CYBERSECURITY COMMAND CENTER

Investment opportunities from $7,700 - $28,750

Exhibit Hall A, Booth 400 | 70+ Kiosks | 6 Interactive Challenges | 2 Theaters

Be a part of this high-demand, high-excitement area at HIMSS19. Position yourself as a thought leader in the cybersecurity discussion as attendees explore the latest products and services.

Get your name in front of 45,000+ champions of health from 90+ countries with HIMSS19 sponsorship.

THOUGHT LEADERSHIP OPPORTUNITIES:

Cybersecurity Challenge and Speaking Session Sponsorship
$25,750 - $28,750

- Turnkey kiosk (24" monitor, keyboard, mouse, chair)
- Graphics for kiosk: Participant to provide graphics
- 20-minute speaking session
- Design/sponsor a challenge
- 15x20 Challenge space with choice of predesigned structural layout; electrical; internet; A/V
- Listing in onsite guides, on the website and mobile app (if contracted by deadline date)
- Company name or logo listed in promotional communications
- Exhibitor/Client Badges - 7
- Full Conference Badges - 3
- HIMSS Priority Points - 8

Exhibition and Speaking Session Sponsorship
$7,700- $8,500

- Turnkey kiosk (24" monitor, keyboard, mouse, chair)
- Graphics for kiosk: Participant to provide graphics
- 20-minute speaking session
- Exhibitor/Client Badges - 5
- HIMSS Priority Points - 2

Meeting Pods
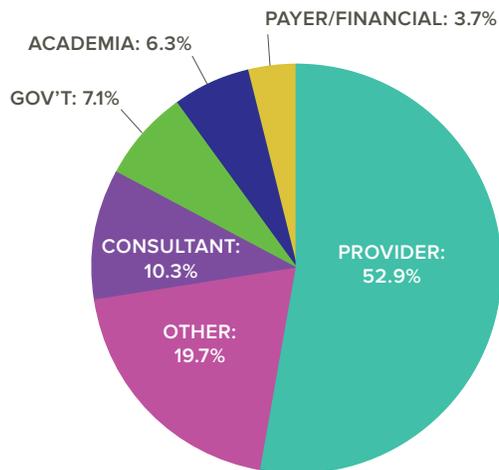$6,700 - $7,500
Must be an exhibitor to purchase

- Semi-private furnished meeting room (3-4 people) for use during exhibit hall hours.
  o Company logo; electrical internet
- Exhibitor Priority Points - 2
- Exhibitor/Client Badges - 3

Custom exhibit spaces are also available. For more information or to reserve your sponsorship package, contact salesinfo@himss.org

YOUR AUDIENCE OF
45,000
IS WAITING!

HIMSS18 EXHIBIT VISITORS BY THE NUMBERS

VISITORS BY WORKSITE

PAYER/FINANCIAL: 3.7%
ACADEMIA: 6.3%
GOV'T: 7.1%
CONSULTANT: 10.3%
OTHER: 19.7%
PROVIDER: 52.9%

VISITORS BY PROFESSIONAL TITLE

GOV'T: 2.2%
ACADEMICS: 2.2%
OTHER: 13.7%
SENIOR MANAGEMENT: 19.4%
PROFESSIONALS: 41.1%
C-SUITE: 21.4%