

THE **LEADING** HEALTH INFORMATION AND TECHNOLOGY CONFERENCE

HIMSS[®]19 | CHAMPIONS OF HEALTH UNITE

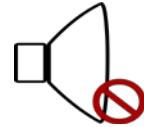
Global Conference & Exhibition FEB 11–15, 2019 | ORLANDO

Sponsorship Opportunities Webinar

December 7, 2018

Thank you for joining!

- You have been muted when you joined this call
- If you have any questions throughout the presentation, please type them in the Q&A or chat box and we will answer at the end
- This webinar will be recorded and sent via email to all attendees



Agenda

- HIMSS19 Dates and Upcoming Deadlines
- HIMSS19 Floor Plan Tour
- Brand Awareness
- Networking
- Thought Leadership Opportunities
- Specialty Exhibit Areas
- Corporate Membership
- Additional and Year Long Opportunities
- Closing/Contact Information

HIMSS19 at a Glance

Global Conference Dates: February 11-15, 2019 (Monday – Friday)
Orange County Convention Center, Orlando, FL

Monday, February 11: Preconference Sessions, Opening Reception

Exhibition Dates: February 12-14, 2019 (Tuesday – Thursday)

Exhibition Hours:

Tuesday: 10:00 am – 6:00 pm

Wednesday: 9:30 am – 6:00 pm

Thursday: 9:30 am – 4:00 pm

[HIMSS19 Schedule at a Glance](#)

Upcoming Exhibitor Deadlines

12/11/18	Platinum Corporate Members – All names for housing due to OnPeak or rooms will be released
12/13/18	Lead Retrieval Rental Form due– Early Bird Rate
12/14/18	Graphics due to Freeman for paid sponsorships!!!
12/14/18	Island booth floor plan due to exhibitors@himss.org
12/18/18	Emerald Corporate Members – All names for housing due to OnPeak or rooms will be released
12/28/19	Lead Retrieval Rental Form due- Advance Rate
1/4/19	First day freight is accepted at the Freeman warehouse
1/7/19	Anchor/Diamond Corporate Members - All names for housing due to OnPeak or rooms will be released
1/9/19	Proof of Insurance Due
1/14/19	EAC Form (Exhibitor Appointed Contractor) due

To view the full list of deadlines click here: [HIMSS19 Exhibitor Deadlines](#)

HIMSS19 Exhibit Hall Floor Plan Overview

Orange County Convention Center – Orlando, FL



Click here for the live floor plan: [HIMSS19 Floor Plan](#)

Create Awareness and Share Your Message at HIMSS19

New Branding Opportunities

- >Topic Tuesday Emails >Daily Deal / SmartMail >Oversight Bridge Signage
- >Vertical Column Banners >Learning Lounge >Enhanced Exhibitor Listing

Electronic Message Boards

Escalator Graphics

Attendee Transportation Packages and Bus Wraps

Lobby, Exhibit Hall, and Skybridge Signage

Exhibit Hall Entrance Unit Video

You Are Here Directories

And much more!



NEW Branding Opportunities

Daily Deal / SmartMail \$3,000 - \$6,500

Two great offers in one bundle! A powerful pre-show marketing option to assist with scheduling appointments during the HIMSS19 event, increase interest in and awareness of your solutions.

Topic Tuesday Emails \$3,500 - \$11,500

HIMSS "Topic Tuesday" emails reach thousands of current and potential conference registrants. Each email focuses on a specific healthcare information and technology topic, combining industry information with the programs, activities and events at HIMSS19 that focus on the topic.

Hyatt Oversight Pedestrian Bridge Branding \$4,500 - \$17,000

Share your message and increase brand awareness on a banner in this high-traffic thoroughfare between the Orange County Convention Center and Hyatt.

Vertical Column Banners \$6,500 - \$7,200

These double-sided vertical banners are located in the Hall B and C Lobbies – high-traffic areas of the Orange County Convention Center which leads to one of the main entrances of the exhibit hall.



Learning Lounge

New to HIMSS19, the Learning Lounge is a must-visit location at the Global Conference. Featuring education sessions, live and replay, HIMSS TV, and not to be missed Conference content on 10 screens. HIMSS19 attendees will enjoy this new offering as they pick up headphones, sit back and catch up on topics they may have missed live.

Supporting Sponsor Benefits

- Meeting Pod for use beginning Tuesday at 2:00 pm through Thursday at 5:00 pm
- 8-second message played on Learning Lounge screen
- Sponsor Recognition
- HIMSS Priority Points - 4
- HIMSS Exhibitor/Client Badges - 4
- Full Conference Badges - 1

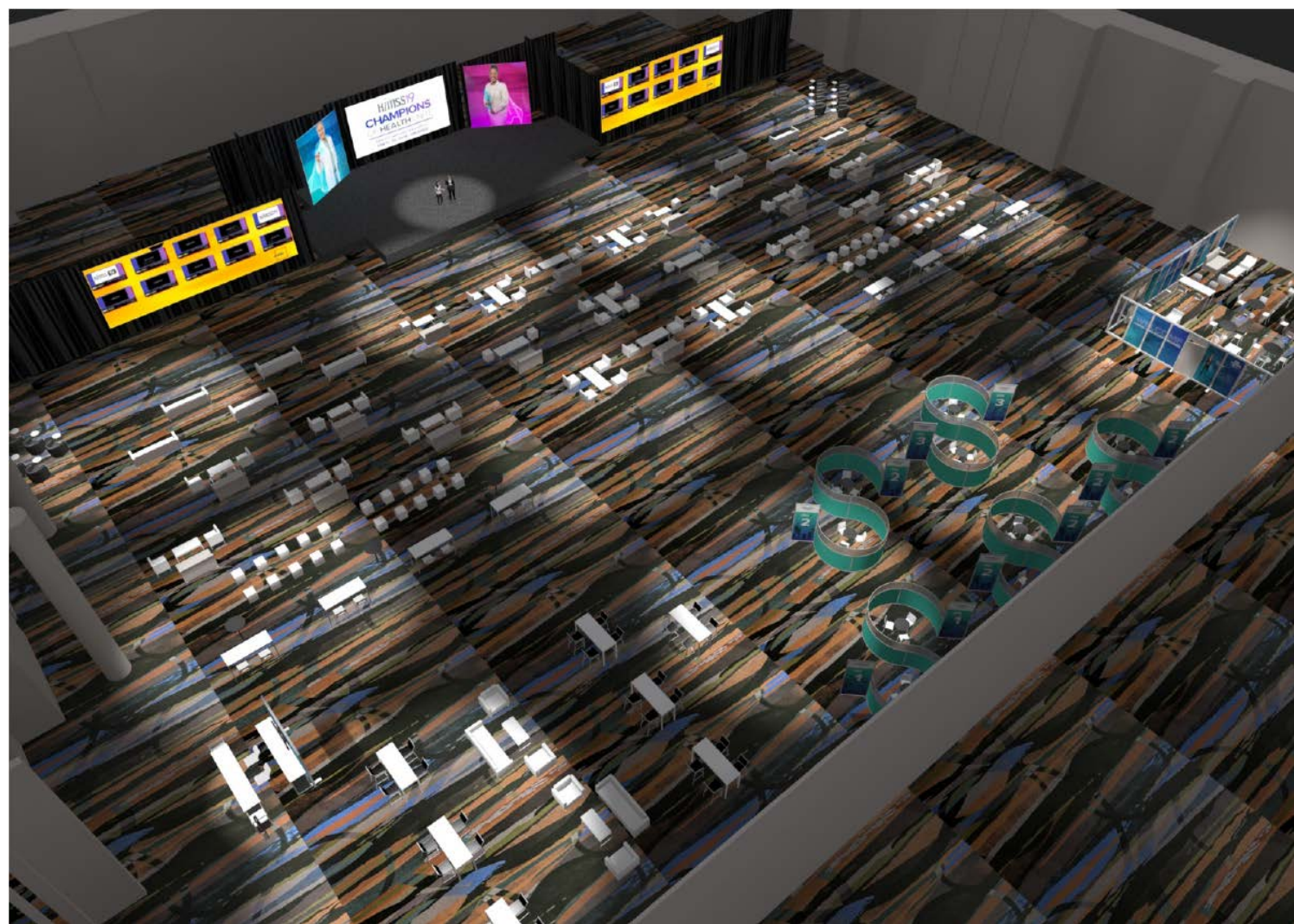
Advertising Package

- Up to 30-second video advertisement delivered on a sponsor only channel in the Learning Lounge.
 - Advertisement will rotate with other vendor content and will play 203 times throughout the time the Learning Lounge is open
 - Vendor to provide advertisement to HIMSS.
 - 16:9 format with sound
- HIMSS Priority Points – 1



Investments Range from: \$3,000 - \$12,000





Enhanced Exhibitor Listing

Upgrade your company profile to get priority placement and added enhancements – maximizing your visibility on the area of the website receiving 200,000+ page views. Upload videos/static images, get priority placement on the exhibitor search, gain interactivity with a “corner peel” on the floor plan and much more. Attendees will also be able to email with you pre-show via the website.

Enhanced Exhibitor Listing Example

Basic Package

- City, State, Zip, Website
- Company description
- Product/Service Categories
- Social media links
- Company logo
- Booth number
- Press release (website only)
- (2) New products/service opportunities
- Hosted events

The Contender

- Includes Basic Package, plus:
- (2) Videos or images of company or product/service
 - Priority placement at top of online exhibitor search
 - (2) Exhibitor product category priority placements
 - Attendees will be able to send an email pre-show through the website

The Ringleader

- Includes Basic Package & Package 1, plus:
- (6) Videos or images (8 total) of company or product/service
 - Video/Image to be displayed on Show Highlight
 - 6 additional exhibitor product category priority placements (8 total)
 - Booth highlighted with interactive “corner peel”

Investments Range from: \$1,195 - \$2,995





Exhibitor Search

Zoom In Zoom Out Max Fit Legend Options

Exhibit Hall



seeCOLE, LLC

Booth: 5359-11

Add to My HIMSS



☆ seeCOLE (see Clinical data On Lens) Demonstration

0:00:00 [Speaker Icon] [Full Screen Icon]

Sunrise, FL 33313 United States



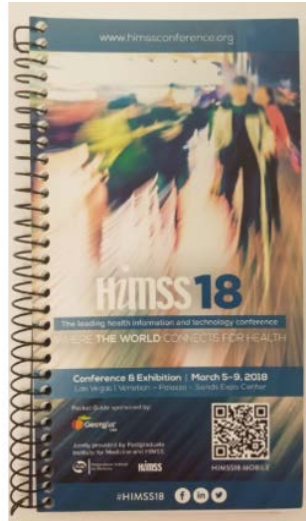
Escalators Graphics: \$10,000 - \$16,500



