

THE **LEADING** HEALTH INFORMATION AND TECHNOLOGY CONFERENCE

HIMSS[®]19 | CHAMPIONS OF HEALTH UNITE

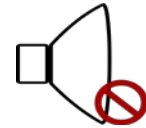
Global Conference & Exhibition FEB 11–15, 2019 | ORLANDO

Sponsorship Opportunities Webinar

November 1, 2018

Thank you for joining!

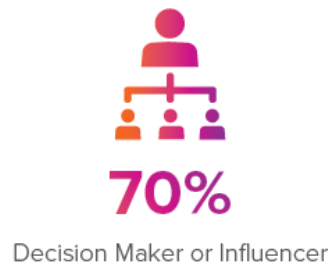
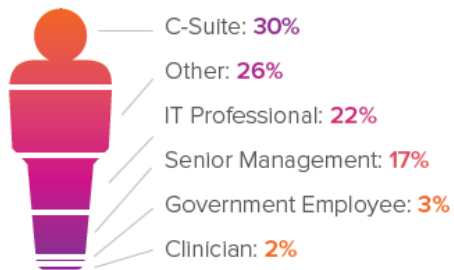
- You have been muted when you joined this call
- If you have any questions throughout the presentation, please type them in the Q&A or chat box and we will answer at the end
- This webinar will be recorded and sent via email to all attendees



Agenda

- HIMSS18 Recap
- HIMSS19 Dates and Upcoming Deadlines
- New Opportunities for HIMSS19
- HIMSS19 Floor Plan Tour
- Brand Awareness
- Networking
- Specialty Exhibit Areas
- Thought Leadership Opportunities
- Corporate Membership
- Additional and Year Long Opportunities
- Closing/Contact Information

HIMSS18 DEMOGRAPHICS



HIMSS19 at a Glance

Global Conference Dates: February 11-15, 2019 (Monday – Friday)
Orange County Convention Center, Orlando, FL

Monday, February 11: Preconference Sessions, Opening Reception

Exhibition Dates: February 12-14, 2019 (Tuesday – Thursday)

Exhibition Hours:

Tuesday: 10:00 am – 6:00 pm

Wednesday: 9:30 am – 6:00 pm

Thursday: 9:30 am – 4:00 pm

[HIMSS19 Schedule at a Glance](#)

Upcoming Exhibitor Deadlines

Date Due	To Do
11/15/18	Hotel Suite request form due
12/4/18	Gold Corporate Members & all other exhibitors – All names for housing due to OnPeak or rooms will be released
12/4/18	Specialty Booth Speaking Session title, abstract, and speaker information due to be included in the onsite material!!!
12/11/18	Platinum Corporate Members – All names for housing due to OnPeak or rooms will be released
12/13/18	Lead Retrieval Rental Form due– Early Bird Rate
12/14/18	Graphics due to Freeman for paid sponsorships

To view the full list of deadlines click here: [HIMSS19 Exhibitor Deadlines](#)

NEW Opportunities for HIMSS19



- HIMSS Circles
- Reactions from the Field
- Market Debuts
- Forum Sponsorships
- Certification Credit on the Exhibit Floor
- “Meet the Winner” – Innovation Competition Sponsorship
- Nurse Pitch™
- Custom Lobby Networking Lounge
- Hyatt Meeting Rooms
- HIMSS Bistro
- Corporate Member Breakfast B2B Networking Tables
- New Member Networking Breakfast
- Learning Lounge
- Daily Deal / SmartMail
- Topic Tuesday Emails
- Hyatt Pedestrian Walkway Banners and Branding
- Vertical Column Banners

NEW Thought Leadership Opportunities

HIMSS Circles \$25,000 and up

This program is designed to make HIMSS19 more relevant and more compelling for attendees. HIMSS Circles includes communities for non-IT executives, IT executives, clinical executives, security executives, investors, entrepreneurs, physicians, informaticist nurses, and pharma and biomedicine professionals. As a sponsor, you will have the opportunity to engage with these groups before, during and after Conference.

Reactions from the Field \$10,000 - \$11,000

Share your thought leadership as a part of a 60 minute panel presentation that will focus on real solutions for today's industry challenges. Topics include: Cybersecurity (SOLD), Innovation, Life Science / Pharma and Artificial Intelligence

Market Debuts \$3,750 - \$16,500

HIMSS19 is the perfect place to announce your new product or solution. To maximize your launch and provide attendees with valuable information, HIMSS offers a 20-minute speaking opportunity. Opportunities include an overall sponsorship for the Market Debut stage.

Forum Sponsorships \$13,500 - \$15,000

HIMSS19 will include several education Forums focusing on timely topics in health and information technology. These Forums are designed to offer powerful networking and thought leadership opportunities. Topics include: BioTech, BlockChain, Canadian (SOLD), LTPAC (SOLD), Payer (SOLD), Life Sciences

Certification on the Exhibit Floor \$2,500 - \$2,750

Conduct a 30+ minute speaking session within your booth that will provide attendees with CPHIMS/CAHIMS continuing education hours

"Meet the Winner" – Innovation Competition Sponsorship \$10,000 - \$11,000

Celebrate over nine (9) winners of various HIMSS Innovation Challenges including winning participants in HIMSS Hackathons, VentureConnect Competition, Medical Capital Innovation Competition and more! Sponsorship includes a 20 minute thought leadership presentation on the main stage and introduction of the winners!



NEW Networking Opportunities

Nurse Pitch™ \$20,000 - \$22,000

This new experience will increase the nursing voice, opportunity and visibility of the nursing audience in the digital health ecosystem by holding 'nursing led' & 'nursing developed' pitch-style competitions. Sponsor benefits include branding, speaking opportunity, judging panel position, and senior leadership interview with HIMSS Capture Innovation media writer

Custom Networking Lounge \$15,000 - \$27,500

Create a customized networking lounge that showcases your company products in a high traffic thoroughfare at HIMSS19! This space will be used heavily by attendees throughout the conference.

Hyatt Meeting Rooms \$9,500 - \$10,500

New this year, exhibitor meeting rooms will be available at the Hyatt. Room sizes range from 935 – 1073 sq ft.

HIMSS Bistro \$5,000 - \$5,500

Feed your staff or clients at a dedicated table conveniently located on Lower Level 1. The Bistro is perfect for networking, meetings, or taking a break from the exhibit floor.

Corporate Member Breakfast B2B Networking Tables \$1,650 - \$1,825

Increase your visibility and engage with HIMSS Corporate Members at this popular networking breakfast. Sponsorship includes a designated table for the sponsor with a raffle opportunity to attract members to engage with you and your team.

New Member Ice Cream Social \$5,000 - \$5,500

Gain exposure and engage with 300+ HIMSS19 conference attendees - new HIMSS members, first time conference attendees, and community/membership liaisons. Sponsorship of this event will allow your team to network and engage with new attendees/members.



NEW Branding Opportunities

Learning Lounge \$3,000 - \$12,000

New to HIMSS19, the Learning Lounge is a must-visit location at the Global Conference. Featuring education sessions, live and replay, HIMSS TV, and not to be missed Conference content on 10 screens. HIMSS19 attendees will enjoy this new offering as they pick up headphones, sit back and catch up on topics they may have missed live.



Daily Deal / SmartMail \$3,000 - \$6,500

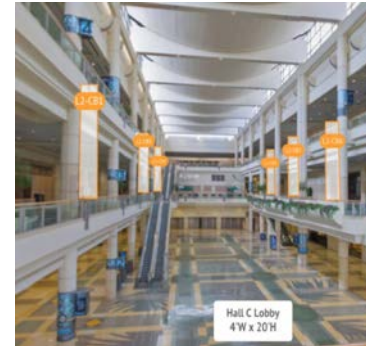
Two great offers in one bundle! A powerful pre-show marketing option to assist with scheduling appointments during the HIMSS19 event, increase interest in and awareness of your solutions.

Topic Tuesday Emails \$3,500 - \$11,500

HIMSS "Topic Tuesday" emails reach thousands of current and potential conference registrants. Each email focuses on a specific healthcare information and technology topic, combining industry information with the programs, activities and events at HIMSS19 that focus on the topic.

Hyatt Oversight Pedestrian Bridge Branding \$4,500 - \$17,000

Share your message and increase brand awareness on a banner in this high-traffic thoroughfare between the Orange County Convention Center and Hyatt.



Vertical Column Banners \$6,500 - \$7,200

These double-sided vertical banners are located in the Hall B and C Lobbies – high-traffic areas of the Orange County Convention Center which leads to one of the main entrances of the exhibit hall.



HIMSS19 Exhibit Hall Floor Plan Overview

Orange County Convention Center – Orlando, FL



Click here for the live floor plan: [HIMSS19 Floor Plan](#)

Create Awareness and Share Your Message at HIMSS19

- Electronic Message Boards
- Escalator Graphics
- Attendee Transportation Packages and Bus Wraps
- Lobby, Exhibit Hall, and Skybridge Signage
- Exhibit Hall Entrance Unit Video
- Attendee Resources and Takeaways
- You Are Here Directories
- And much more!





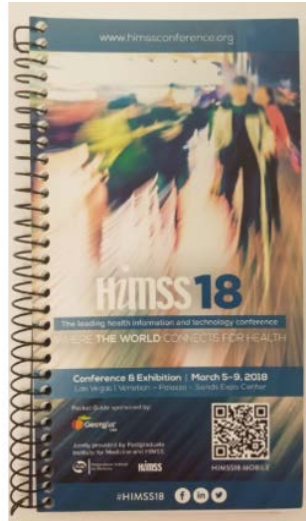
Escalators Graphics: \$10,000 - \$16,500



Electronic Message Board: \$11,000 - \$12,000



Pedestrian Bridge Signage: \$4,500 - \$6,000



Pocket Guide
\$37,500 - \$41,500



Bus Wraps
\$14,500 - \$16,000

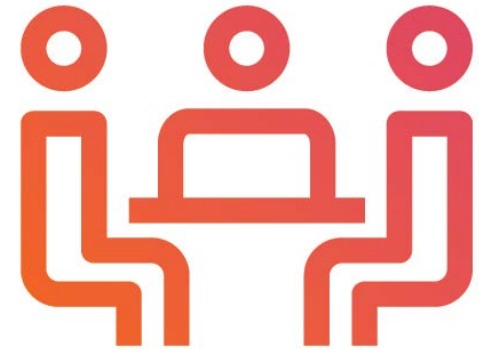


Hand Sanitizer Stations:
\$12,000 - \$13,200



Networking / B2B / Celebrate Your Clients

- HIMSS Receptions
- Community Receptions & Events
- Networking Hubs
- Meeting Space
- Preconference Symposia
- Cybersecurity Forum
- HIMSS VentureConnect
- Press Room
- Corporate Member Lounge Sponsorship
- OA Lounge Sponsorship



HIMSS Receptions

Opening Reception \$8,000 - \$9,000

The opening reception is the official kick off of the HIMSS Global Conference. A highly attended event, this is a great way to increase your branding and exposure at the show and draw attendees to your booth throughout the week.

