# HORSE CHAMPIONS OF HEALTH UNITE

BE PART OF THE LEADING HEALTH INFORMATION AND TECHNOLOGY CONFERENCE.

### **INNOVATION LIVE PAVILION**

Investment opportunities from \$2,750 – \$27,500

Due to overwhelming attendee demand, Innovation Live — featuring the Developer's Lab — has expanded for HIMSS19. Startups, accelerators and innovative companies can participate in an area filled with the latest technologies in healthcare — from bioengineeering to next-generation voice applications to blockchain to AI and more. Get your name in front of 45,000+ champions from 90+ countries.

#### **EXHIBITION AND THOUGHT LEADERSHIP OPPORTUNITIES:**

#### Start-up Package \$2,750 - \$3,000

The Start-up area supports qualified emerging and new healthcare companies seeking funding, visibility, networking and growth opportunities.

- > Space to exhibit with logo/graphics on sign
- > Electrical, Internet, 1 chair
- > 2 HIMSS Exhibitor/Client Badges
- > 1 HIMSS Priority Point

## Innovation Kiosk with Speaking Session \$7,700 - \$8,500

Available to companies changing healthcare delivery through technology, process or structural innovation.

- > Space to exhibit with logo/graphics on graphic wall
- > Electrical, Internet, monitor and chairs
- > 20-minute thought leadership speaking session
- > 5 HIMSS Exhibitor/Client Badges
- > 2 HIMSS Priority Points

## Accelerator Hub Package \$25,000 - \$27,500

The Accelerator Hub showcases corporate venture investment, strategic partnerships/pilots as well as programs aimed at accelerating solutions in healthcare.

- > 20' x 20' branded space
- > Electrical, Internet, monitors and chairs
- > 20-minute thought leadership speaking session
- > 23 HIMSS Exhibitor/Client Badges
- > 9 HIMSS Priority Points

## Innovation Kiosk without Speaking Session \$6,700 - \$7,500

Available to companies changing healthcare delivery through technology, process or structural innovation.

- > Space to exhibit with logo/graphics on graphic wall
- > Electrical, Internet, monitor and chairs
- > 5 HIMSS Exhibitor/Client Badges
- > 2 HIMSS Priority Points

#### For more information or to reserve your package, contact salesinfo@himss.org.

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## YOUR AUDIENCE OF



#### HIMSS18 INNOVATION LIVE VISITOR STATS