Electronic Message Board: \$11,000 - \$12,000



Pedestrian Bridge Signage: \$4,500 - \$6,000



Pocket Guide
\$37,500 - \$41,500



Bus Wraps
\$14,500 - \$16,000



Hand Sanitizer Stations:
\$12,000 - \$13,200



Networking / B2B / Celebrate Your Clients

New Networking Opportunities

>Nurse Pitch™ >Custom Networking Lounge >Hyatt Meeting Rooms

>HIMSS Bistro >Corporate Membership Breakfast B2B Networking Tables >New Member Ice Cream Social

HIMSS Receptions

Networking Hubs

Meeting Space

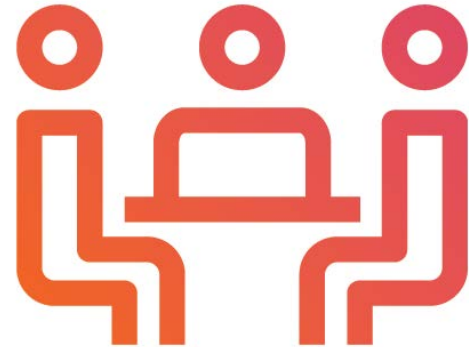
Preconference Symposia

Cybersecurity Forum

Press Room

Corporate Member Lounge Sponsorship

OA Lounge Sponsorship



NEW Networking Opportunities

Nurse Pitch™ \$20,000 - \$22,000

This new experience will increase the nursing voice, opportunity and visibility of the nursing audience in the digital health ecosystem by holding 'nursing led' & 'nursing developed' pitch-style competitions. Sponsor benefits include branding, speaking opportunity, judging panel position, and senior leadership interview with HIMSS Capture Innovation media writer

Custom Networking Lounge \$15,000 - \$27,500

Create a customized networking lounge that showcases your company products in a high traffic thoroughfare at HIMSS19! This space will be used heavily by attendees throughout the conference.

Hyatt Meeting Rooms \$9,500 - \$10,500

New this year, exhibitor meeting rooms will be available at the Hyatt. Room sizes range from 935 – 1073 sq ft.

HIMSS Bistro \$5,000 - \$5,500

Feed your staff or clients at a dedicated table conveniently located on Lower Level 1. The Bistro is perfect for networking, meetings, or taking a break from the exhibit floor.

Corporate Member Breakfast B2B Networking Tables \$1,650 - \$1,825

Increase your visibility and engage with HIMSS Corporate Members at this popular networking breakfast. Sponsorship includes a designated table for the sponsor with a raffle opportunity to attract members to engage with you and your team.

New Member Ice Cream Social \$5,000 - \$5,500

Gain exposure and engage with 300+ HIMSS19 conference attendees - new HIMSS members, first time conference attendees, and community/membership liaisons. Sponsorship of this event will allow your team to network and engage with new attendees/members.



HIMSS Receptions

Opening Reception \$8,000 - \$9,000

The opening reception is the official kick off of the HIMSS Global Conference. A highly attended event, this is a great way to increase your branding and exposure at the show and draw attendees to your booth throughout the week.

Thursday Evening Event \$25,000 - \$33,000

Treat your clients to a VIP experience before the HIMSS19 Thursday Night Special Event at SeaWorld. Reception package includes a private event space, transportation, and food and beverage for 75 - 100 guests.

Millennial Reception \$2,000 - \$2,500

The Millennial Networking Reception dedicated to young IT professionals and new millennials that attend the HIMSS conference each year. As a sponsor, you will put your brand in front of these great young minds.

**Also available as a package with University Row*

Benefits include but not limited to:

- Logo Recognition
- Attendee List (Name, Title, Company)
- Conference Badges
- Exhibitor Priority Points



Networking Hubs

The Networking Hubs are designed for attendees/exhibitors to meet up with colleagues, recharge devices, check emails, host HIMSS organized meet ups, and meet new healthcare IT peers.

Networking Hub Locations:

- Lower Lobby B (Level 1)
- Lobby E (Level 2)
- Level 3

Benefits Include:

- Company branding on charging device locker (Sponsor to design, HIMSS to produce)
- Company video marketing message on charging device locker video screen (video or static image). 30 second video played every 2 min (alternating with HIMSS messaging)
- Company branding within networking hub (exact locations TBD)
- Conference Badges
- Exhibitor Priority Points

Investments Range from: \$9,500 - \$16,500



Meeting Space

Whether you are looking for a small room to store your items during the show or a larger room to host your own private meeting, HIMSS has the perfect fit for your meeting space needs.

Meeting room options include:

- Meeting Place Rooms
- Vendor Headquarters (Exhibit Hall)
- Convention Center Meeting Rooms
- Afternoon Meeting Rooms
- Pre-Show Meeting Rooms
(Sales Staff Training)
- Hyatt Meeting Rooms
- Rosen Center Meeting Rooms
- HIMSS Living Room
- Hospitality Suites

Investments Range from: \$4,000 - \$25,000



Preconference Symposia

Typically focused education sessions that take place the day before the exhibit hall opens. This is a great way to get exposure in front of the audience you want.

