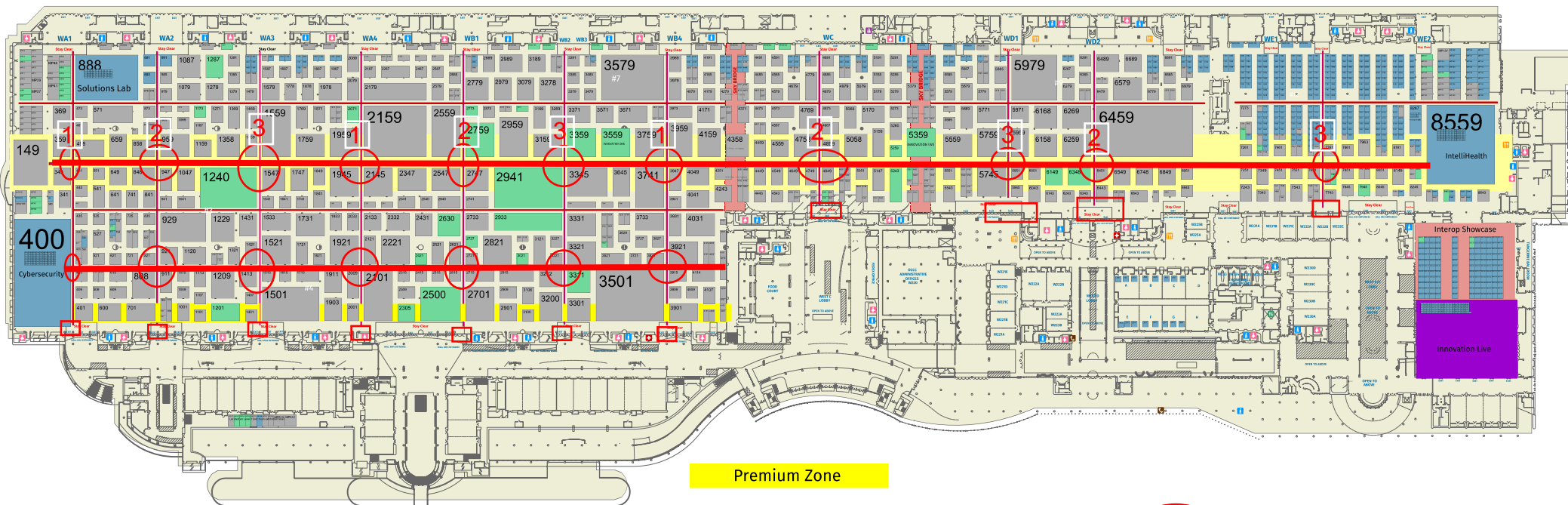


Exhibit Hall



Premium Zone

Mandatory Aisle

Aisle Sign and floor sticker opportunities

Floor Sticker opportunities

Aisle Sign Extensions: 6 double sided extensions
 Opportunity 1: 400, 2100, 3900
 Opportunity 2: 900, 2700, 4800, 6400
 Opportunity 3: 1500, 3300, 5900, 7700

Floor Stickers:
 Opportunity 1: 400, 2100, 3900 (6 floor stickers available)
 Opportunity 2: 900, 2700, 4800, 6400 (6 floor sticker available)
 Opportunity 3: 1500, 3300, 5900, 7700 (6 floor sticker available)