

HIMSS[®]19 | CHAMPIONS OF HEALTH UNITE

BE PART OF THE **LEADING** HEALTH INFORMATION AND TECHNOLOGY CONFERENCE.

CYBERSECURITY FORUM:

Successfully Navigating Healthcare Cybersecurity Waters

Investment opportunities from \$3,500 - \$16,500

Sponsors of the Cybersecurity Forum will interact with 300+ IT security executives and explore lessons learned, current challenges, and the road ahead in the cybersecurity journey. Healthcare providers, business associates and market suppliers will share their experiences and insight by providing practical information those healthcare organizations can use to gauge and improve their security postures.

Get your name in front of 45,000+ champions of health from 90+ countries with HIMSS19 sponsorship.

SPONSORSHIP OPPORTUNITIES:

Attendee Giveaway

\$7,500 - \$8,300 (Limit four sponsors)

- Company logo placed on attendee giveaway item. Size and location of logo determined by HIMSS.
- 5 complimentary giveaways
- Logo listing in onsite Cybersecurity Forum materials
- Logo on Cybersecurity Forum webpage with hyperlink to your home page
- Logo displayed at attendee giveaway area
- List of Forum registrants (name, title, company) two weeks post-conference
- HIMSS Priority Points – 3
- Badges for Cybersecurity Forum – 2

Executive Continental Breakfast

\$4,000 - \$4,400 (Limit two sponsors)

- Logo listing in onsite Cybersecurity Forum materials
- Logo on Cybersecurity Forum webpage with hyperlink to your home page
- Logo displayed in prominent areas during breakfast
- List of Forum registrants (name, title, company) two weeks post-conference
- Collateral table
- HIMSS Exhibitor Priority Points – 1
- Badges for Cybersecurity Forum – 1

Executive Luncheon

\$15,500 - \$16,500 (Exclusive)

- One (1) 15-minute speaking opportunity during luncheon
- Verbal recognition of sponsor during luncheon
- Logo listing as sponsor onsite Cybersecurity Forum materials
- Logo on Cybersecurity Forum webpage with hyperlink to your home page
- Logo displayed in prominent areas during luncheon
- List of Forum registrants (name, title, company) two weeks post-conference
- Collateral table
- HIMSS Exhibitor Priority Points – 3
- Badges for Cybersecurity Forum – 2

For more information or to reserve your sponsorship, contact salesinfo@himss.org.



YOUR AUDIENCE OF
45,000
IS WAITING!

Morning Break or Afternoon Break

\$3,500 - \$3,900 each (One sponsor per break)

- Logo listing as sponsor in onsite Cybersecurity Forum materials
- Logo on Cybersecurity Forum webpage with hyperlink to your home page
- Napkins with sponsor logo (sponsor to provide)
- Logo displayed in prominent areas during break
- HIMSS Exhibitor Priority Points – 1
- Badges for Cybersecurity Forum – 1

Coffee Sponsor

\$12,500 - \$13,750 (Exclusive)

- Company logo placed on reusable travel mug
- 10 complimentary mugs
- Logo listing as sponsor in onsite Cybersecurity Forum materials
- Logo on Cybersecurity Forum webpage with hyperlink to your home page
- Logo displayed at attendee giveaway area
- Logo displayed at coffee station
- List of Forum registrants (name, title, company) two weeks post-conference
- HIMSS Exhibitor Priority Points – 4
- Badges for the Cybersecurity Forum – 2

For more information or to reserve your sponsorship, contact salesinfo@himss.org.