Topics:

- Innovation
- Best Practices Across the Continuum
- Nursing Informatics (SOLD)
- Big Data
- Healthy Aging and Technology
- Physicians (SOLD)
- HIE/Interoperability
- Blockchain (SOLD)
- Military Health (SOLD)
- Supply Chain

Benefits:

- One registration for your representative to attend the symposium
- Attendee list with Names, titles, and organization sent two weeks after the symposium
- 1-2 minutes for remarks during designated time
- Logo displayed in prominent areas around the symposium, including signage and program
- Collateral material may be placed at a designated table located outside of the conference room
- Logo on screens prior to and after the symposium keynote session
- HIMSS Priority Points – 2
- HIMSS Exhibitor/Client Badges -2

Investment: \$5,500 - \$8,250



Cybersecurity Forum

Sponsors of this Forum interact with IT Security Executives and explore lessons learned, current challenges, and the road ahead in the cybersecurity journey. Healthcare providers, business associates, vendors and others will share their experiences and insight by providing practical information that healthcare organizations can use to gauge and improve their security postures. Over 300 IT Security executives attended the inaugural event at HIMSS18!

Available Sponsorships:

- Attendee Giveaway
- Executive Continental Breakfast (SOLD)
- Executive Luncheon (SOLD)
- Morning Break
- Afternoon Break
- Coffee Sponsor

**All Sponsorships include a minimum of one (1) complimentary registration to the Cybersecurity Forum*

Investments range from - \$3,500 - \$16,500



Press Room

Sponsorship of the HIMSS Press Room allows you to put your organization and subject matter expertise in front of approximately 150 press sources in attendance at HIMSS19 Global Conference & Exhibition (HIMSS19).

Benefits:

- Premium space for meetings/press interviews
- Logo and message display
- Promotional giveaways to press
- Guest Blog Post
- Insert in digital press packet
- Editorial coverage during HIMSS19
- HIMSS Conference Supporter (Logo listed on conference website with hyperlink to your home page, logo in various HIMSS marketing materials [pocket, resource guide etc.], logo displayed in prominent areas on-site.
- Exhibitor Priority Points – 5
- Full Conference badges- 2
- Exhibitor/Client badges: 5 (You Determine the Mix)

Investment: \$15,000 - \$16,500



Corporate Member Lounge Sponsorship

Increase your visibility and engage in B2B networking opportunities as the Exclusive sponsor of the HIMSS19 Corporate Member Lounges. As the sponsor of the lounges, you will have access to decision makers and influencers from the vendor setting. The Corporate Membership exclusive lounge will allow access to the over 650 HIMSS Corporate Members including a complimentary meeting space for your use during the Conference.

Benefits:

- Access to Private Meeting Space for sponsor to utilize Tuesday, February 12th -14th during Global Conference from 7:30am – 5pm. Conference room style set-up
- Attendee list of HIMSS Corporate Members registered for Global Conference. List will be sent three weeks prior to and two weeks after the conference. (Name, title and organization only)
- Sponsor Logo placed on signage at entrance of the two Corporate Member Lounges
- Sponsor acknowledgement and logo on email notifications regarding location/usage of lounge to HIMSS Corporate Members (650+)
- Collateral table for sponsor to share marketing materials inside the lounges
 - One (1) representative from sponsor can be present in the lounges at the collateral tables
- Logo and sponsor listing in Conference resource guide
- Sponsor recognition in Conference pocket guide
- Logo on HIMSS19 website with hyperlink to your home page
- Logo displayed in prominent areas on-site
- Exhibitor Priority Points – 3
- Badges (exhibitor or client – you determine the mix) – 3
- Full Conference Badge - 1

Investment: \$8,500 - \$9,500



Organizational Affiliate Member Lounge Sponsorship

Increase your visibility to customers and prospects! As one of the Organizational Affiliate Lounge sponsors, you will have access to decision makers and influencers from the provider setting. The OA-exclusive lounge will allow access to the nearly 1,000 Organizational Affiliate Members attending HIMSS Global Conference. As one of the sponsors, you will be among the limited few industry representatives with access to the lounge.

Benefits:

- Logo placed on signage at entrance of the Organizational Affiliate Lounge- Sponsor will receive list of Organizational Affiliate attendees registered for the conference. List will be sent three weeks prior to and two weeks after the conference. (Name, title and organization only)
- Acknowledgement of sponsorship and logo on email invitations for the lounge
- Table for sponsors to distribute marketing materials inside the lounge
- One – two (1-2) representatives from sponsor to be present in the lounge during the Conference
- Exhibitor Priority Points – 3
- Badges (exhibitor or client – you determine the mix) – 2

Investment: \$7,500 - \$8,500



Thought Leadership Opportunities

New Thought Leadership Opportunities

- >HIMSS Circles >Market Debuts >Forum Sponsorships
- >Certification on the Exhibit Floor >”Meet the Winner” Innovation Competition

Custom Events

- ✓ Breakfast Briefings
- ✓ Lunch and Learns – only 5 remaining!
- ✓ Afternoon Breaks

Specialty Exhibit Areas

Preconference Forums

Market Debuts



NEW Thought Leadership Opportunities

HIMSS Circles \$25,000 and up

This program is designed to make HIMSS19 more relevant and more compelling for attendees. HIMSS Circles includes communities for non-IT executives, IT executives, clinical executives, security executives, investors, entrepreneurs, physicians, informaticist nurses, and pharma and biomedicine professionals. As a sponsor, you will have the opportunity to engage with these groups before, during and after Conference.

Market Debuts \$3,750 - \$16,500

HIMSS19 is the perfect place to announce your new product or solution. To maximize your launch and provide attendees with valuable information, HIMSS offers a 20-minute speaking opportunity. Opportunities include an overall sponsorship for the Market Debut stage.