Thursday Evening Event \$25,000 - \$33,000

Treat your clients to a VIP experience before the HIMSS19 Thursday Night Special Event at SeaWorld. Reception package includes a private event space, transportation, and food and beverage for 75 - 100 guests.

Millennial Reception \$2,000 - \$2,500

The Millennial Networking Reception dedicated to young IT professionals and new millennials that attend the HIMSS conference each year. As a sponsor, you will put your brand in front of these great young minds.

**Also available as a package with University Row*

Benefits include but not limited to:

- Logo Recognition
- Attendee List (Name, Title, Company)
- Conference Badges
- Exhibitor Priority Points



Community Receptions & Events

Each year at HIMSS Global Conference, HIMSS communities host demographically focused community receptions and events.

Community Events:

- Interoperability & HIE Community Reception (SOLD)
- Long Term Care Community Reception (SOLD)
- Clinical & Business Intelligence and Population Health Community Reception (SOLD)
- Innovation Live Reception
- HTA/ACCE Awards Recognition Reception (SOLD)
- Nursing Informatics Community Sponsorship Including HIMSS19 NI/CNIO Roundtable and Reception (SOLD)
- Physicians Community Sponsorship Including the HIMSS19 CMIO Roundtable and Reception (SOLD)
- Federal Health Community Reception (SOLD)
- Federal Health Community Lunch

Benefits Include but not limited to:

- Logo Recognition
- Attendee List (Name, Title, Company)
- Conference Badges
- Exhibitor Priority Points

Investments Range from: \$7,000 - \$15,500



Networking Hubs

The Networking Hubs are designed for attendees/exhibitors to meet up with colleagues, recharge devices, check emails, host HIMSS organized meet ups, and meet new healthcare IT peers.

Networking Hub Locations:

- Lower Lobby B (Level 1)
- Lobby E (Level 2)
- Level 3

Benefits Include:

- Company branding on charging device locker (Sponsor to design, HIMSS to produce)
- Company video marketing message on charging device locker video screen (video or static image). 30 second video played every 2 min (alternating with HIMSS messaging)
- Company branding within networking hub (exact locations TBD)
- Conference Badges
- Exhibitor Priority Points

Investments Range from: \$9,500 - \$16,500



Meeting Space

Whether you are looking for a small room to store your items during the show or a larger room to host your own private meeting, HIMSS has the perfect fit for your meeting space needs.

Meeting room options include:

- Meeting Place Rooms
- Vendor Headquarters (Exhibit Hall)
- Convention Center Meeting Rooms
- Afternoon Meeting Rooms
- Pre-Show Meeting Rooms
(Sales Staff Training)
- Hyatt Meeting Rooms
- Rosen Center Meeting Rooms
- HIMSS Living Room
- Hospitality Suites

Investments Range from: \$4,000 - \$25,000



Preconference Symposia

Typically focused education sessions that take place the day before the exhibit hall opens. This is a great way to get exposure in front of the audience you want.

Topics:

- Innovation
- Best Practices Across the Continuum
- Nursing Informatics
- Big Data
- Healthy Aging and Technology
- Physicians
- HIE/Interoperability
- Blockchain
- Military Health
- Supply Chain

Benefits:

- One registration for your representative to attend the symposium
- Attendee list with Names, titles, and organization sent two weeks after the symposium
- 1-2 minutes for remarks during designated time
- Logo displayed in prominent areas around the symposium, including signage and program
- Collateral material may be placed at a designated table located outside of the conference room
- Logo on screens prior to and after the symposium keynote session
- HIMSS Priority Points – 2
- HIMSS Exhibitor/Client Badges -2

Investment: \$5,500 - \$8,250



Cybersecurity Forum

Sponsors of this Forum interact with IT Security Executives and explore lessons learned, current challenges, and the road ahead in the cybersecurity journey. Healthcare providers, business associates, vendors and others will share their experiences and insight by providing practical information that healthcare organizations can use to gauge and improve their security postures. Over 300 IT Security executives attended the inaugural event at HIMSS18!

Available Sponsorships:

- Attendee Giveaway
- Executive Continental Breakfast
- Executive Luncheon
- Morning Break
- Afternoon Break
- Coffee Sponsor

**All Sponsorships include a minimum of one (1) complimentary registration to the Cybersecurity Forum*

Investments range from - \$3,500 - \$16,500



HIMSS VentureConnect

HIMSS VentureConnect will convene the biggest and most active investors in health tech to discuss the latest market trends and hear directly from the start-ups creating the biggest waves in the industry. As a sponsor of HIMSS VentureConnect, your organization will have the opportunity to engage with numerous startup companies and get a behind the curtain look at the most promising technologies primed to disrupt the health care experience.

