

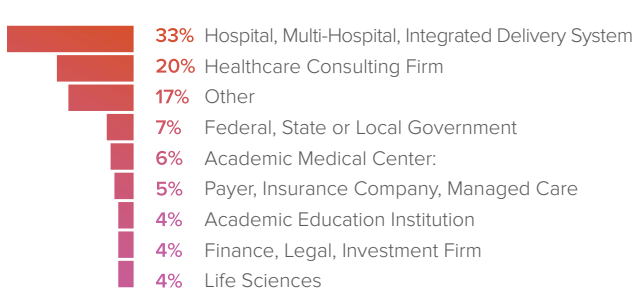
HIMSS[®]19 | CHAMPIONS OF HEALTH UNITE

Global Conference & Exhibition FEB 11–15, 2019 | ORLANDO

HIMSS19 is the leading health information and technology conference – where professionals from around the world connect to gain the education, innovation and collaboration they need to continue to transform health and healthcare all year long – all at one time, all in one place.

The HIMSS sales teams are here to help find the perfect event, exhibit space or branding opportunity for your target audience and budget. Ask us about additional opportunities including media offerings, brand awareness, custom content, research and consulting.

HIMSS18 DEMOGRAPHICS



46% were first-time attendees at HIMSS18!

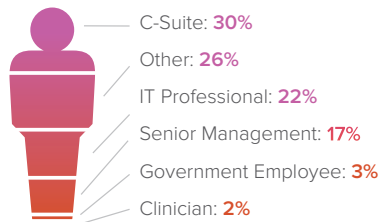


EXHIBIT OPPORTUNITIES

Standard Booth (\$4,125 and up)

Booth sizes start at 10' x 10' and include complimentary registrations. Your company name will be listed in the onsite pocket and resource guides, website and mobile app.

Specialty Exhibit Areas (\$2,200 and up)

► **Cybersecurity Command Center**

Be part of the cybersecurity discussion as attendees explore the latest products and services, learn from experts who have faced threats, and compete in interactive challenges.

► **Federal Health IT Solutions Pavilion**

Federal agencies with health information and technology portfolios share resources, products and thought leadership in this dedicated space.

► **HIMSS Interoperability Showcase™**

Join the demonstration of an ecosystem of standards-based health information and technology that enables individuals to securely access, contribute to and analyze their own health data.

► **Innovation Live**

Startups, accelerators and innovative companies showcase the future of healthcare through disruptive technologies in this cutting-edge corner of the show floor.

► **Intelligent Health™ Pavilion**

Be next to illuminating and enlightening demonstrations of the latest transformative technologies in the health ecosystem, including health and wellness apps.

► **Personalized Health Experience**

This interactive, one-stop-shop showcases practical solutions for integrating health technologies into personal care delivery, wellness and daily living. Topics include digital health, telemedicine, chronic disease management, and genomics.

► **University Row**

Educational institutions with degree programs in fields related to health informatics at the community college, baccalaureate, graduate and doctoral levels exhibit at this turnkey kiosk.

SPONSORSHIP OPPORTUNITIES

Reach your target audience – including providers, investors, government employees, global attendees and more.



Thought Leadership

- ▶ Industry Solutions Sessions
- ▶ Learning Lounge – *NEW for HIMSS19!*
- ▶ Lightning Sessions
- ▶ Market Debuts – *NEW for HIMSS19!*
- ▶ Reactions from the Field – *NEW for HIMSS19!*
- ▶ Topic-Based Panel Presentations



Branding/Promotion

- ▶ Bus Wraps
- ▶ Charging Stations
- ▶ Digital Advertising
- ▶ Electronic Messaging
- ▶ Escalator Graphics
- ▶ HIMSS TV
- ▶ Social Media
- ▶ Custom Solutions and More



Networking/B2B

- ▶ Events
- ▶ Investor and MarketConnect
- ▶ Meeting Space
- ▶ Networking Areas
- ▶ Receptions

HIMSS CORPORATE MEMBERSHIP

Get significant discounts and strengthen your HIMSS19 presence with HIMSS Corporate Membership. The benefits multiply quickly, with immediate and measurable ROI. Learn about the exclusive marketing and networking opportunities, increased brand exposure and more at www.himss.org/membership.



Being a first-time exhibitor at any trade show can be overwhelming, but working with our HIMSS sales manager and team was a breeze. They were approachable, accommodating, and willing to be creative with all our requests.

— Amanda McDermott —
Lyft Business



Visit www.plantour.com/show/himss-2019 to view all opportunities and availability.

Not seeing exactly what you need? Contact the sales team at salesinfo@himss.org to create the perfect customized opportunity for your target audience and budget.

HIMSS North America

Global Conference exhibits and sponsorships
salesinfo@himss.org

HIMSS Media

B2B media group focused exclusively on healthcare and technology markets
hello@himssmedia.com

HIMSS Analytics

Healthcare research and advisory firm
info@himssanalytics.com

Health 2.0

Promotes, showcases and catalyzes new technologies in health care
info@health2con.com

Healthbox

Healthcare innovation services firm
info@healthbox.com

Personal Connected Health Alliance

PCHAlliance mobilizes a coalition of stakeholders to realize the full potential of personal connected health
ask@pchalliance.org

HIMSS19 Anchor Exhibitors:

