## PERSONALIZED HEALTH EXPERIENCE

Investment opportunities from \$2,750 - \$38,500

New to HIMSS19, the Personalized Health Experience explores the next big challenge in healthcare: how to integrate health technologies into personal care delivery, wellness and daily living. In high demand by attendees, connected health solutions – from wearables to artificial intelligence to digital therapeutics – will anchor this must-see destination on the show floor. Features include speaking sessions, kiosks and semi-private meeting spaces.

Get your name in front of 45.000+ champions of health from 90+ countries with HIMSS19 sponsorship.

Market leaders from these categories are encouraged to apply:

> Digital Health

Limited spots are available.

- > Health & Wellness
- > Patient Engagement
- > Population Health
- > Telemedicine
- > Chronic Disease Management
- > Genomics
- > Precision Medicine

### THOUGHT LEADERSHIP OPPORTUNITIES:

#### Personalized Health Experience Principle Sponsor (Only two available)

#### \$35,000 - \$38,500

Completely customizable 10' x 15' space; carpet, internet, electrical; one (1) speaking slot; one meeting pod; sponsorship of Personalized Health Experience Reception; logo placement on theatre, entrance units, overhead hanging signs, back theatre wall; logo inclusion as a HIMSS Conference Supporter with prominent pre-show and on-site marketing; 12 HIMSS Priority Points; 4 full conference badges; 9 exhibitor/client badges.

#### Turnkey Kiosk with Speaking Session \$7,700 - \$8,500

Kiosk with two (2) chairs; electrical, internet and monitor; graphic image for kiosk; one (1) speaking slot; 1 HIMSS Priority Point; 5 exhibitor/client badges.

#### Startup Package

\$2,750 - \$3,000

Kiosk with one (1) chair; electrical and internet; 1 HIMSS Priority Point; 2 exhibitor/client badges.

#### **Meeting Pods** (Only two available; must be a HIMSS19 exhibitor to purchase) \$6,700 - \$7,500

Semi-private furnished meeting room (holds 3-4 people) for use during exhibit hall hours; company logo on meeting room; 2 HIMSS Priority Points; 3 exhibitor/client badges.

> For more information or to reserve your package, contact salesinfo@himss.org.

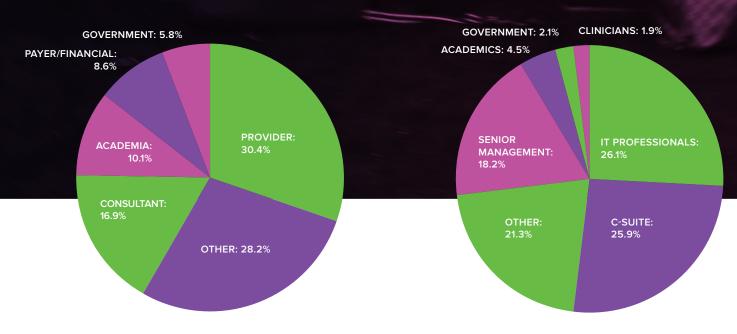






# YOUR AUDIENCE OF 45,000+ IS WAITING!





**VISITORS BY WORKSITE** 

**VISITORS BY PROFESSIONAL TITLE** 