Sponsorship Opportunities Include:

- Founding Sponsorship
- Partner Sponsorships
- Contributing Sponsorships
- Networking Reception
- Lunch and Learn
- Investors Lounge

****All Sponsorships include a minimum of one (1) complimentary registration***

Investment: Opportunities begin at \$5,000



Press Room

Sponsorship of the HIMSS Press Room allows you to put your organization and subject matter expertise in front of approximately 150 press sources in attendance at HIMSS19 Global Conference & Exhibition (HIMSS19).

Benefits:

- Premium space for meetings/press interviews
- Logo and message display
- Promotional giveaways to press
- Guest Blog Post
- Insert in digital press packet
- Editorial coverage during HIMSS19
- HIMSS Conference Supporter (Logo listed on conference website with hyperlink to your home page, logo in various HIMSS marketing materials [pocket, resource guide etc.], logo displayed in prominent areas on-site.
- Exhibitor Priority Points – 5
- Full Conference badges- 2
- Exhibitor/Client badges: 5 (You Determine the Mix)

Investment: \$15,000 - \$16,500



Corporate Member Lounge Sponsorship

Increase your visibility and engage in B2B networking opportunities as the Exclusive sponsor of the HIMSS19 Corporate Member Lounges. As the sponsor of the lounges, you will have access to decision makers and influencers from the vendor setting. The Corporate Membership exclusive lounge will allow access to the over 650 HIMSS Corporate Members including a complimentary meeting space for your use during the Conference.

Benefits:

- Access to Private Meeting Space for sponsor to utilize Tuesday, February 12th -14th during Global Conference from 7:30am – 5pm. Conference room style set-up
- Attendee list of HIMSS Corporate Members registered for Global Conference. List will be sent three weeks prior to and two weeks after the conference. (Name, title and organization only)
- Sponsor Logo placed on signage at entrance of the two Corporate Member Lounges
- Sponsor acknowledgement and logo on email notifications regarding location/usage of lounge to HIMSS Corporate Members (650+)
- Collateral table for sponsor to share marketing materials inside the lounges
 - One (1) representative from sponsor can be present in the lounges at the collateral tables
- Logo and sponsor listing in Conference resource guide
- Sponsor recognition in Conference pocket guide
- Logo on HIMSS19 website with hyperlink to your home page
- Logo displayed in prominent areas on-site
- Exhibitor Priority Points – 3
- Badges (exhibitor or client – you determine the mix) – 3
- Full Conference Badge - 1

Investment: \$8,500 - \$9,500



Organizational Affiliate Member Lounge Sponsorship

Increase your visibility to customers and prospects! As one of the Organizational Affiliate Lounge sponsors, you will have access to decision makers and influencers from the provider setting. The OA-exclusive lounge will allow access to the nearly 1,000 Organizational Affiliate Members attending HIMSS Global Conference. As one of the sponsors, you will be among the limited few industry representatives with access to the lounge.

Benefits:

- Logo placed on signage at entrance of the Organizational Affiliate Lounge- Sponsor will receive list of Organizational Affiliate attendees registered for the conference. List will be sent three weeks prior to and two weeks after the conference. (Name, title and organization only)
- Acknowledgement of sponsorship and logo on email invitations for the lounge
- Table for sponsors to distribute marketing materials inside the lounge
- One – two (1-2) representatives from sponsor to be present in the lounge during the Conference
- Exhibitor Priority Points – 3
- Badges (exhibitor or client – you determine the mix) – 2

Investment: \$7,500 - \$8,500



Specialty Exhibit Areas

Find your niche in one of the HIMSS19 specialty exhibit areas:

- Personalized Health Experience
- Future of Healthcare Pavilion – **NEW FOR HIMSS19!**
- Innovation Live
- Cybersecurity Command Center
- Interoperability Showcase
- Global Pavilion
- University Row

Personalized Health Experience (formerly Solutions Lab)

The Personalized Health Experience explores the next big challenge in healthcare -- how to integrate health technologies into personal care delivery, wellness and daily living. Thoughtfully embedding technology into healthcare will allow providers to focus on the human elements of caring, judgment and emotional intelligence, creating one-to-many care delivery models, rather than the more traditional and overburdened one-to-one model. Connected health technologies -- from wearables to artificial intelligence, and digital therapeutics -- will also enable individuals to better manage their health and wellness, and enable a critical shift to disease prevention.

Product categories:

- Digital Health
- Health & Wellness
- Chronic Disease Management
- Patient Engagement
- Population Health
- Telemedicine
- Precision Medicine
- Genomics

Participation Options include:

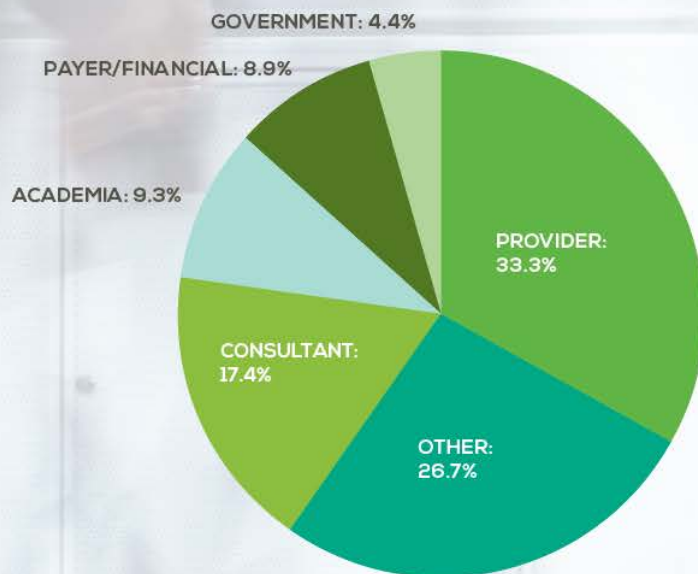
- Turnkey kiosk
- Thought leadership speaking opportunities
- Meeting Pod
- Reception sponsorships
- Start Up Kiosk

