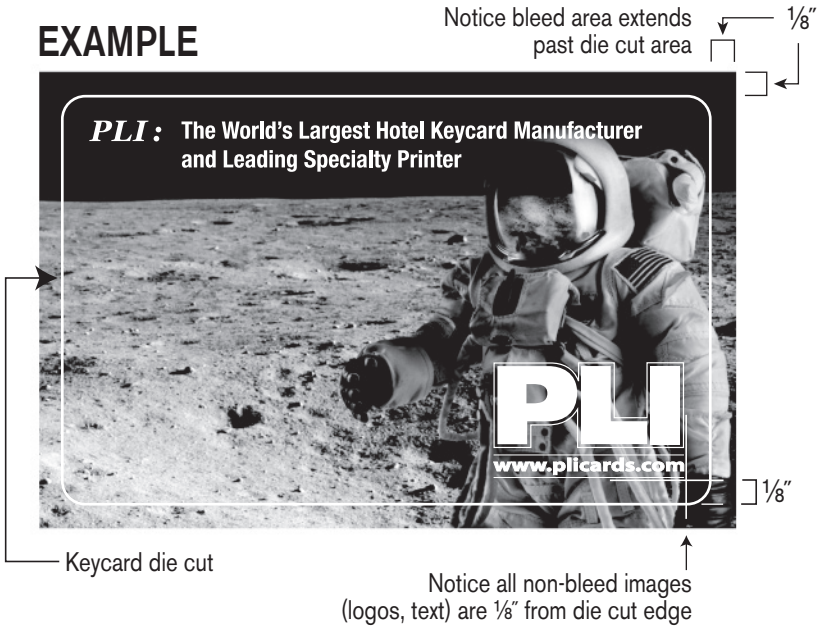
Finished Size 3.375" × 2.125"
Bleed Area 3.625" × 2.375"
Live Area 3.125" × 1.875"



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EXAMPLE



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Capital Hilton

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FULL COLOR STANDARD OVER WHITE BACKGROUND

Capital Hilton

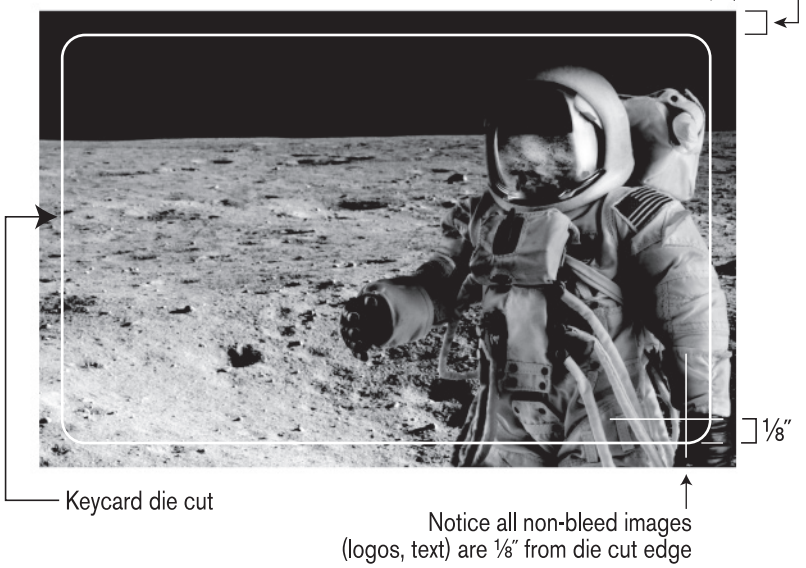
WHITE OVER DK BLUE

Capital Hilton

WHITE OVER BLACK BACKGROUND

Capital Hilton

EXAMPLE



Non-bleed images should not be closer than 1/8" to all card edges.

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