Forum Sponsorships \$13,500 - \$15,000

HIMSS19 will include several education Forums focusing on timely topics in health and information technology. These Forums are designed to offer powerful networking and thought leadership opportunities. Topics include: BioTech, BlockChain, Canadian (SOLD), LTPAC (SOLD), Payer (SOLD), Life Sciences

Certification on the Exhibit Floor \$2,500 - \$2,750

Conduct a 30+ minute speaking session within your booth that will provide attendees with CPHIMS/CAHIMS continuing education hours

“Meet the Winner” – Innovation Competition Sponsorship \$10,000 - \$11,000

Celebrate over nine (9) winners of various HIMSS Innovation Challenges including winning participants in HIMSS Hackathons, VentureConnect Competition, Medical Capital Innovation Competition and more! Sponsorship includes a 20 minute thought leadership presentation on the main stage and introduction of the winners!



Breakfast Briefings/Lunch and Learns/Customized Afternoon Breaks/Customized Receptions

Looking to host a breakfast, lunch, or reception that you customize? We have the perfect fit for you! HIMSS Breakfast Briefings, Lunch and Learns and Customized Receptions allow you to identify the demographic you want from all registered HIMSS19 attendees and invite them to an event that you customize.

Breakfast Briefings/Lunch and Learns/Customized Afternoon Breaks can seat up to 60 people. Customized receptions are for up to 100 guests.

Breakfast Briefings:

Investment - \$12,500 - \$14,500

Lunch and Learns:

Investment - \$13,500 - \$15,000

Customized Afternoon Breaks:

Investment - \$10,000 - \$11,000

Customized Receptions:

Investment - \$20,000 - \$22,000



Specialty Exhibit Areas

Find your niche in one of the HIMSS19 specialty exhibit areas:

- Personalized Health Experience
- Future of Healthcare Pavilion – **NEW FOR HIMSS19!**
- Innovation Live
- Cybersecurity Command Center
- Interoperability Showcase
- University Row

Personalized Health Experience (formerly Solutions Lab)

The Personalized Health Experience explores the next big challenge in healthcare -- how to integrate health technologies into personal care delivery, wellness and daily living. Thoughtfully embedding technology into healthcare will allow providers to focus on the human elements of caring, judgment and emotional intelligence, creating one-to-many care delivery models, rather than the more traditional and overburdened one-to-one model. Connected health technologies -- from wearables to artificial intelligence, and digital therapeutics -- will also enable individuals to better manage their health and wellness, and enable a critical shift to disease prevention.

Product categories:

- Digital Health
- Health & Wellness
- Chronic Disease Management
- Patient Engagement
- Population Health
- Telemedicine
- Precision Medicine
- Genomics

Participation Options include:

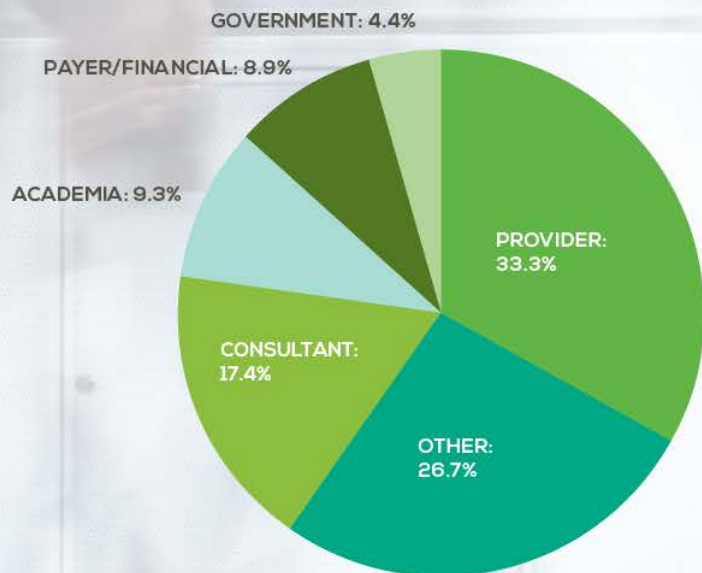
- Turnkey kiosk
- Thought leadership speaking opportunities
- Meeting Pod
- Reception sponsorships
- Start Up Kiosk