Investment: \$2,750 - \$38,500

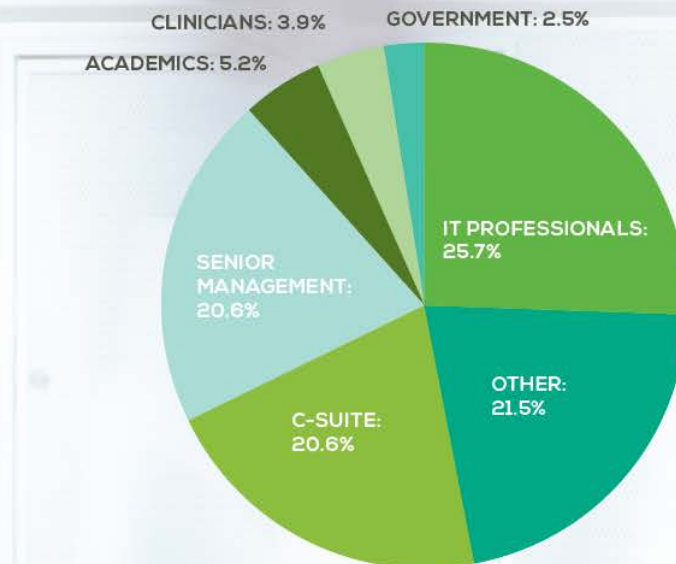


SOLUTIONS LAB

Population Health & Healthcare Administration

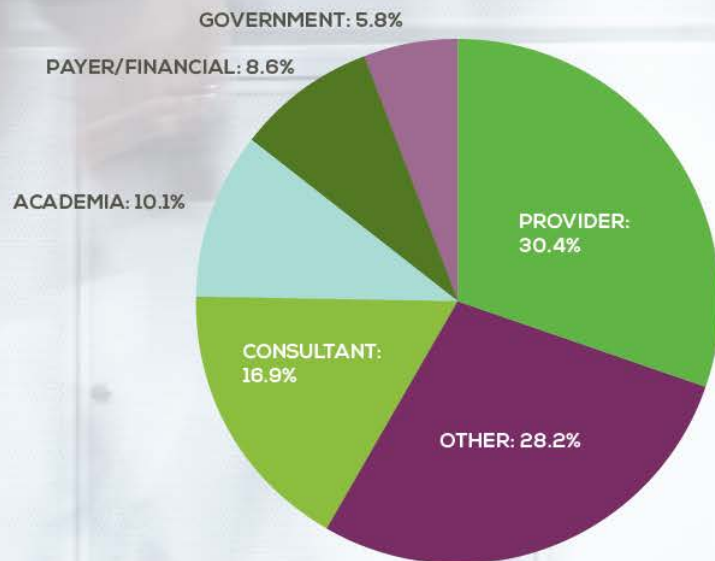


VISITORS BY WORKSITE

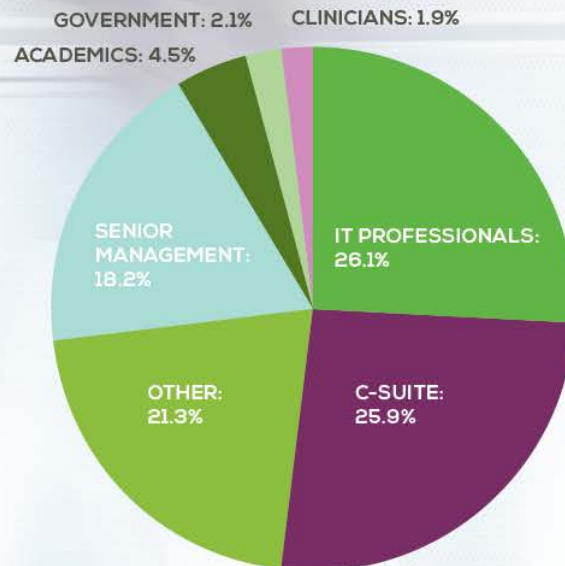


VISITORS BY PROFESSIONAL TITLE

CONNECTED HEALTH EXPERIENCE



VISITORS BY WORKSITE



VISITORS BY PROFESSIONAL TITLE

Healthcare of the Future Pavilion – NEW FOR HIMSS19!

Healthcare of the Future Pavilion is designed to showcase cutting-edge innovations before they become mainstream.

Demonstrate your technologies in a hands-on and engaging forum where attendees can see firsthand the innovation that is primed to transform their industry in the next decade.

