



## **Program: Nursing StartUP Bootcamp**

A global powerhouse of health innovation, the 30,000-square-foot the HIMSS Innovation & Conference Center in downtown Cleveland, Ohio provides health professionals, developers, business executives, investors, students, researchers, HIMSS members and other stakeholders access to educational and business opportunities in a vibrant, interactive facility focused on the transformational promise of innovation. In collaboration with the American Nurses Association (ANA), HIMSS is pleased to announce a new two-day immersive program for nurses interested in start-up tech and digital innovation – the Nursing StartUP Bootcamp. The Nursing StartUP Bootcamp will be co-located with the QSEN (Quality and Safety Education for Nurses) National Conference.

### Program components:

- Opening & Closing: nurse innovators case studies with successful exits
- Hands on, immersive sessions would focus on the A-Z for identifying, creating, funding, legal and technical needs for digital health innovation
- Maker Space
- Networking Event

### **Dates & Location:**

May 2019 | HIMSS Innovation & Conference Center Cleveland, OH

### **Target Audiences:**

Nurse tech enthusiasts, nurse entrepreneurs, Informatics nurses, nursing faculty, nursing leaders, CNIOs/CNOs & nurse champions

*Expected attendance: 150 attendees*

### **Principle Sponsorship Benefits (limit 1)**

- Pre-event registration list provided prior 1 week prior to event (name, title, organization/company)
- Post-event registration list provided prior 1 week after event (name, title, organization/company)
- 30 minute education session
- 10 x 10 Display table for pop up expo near networking break/coffee station area
- News article posted on innovationcenter.org featuring sponsoring organization
- Sponsor senior leadership Interview with HIMSS Capture Innovation media writer
- Sponsor to provide program presenter suggestions and topic ideas to program planning committee

### **Investment – Principle (exclusive):**

- \$15,000 Corporate Member Rate
- \$16,500 Nonmember rate



## **Supporting Sponsorship Benefits (limit 5)**

- Pre-event registration list provided prior 1 week prior to event (name, title, organization/company)
- Post-event registration list provided prior 1 week after event (name, title, organization/company)
- Lightning talk demo (5 minutes podium time with microphone and screen)
- 10 x 10 Display table for pop up expo near networking break/coffee station area
- News article posted on innovationcenter.org featuring sponsoring organization

## **Investment – Supporting (limit 5)**

- \$3,500 HIMSS Corporate Member Rate
- \$4,000 Non Member Rate