Investment: \$2,750 - \$38,500

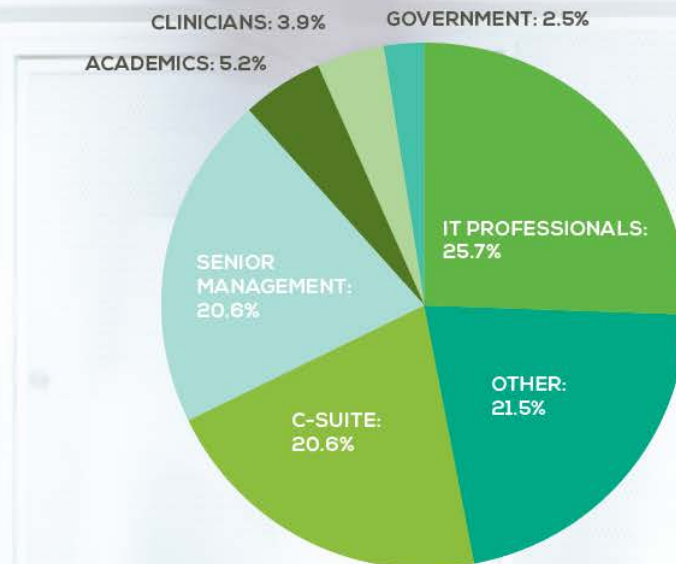


SOLUTIONS LAB

Population Health & Healthcare Administration

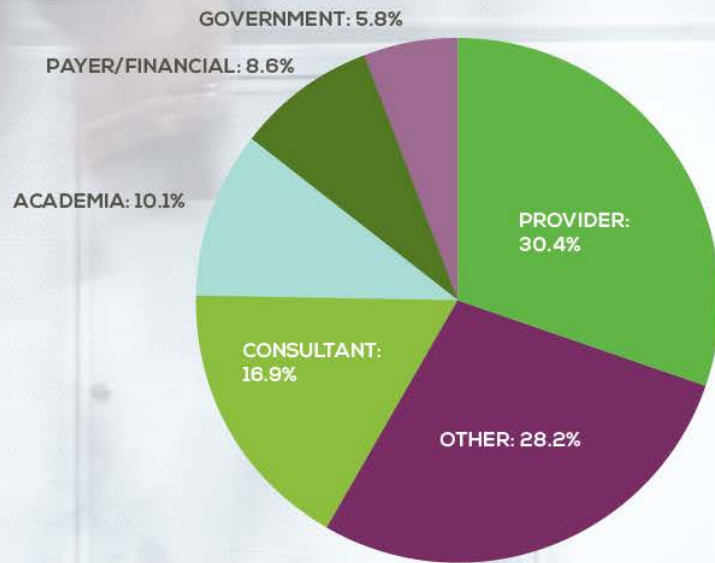


VISITORS BY WORKSITE

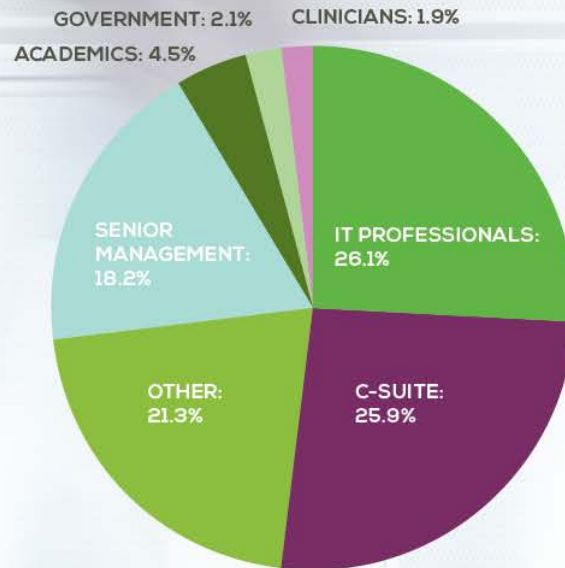


VISITORS BY PROFESSIONAL TITLE

CONNECTED HEALTH EXPERIENCE



VISITORS BY WORKSITE



VISITORS BY PROFESSIONAL TITLE

Healthcare of the Future Pavilion – NEW FOR HIMSS19!

Healthcare of the Future Pavilion is designed to showcase cutting-edge innovations before they become mainstream.

Demonstrate your technologies in a hands-on and engaging forum where attendees can see firsthand the innovation that is primed to transform their industry in the next decade.

- Robotics
- Augmented Reality
- Non-Invasive Wearables
- Ingestible Trackers
- Drones
- 3D Printing

Participation Options:

- **Beta Alley (Limit 10)** - Located in the center of the pavilion, the Beta Alley is reserved for unfunded startups, academic institutions and non-profits that are developing futuristic technology.
 - Turnkey kiosks with 20 minute speaking opportunity, 2 conference passes, 1 exhibitor priority point
- **Stealth Mode (Limit 6)** - Have you been operating in stealth mode? Are you ready to showcase your tech to the world? This is your chance to have 100 square feet of prime real estate, an open concept space for attendees to experience your technology.
 - 10'10' exhibit space, 20 minute speaking opportunity, logo placement throughout the pavilion, 5 conference passes, 3 exhibitor priority points
- **Launch Mode (Limit 2)** - Get premium front-row exhibition space right along the HIMSS19 main aisle with our Launch Mode sponsorship. Rub shoulders with the biggest names in health tech, and become one of the most recognized organizations at the conference.
 - 10'x15' exhibit space, 20 minute speaking opportunity, logo placement throughout the pavilion, 8 conference passes, 5 exhibitor priority points

Investment: \$4,500 - \$15,000

Innovation Live

Innovation Live brings together startups, accelerators, and other innovative companies to showcase the future of healthcare through disruptive, cutting-edge technologies.

Participate in hands-on educational experiences in the Developers Innovation Lab and MakerSpace, focused on a variety of topics and technologies – including:

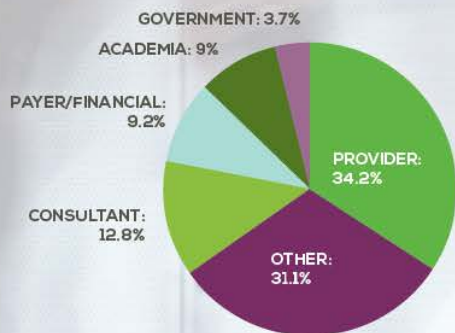
- Artificial intelligence (AI)
- Biometrics
- The Internet of Things (IoT)
- Biomedical models
- Blockchain
- Virtual reality

Participation Options:

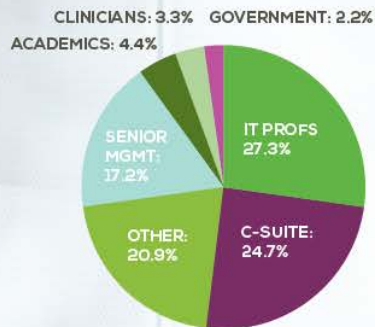
- **Innovation Kiosks** - Featuring companies changing healthcare delivery by leveraging technology, process and structure through innovation
 - Turnkey kiosks with 20 minute speaking opportunity
- **Start Ups** - Promoting effective innovation and the efficient adoption of next generation technologies within health systems, the Start Up area supports qualified emerging and new healthcare companies seeking funding, visibility, networking and growth opportunities and is currently seeking early- to growth-stage companies with health technology products, services or solutions.
 - Turnkey kiosks
- **Accelerator Hubs** - Accelerator Hub showcases corporate venture investment, strategic partnerships/pilots as well as programs aimed at accelerating solutions in healthcare.
 - Turnkey booth, maximum of 10 companies with 20 minute speaking opportunity
- **Developers Lab** - Prime place for innovators, developers and technical folks in health care to interact with the leading minds in health care interoperability and open source thought leaders.
 - A space dedicated for workshops, tech talks, and networking

Investment: \$2,750 - \$27,500

INNOVATION LIVE

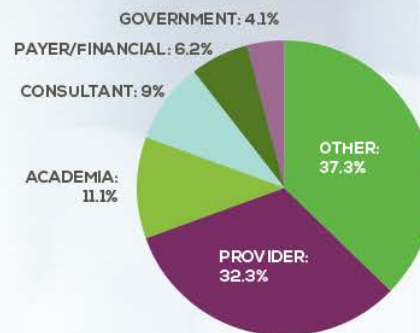


VISITORS BY WORKSITE

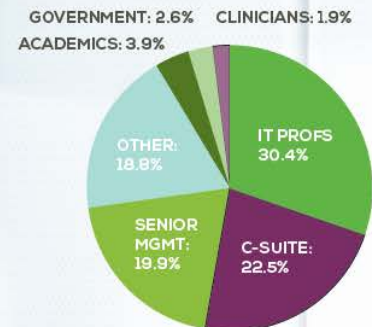


VISITORS BY PROFESSIONAL TITLE

DEVELOPER INNOVATION LAB

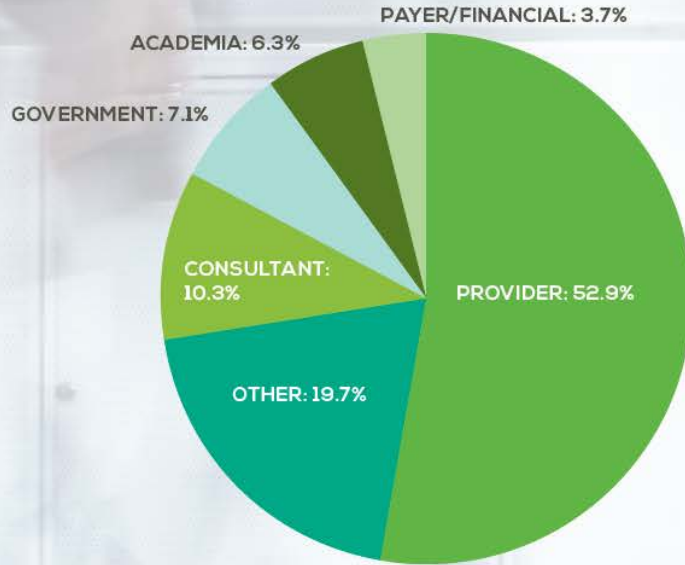


VISITORS BY WORKSITE

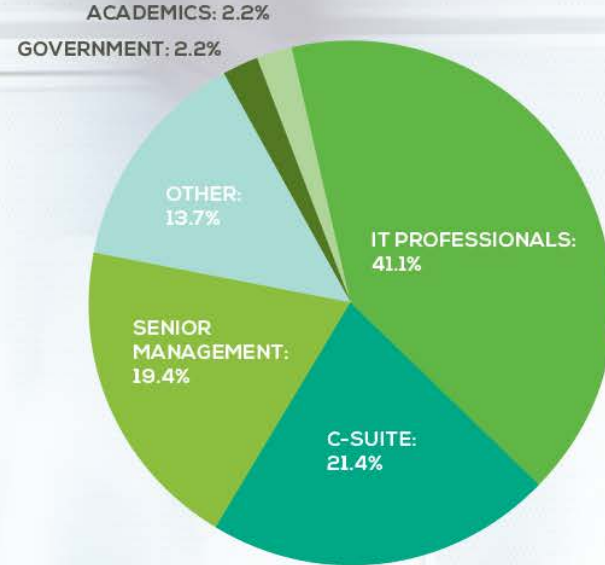


VISITORS BY PROFESSIONAL TITLE

CYBERSECURITY COMMAND CENTER



VISITORS BY WORKSITE



VISITORS BY PROFESSIONAL TITLE

Interoperability Showcase

Join the demonstration of an ecosystem of standards-based healthcare that enables individuals to securely access, contribute and analyze their own health data. Join us in this premier 34,000-square-foot exhibition that displays, in real time, the exchange and use of data through interoperability profiles and standards with live products currently in the marketplace. Nearly 8,000 unique attendees visited the HIMSS18 Interoperability Showcase!