- Robotics
- Augmented Reality
- Non-Invasive Wearables
- Ingestible Trackers
- Drones
- 3D Printing

Participation Options:

- **Beta Alley (Limit 10)** - Located in the center of the pavilion, the Beta Alley is reserved for unfunded startups, academic institutions and non-profits that are developing futuristic technology.
 - Turnkey kiosks with 20 minute speaking opportunity, 2 conference passes, 1 exhibitor priority point
- **Stealth Mode (Limit 6)** - Have you been operating in stealth mode? Are you ready to showcase your tech to the world? This is your chance to have 100 square feet of prime real estate, an open concept space for attendees to experience your technology.
 - 10'10' exhibit space, 20 minute speaking opportunity, logo placement throughout the pavilion, 5 conference passes, 3 exhibitor priority points
- **Launch Mode (Limit 2)** - Get premium front-row exhibition space right along the HIMSS19 main aisle with our Launch Mode sponsorship. Rub shoulders with the biggest names in health tech, and become one of the most recognized organizations at the conference.
 - 10'x15' exhibit space, 20 minute speaking opportunity, logo placement throughout the pavilion, 8 conference passes, 5 exhibitor priority points

Investment: \$4,500 - \$15,000

Innovation Live

Innovation Live brings together startups, accelerators, and other innovative companies to showcase the future of healthcare through disruptive, cutting-edge technologies.

Participate in hands-on educational experiences in the Developers Innovation Lab and MakerSpace, focused on a variety of topics and technologies – including:

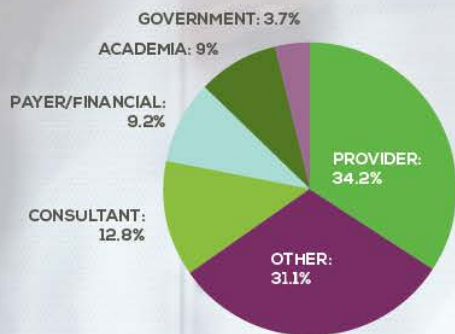
- Artificial intelligence (AI)
- Biometrics
- The Internet of Things (IoT)
- Biomedical models
- Blockchain
- Virtual reality

Participation Options:

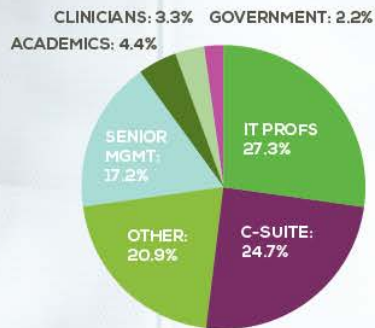
- **Innovation Kiosks** - Featuring companies changing healthcare delivery by leveraging technology, process and structure through innovation
 - Turnkey kiosks with 20 minute speaking opportunity
- **Start Ups** - Promoting effective innovation and the efficient adoption of next generation technologies within health systems, the Start Up area supports qualified emerging and new healthcare companies seeking funding, visibility, networking and growth opportunities and is currently seeking early- to growth-stage companies with health technology products, services or solutions.
 - Turnkey kiosks
- **Accelerator Hubs** - Accelerator Hub showcases corporate venture investment, strategic partnerships/pilots as well as programs aimed at accelerating solutions in healthcare.
 - Turnkey booth, maximum of 10 companies with 20 minute speaking opportunity
- **Developers Lab** - Prime place for innovators, developers and technical folks in health care to interact with the leading minds in health care interoperability and open source thought leaders.
 - A space dedicated for workshops, tech talks, and networking

Investment: \$2,750 - \$27,500

INNOVATION LIVE

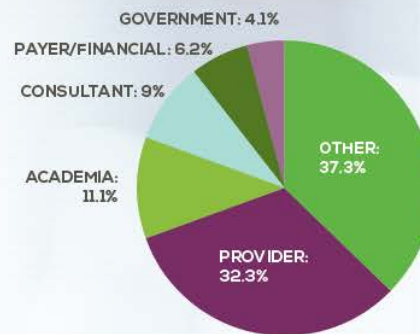


VISITORS BY WORKSITE

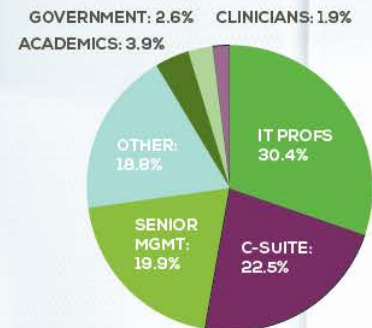


VISITORS BY PROFESSIONAL TITLE

DEVELOPER INNOVATION LAB



VISITORS BY WORKSITE



VISITORS BY PROFESSIONAL TITLE

Cybersecurity Command Center

A must visit specialty area at HIMSS19, participation in the Cybersecurity Command Center allows for interactions with healthcare organization's exploring products and solutions to keep their provider information private and secure. Attendees will dialogue with peers, and observe products and services in the market today along with learning how HIMSS is integrally involved in this space, through its education and advocacy efforts.

Share your expertise in this field and demonstrate solutions to combat threats or conduct a CyberSecurity challenges on phishing, identity fraud, intellectual property theft and test the attendees Cybersecurity IQ.

