

## BUSINESS LOUNGES

Business Lounges offer companies the opportunity to have a private room outside the Exhibit Hall in the Georgia World Congress Center to host staff meetings, focus groups, investigator meetings or other small meetings. Educational presentations with speakers and/or poster presentations are not permitted.

### FEES, DEADLINES, AND ELIGIBILITY

**Fee:** \$5,500 One Day; \$12,000 Multiple Days (Exhibitor)  
\$6,500 One Day; \$13,000 Multiple Days (Non-Exhibitor)

**Application/Payment Deadline:** April 13, 2018

**Schedule:** Friday, June 8 – Monday, June 11 (All day)

**Location:** All Business Lounges will be located in private rooms outside of the Exhibit Hall floor in the Georgia World Congress Center.

**Eligibility:** Business Lounge organizers are not required to exhibit at ASM Microbe 2018.

### SUBMISSION PROCESS

Please contact Gregg McGrath at (202) 942-9379 or [gmcgrath@asmusa.org](mailto:gmcgrath@asmusa.org) to reserve your Business Lounge. Space is limited so reservations will be assigned on a first-come, first-served basis.

### LOUNGE BENEFITS

- Private room located outside of the Exhibit Hall floor in the Georgia World Congress Center.
- Conference setup for 6-12 people.
- Sign outside of the room with details of the sponsoring company.

### LOUNGE GUIDELINES

- Organizers may host staff meetings, focus groups, investigator meetings, however, educational presentations with speakers and/or poster presentations are not allowed in Business Lounges.
- Any special requirements must be requested and approved by ASM.

### PAYMENT/CANCELLATION POLICY

See page 34 for complete details.

## EXHIBIT HALL SUITES

A limited number of Exhibit Hall Suites are available on the Exhibit Hall floor. This is an exclusive opportunity to have a custom built private space during Exhibit Hall hours for staff hospitality, business meetings, focus groups, VIP demos, investigator meetings or just a quiet area to get away from your booth.

### FEES, DEADLINES, AND ELIGIBILITY

**Fee:** \$4,500 One Day; \$8,000 Three Days

**Application/Payment Deadline:** April 13, 2018

#### Schedule:

Friday, June 8 (10:30 a.m. – 5:00 p.m.)

Saturday, June 9 (10:30 a.m. – 5:00 p.m.)

Sunday, June 10 (10:00 a.m. – 4:00 p.m.)

**Location:** All Exhibit Hall Suites will be located on the Exhibit Hall floor in the Georgia World Congress Center.

**Eligibility:** Exhibit Hall Suites organizers are required to exhibit at ASM Microbe 2018.

### SUBMISSION PROCESS

Please contact Gregg McGrath at (202) 942-9379 or [gmcgrath@asmusa.org](mailto:gmcgrath@asmusa.org) to reserve your Exhibit Hall Suite. Space is limited and reservations will be assigned on a first-come, first-served basis.

### SUITE BENEFITS

- 15'x 20' suite on the ASM Microbe 2018 Exhibit Hall floor.
- Suite includes four (4) 8' high SST hard walls with standard panels and locking door, carpet, one (1) couch, one (1) glass end table, two (2) 42" Prestige round tables, six (6) Prestige chairs, one (1) waste basket, and a sign with company name and logo.

### SUITE GUIDELINES

- Events in Exhibit Hall Suites may only take place during listed hours. Educational presentations with speakers and/or poster presentations are not permitted in suites.

Any special requirements must be requested and approved by ASM.

### PAYMENT/CANCELLATION POLICY

See page 34 for complete details.