Marketplace Kiosks are still available!

Exhibiting Kiosk include:

- Countertop with lockable storage
- 24" monitor (participating company will need to bring a laptop to hook into the monitor)
- 2 Bar Stools
- Electrical (15amps) with 4 outlets; Shared Internet connection (hard wire internet line)
- Graphic panel
- 2 exhibitor/client badges (you determine the mix)

How to Participate:

- Join a Use Case and participate in a Connected Demonstration
- Trailblazers of interoperability will provide their perspectives and insights on challenges, inroads and opportunities for an interoperable health ecosystem with a 60 minute thought leadership presentation
- Engage directly with the attendee via 'kiosks' or 'meeting place rooms'

Investment: \$4,950 - \$60,000



HIMSS18 INTEROPERABILITY SHOWCASE: ACCOMPLISHMENTS



More than **85 organizations** and **130** demonstrating systems and initiatives participated at HIMSS18.



For HIMSS18, traffic to the Interoperability Showcase™ breaks down to **32% exhibitors** and **68% attendees**.



They demonstrated over **450** times to attendees of the Interoperability Showcase.



Over 3 months, **19 new live demonstrations** were developed and documented in detail.



New **900 sq ft area** dedicated to the VA's Pursuit of Seamless Care, bringing new audiences into the Showcase.



23 blogs and **28 whitepapers** were published by participants.



3,000 visitors engaged in our education theater hosting **24 hot topics!**



Overall, nearly **8,000** visitors attended the Interoperability Showcase, a **5%** increase over last year!



On average, visitors spent nearly **40 minutes** at a time within the Interoperability Showcase.

University Row

The University Row at HIMSS19 is the area of the show solely dedicated to Universities**. Participation in this area provides you with a turnkey kiosk in Lobby B of the Convention Center (high traffic area of the convention center).

Benefits:

- Turnkey kiosk with your branding - You provide graphics, HIMSS to install and remove
 - 1 Chair
 - Wastebasket
 - Electrical
- Listing in HIMSS Conference Materials if contracted by deadline date
- 2 Client/Exhibitor Badges (You Determine Mix)
- HIMSS priority points - 1

Investment: \$2,200- \$2,400

HIMSS Media Opportunities at Global Conference

HIMSS Media offers a powerful blend of marketing solutions and custom services designed to deliver results, drive sales, and elevate your brand.

Opportunities Include:

- HIMSS19 Official Mobile App
- Face-to-Face Events
- Print Sponsorships
- Digital Advertising
- HIMSS TV
- Content Marketing Solutions



DIGITAL
ADVERTISING



MOBILE APP
SPONSORSHIP



For more information contact: hello@himssmedia.com

HIMSS Corporate Membership – Extend your Global Conference Investment

- **HIMSS Global Conference & Exhibition Specific Benefit Highlights:**
- Complimentary Full Conference registration(s) to the HIMSS Global Conference
- Exclusive B2B executive networking opportunity
- Save on HIMSS Global Conference exhibit space, sponsorships and meeting place options-\$800 per 10x10 savings
- Receive preferential exhibitor housing selection for future HIMSS Global Conferences
- Diamond, Emerald, and Platinum members are eligible to purchase the Pre and Post Conference Attendee List
- Gold members are eligible to purchase the Organization List
- Access to the Corporate Member lounge with semi-private meeting rooms available for sign out
- More opportunities to earn exhibitor priority points (earlier booth selection appointment for HIMSS20).
Pick your booth before hundreds of other companies!



HIMSS Additional Opportunities & Year-round Engagement

HIMSS

transforming health through information and technology™

HIMSS Year Long and Community Sponsorships

The HIMSS Community serves as the central convening point for thousands of HIMSS individual members interested the topics below. The HIMSS Community sponsorship is an excellent opportunity to share your thought leadership and get your brand recognized by this audience 365 days a year! Sponsorship packages and pricing varies.

- Clinical and Business Intelligence Community
- Cybersecurity Community – 1 opportunity left!
- Federal Health Community (SOLD)
- Innovation Community (SOLD)
- Interoperability and Health Information Exchange Community
- Nursing StartUp Bootcamp

Visit www.plantour.com/show/himss-2019 to view all Exhibit & Sponsorship opportunities for HIMSS19

Questions? Contact salesinfo@himss.org or your Sales Manager.
HIMSS Exhibit Sales Team Contact Information:

Joe Bonanno

312.912.6718

jbbonanno@himss.org

Lisa Currier

312.915.9249

lcurrier@himss.org

Deborah Caruso

312.915.9505

dcaruso@himss.org

Jessica Daley

773.203.8147

jdaley@himss.org

Jim Collins

312.915.9546

jcollins@himss.org

Laura Goodwin

312.915.9215

lgoodwin@himss.org

Becky Washler

319.294.9215

rwashler@himss.org

Save the Dates!

HIMSS20 Booth Selection

- Booth Selection Webinar: Thursday, January 10, 2019, 1:00 pm CT / 2:00 pm ET
- Top 200 Booth Selection: January 22 – February 1, 2019
- Remainder will take place onsite at HIMSS19
- Exhibitor Priority Point cutoff for HIMSS20 Booth Selection: December 31, 2018*

*Anchor selection Exhibitor Priority Point cutoff is December 15, 2018

HIMSS20 Global Conference and Exhibition

- March 9-13, 2020 - Orange County Convention Center, Orlando, FL