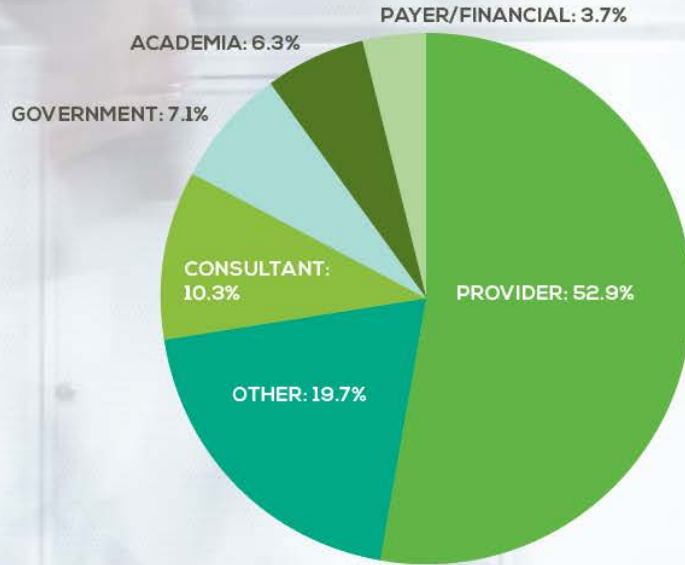
The Cybersecurity Command Center Includes:

- Turn Key Kiosks, Challenge Areas, custom space for vendors to exhibit
- Two Theater(s) for 20 minute thought leadership presentations
- Meeting Pods

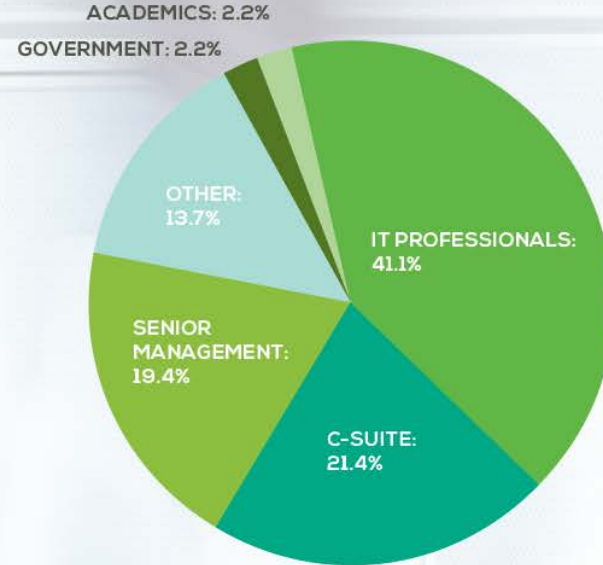
Investment: \$7,700 - \$28,750



CYBERSECURITY COMMAND CENTER



VISITORS BY WORKSITE



VISITORS BY PROFESSIONAL TITLE

Interoperability Showcase

Join the demonstration of an ecosystem of standards-based healthcare that enables individuals to securely access, contribute and analyze their own health data. Join us in this premier 34,000-square-foot exhibition that displays, in real time, the exchange and use of data through interoperability profiles and standards with live products currently in the marketplace. Nearly 8,000 unique attendees visited the HIMSS18 Interoperability Showcase!

New for HIMSS19! Interoperability Satellite locations in Cybersecurity Command Center and the Personalized Health Experience areas.

How to Participate:

- Join a Use Case and participate in a Connected Demonstration
- Trailblazers of interoperability will provide their perspectives and
- insights on challenges, inroads and opportunities for an interoperable
- health ecosystem with a 60 minute thought leadership presentation
- Engage directly with the attendee via 'kiosks' or 'meeting place rooms'

Investment: \$4,950 - \$60,000



HIMSS18 INTEROPERABILITY SHOWCASE: ACCOMPLISHMENTS



More than **85 organizations** and **130** demonstrating systems and initiatives participated at HIMSS18.



For HIMSS18, traffic to the Interoperability Showcase™ breaks down to **32% exhibitors** and **68% attendees**.



They demonstrated over **450** times to attendees of the Interoperability Showcase.



Over 3 months, **19 new live demonstrations** were developed and documented in detail.



New **900 sq ft area** dedicated to the VA's Pursuit of Seamless Care, bringing new audiences into the Showcase.



23 blogs and **28 whitepapers** were published by participants.



3,000 visitors engaged in our education theater hosting **24 hot topics!**



Overall, nearly **8,000** visitors attended the Interoperability Showcase, a **5%** increase over last year!



On average, visitors spent nearly **40 minutes** at a time within the Interoperability Showcase.

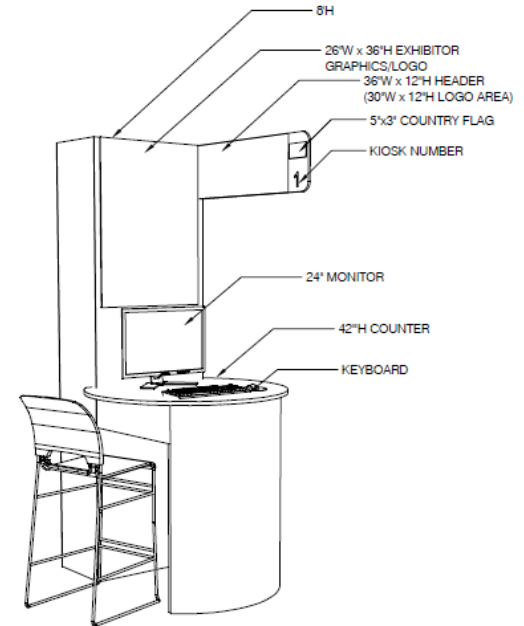
Global Pavilion

HIMSS18 featured over 140 international companies showcasing their solutions to our global attendee audience. To meet the demands of the HIMSS19 Global Conference attendees and interest this year, internationally headquartered companies have the opportunity to exhibit in the new HIMSS19 Global Pavilion.

Benefits:

- Kiosk with lockable storage
- Graphics on kiosk (company to design, HIMSS to produce)
- 24" monitor (company bring laptop to hook into monitor) keyboard and mouse and cables will be provided
- (1) chair
- Electrical
- (1) Hard wire internet line
- Exhibitor Badges – 5

Investment: \$6,700 - \$7,500



University Row

The University Row at HIMSS19 is the area of the show solely dedicated to Universities**. Participation in this area provides you with a turnkey kiosk in Lobby B of the Convention Center (high traffic area of the convention center).

Benefits:

- Turnkey kiosk with your branding - You provide graphics, HIMSS to install and remove
 - 1 Chair
 - Wastebasket
 - Electrical
- Listing in HIMSS Conference Materials if contracted by deadline date
- 2 Client/Exhibitor Badges (You Determine Mix)
- HIMSS priority points - 1

Investment: \$2,200- \$2,400

Thought Leadership Opportunities

- Lightning Sessions
- Custom Events
 - ✓ Breakfast Briefings
 - ✓ Lunch and Learns
 - ✓ Afternoon Breaks
- Specialty Exhibit Areas
- Preconference Forums
- Market Debuts
- Reactions from the Field



Lightning Sessions

The Lightning Session area offers an energetic and dynamic opportunity for companies to share thought leadership with the HIMSS Global Conference audience through 20-minute case study presentations.

Benefits

- One (1) 20 minute thought leadership session
- Lightning session 20 minute information will be listed in printed guides onsite, HIMSS Global Conference website and mobile app
- One (1) exhibitor priority point

Lightning Session Area Includes:*

- Monitor, microphone, laptop

Investment: \$3,750 - \$4,100



Breakfast Briefings/Lunch and Learns/Customized Afternoon Breaks/Customized Receptions

Looking to host a breakfast, lunch, or reception that you customize? We have the perfect fit for you! HIMSS Breakfast Briefings, Lunch and Learns and Customized Receptions allow you to identify the demographic you want from all registered HIMSS19 attendees and invite them to an event that you customize.

Breakfast Briefings/Lunch and Learns/Customized Afternoon Breaks can seat up to 60 people. Customized receptions are for up to 100 guests.

Breakfast Briefings:

Investment - \$12,500 - \$14,500

Lunch and Learns:

Investment - \$13,500 - \$15,000

Customized Afternoon Breaks:

Investment - \$10,000 - \$11,000

Customized Receptions:

Investment - \$20,000 - \$22,000



HIMSS Media Opportunities at Global Conference

HIMSS Media offers a powerful blend of marketing solutions and custom services designed to deliver results, drive sales, and elevate your brand.

Opportunities Include:

- HIMSS19 Official Mobile App
- Face-to-Face Events
- Print Sponsorships
- Digital Advertising
- HIMSS TV
- Content Marketing Solutions



DIGITAL
ADVERTISING



MOBILE APP
SPONSORSHIP



For more information contact: hello@himssmedia.com

HIMSS Corporate Membership – Extend your Global Conference Investment

- **HIMSS Global Conference & Exhibition Specific Benefit Highlights:**
- Complimentary Full Conference registration(s) to the HIMSS Global Conference
- Exclusive B2B executive networking opportunity
- Save on HIMSS Global Conference exhibit space, sponsorships and meeting place options-\$800 per 10x10 savings
- Receive preferential exhibitor housing selection for future HIMSS Global Conferences
- Diamond, Emerald, and Platinum members are eligible to purchase the Pre and Post Conference Attendee List
- Gold members are eligible to purchase the Organization List
- Access to the Corporate Member lounge with semi-private meeting rooms available for sign out
- More opportunities to earn exhibitor priority points (earlier booth selection appointment for HIMSS20).
Pick your booth before hundreds of other companies!



HIMSS Additional Opportunities & Year-round Engagement

HIMSS

transforming health through information and technology™

HIMSS Year Long and Community Sponsorships

The HIMSS Community serves as the central convening point for thousands of HIMSS individual members interested the topics below. The HIMSS Community sponsorship is an excellent opportunity to share your thought leadership and get your brand recognized by this audience 365 days a year! Sponsorship packages and pricing varies.

- Clinical and Business Intelligence Community
- Cybersecurity Community
- Federal Health Community
- Innovation Community
- Interoperability and Health Information Exchange Community
- Nursing StartUp Bootcamp

Visit www.plantour.com/show/himss-2019 to view all Exhibit & Sponsorship opportunities for HIMSS19

Questions? Contact salesinfo@himss.org or your Sales Manager.
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Save the Dates!

Upcoming HIMSS19 Sponsorship Webinars

- Friday, December 7, 2018 - 1:00 pm CT / 2:00 pm ET

HIMSS20 Booth Selection

- Booth Selection Webinar: Thursday, January 10, 2019, 1:00 pm CT / 2:00 pm ET
- Top 200 Booth Selection: January 22 – February 1, 2019
- Remainder will take place onsite at HIMSS19

HIMSS20 Global Conference and Exhibition

- March 9-13, 2020 - Orange County Convention Center, Orlando, FL

