



HIMSS20 Booth Selection

Presented by HIMSS North America Sales Team

himss

transforming health through information and technology™

HimSS20

Global Conference & Exhibition

MARCH 9-13, 2020 | ORLANDO

Thank You For Joining!

A couple reminders:

- You have been muted when you joined the call
- Please type any questions into the Q&A or chat box of the WebEx at the end of the webinar and a member of the sales team will answer
- This webinar will be recorded and distributed after the call

Agenda

- HIMSS20 Dates
- HIMSS20 Booth Selection Opportunities
- Timeline of Booth Selection
- Top 200 booth selection
- On-site booth selection
- Booth cost and deposit
- HIMSS20 live floor plan
- General rules for show
- Logistics information
- HIMSS20 booth wait list
- HIMSS21 – Save the dates!
- HIMSS Corporate Membership
- Questions?

HIMSS20 Dates

March 9-13, 2020

- ✓ Exhibition days: March 10-12
- ✓ Orange County Convention Center, Orlando, FL
West Building



HIMSS20 Booth Selection Opportunities

Standard Booth Space

- Space begins at 10'x10'
- (5) badges per 10'x10' booth
- Listing in HIMSS Onsite Pocket Guide, Onsite Resource Guide, Global Conference Website, and mobile app

Meeting Place Rooms

- Meeting room structure with ceiling, carpet and locking door
- Conference table and 8 boardroom style chairs
- 42" plasma screen, Electrical (500 watts), Internet connection (shared T1 line)
- Space can also be set classroom, theatre or rounds depending upon your requirements
- Cleaning (if room left unlocked overnight)
- Badges (Exhibitor or Client- You Determine the Mix) - 10
- HIMSS Priority Points- 4

Vendor Headquarters

- Must have an exhibit space to purchase
- Meeting room structure with locking door
- Room is yours for the length of the show
- Company logo placed on door
- 8 foot high walls - does not included ceiling
- Carpeted floors
- HIMSS Priority Points - 2

HIMSS20 Booth Selection Opportunities

Cybersecurity Command Center Packages

- **Challenge Package with Speaking Session**
 - ✓ Includes 15'x20' challenge space, turnkey kiosk, 20 minute speaking session, (7) badges and more
- **Exhibition and Speaking Session**
 - ✓ Includes turnkey kiosk, 20-minute speaking session, (5) badges, and more
- **Meeting Pods**
 - ✓ Semi-private furnished meeting space for 3-4 people
 - ✓ Internet and electric
 - ✓ (3) badges

University Row

- ✓ Turnkey kiosk with your branding - You provide graphics, HIMSS to install and remove
- ✓ 1 Chair, Wastebasket, Electrical
- ✓ Listing in HIMSS Conference Materials if contracted by deadline date
- ✓ 2 Client/Exhibitor Badges (You Determine Mix)
- ✓ HIMSS priority points - 1

Booth Selection Timeline

Top 200 booth selections will take place via Webex!

- Top 100 – **January 22 – 25**
- 101 – 200 – **January 28 – February 4**

Remaining exhibitors will have opportunity to select their booth onsite at HIMSS19:

When:

Monday, February 11 – Thursday February 14

Where:

Orange County Convention Center

Level 1, Room 101B

Top 200 Booth Appointments

- If you are selecting in the top 200, emails have been sent out with appointment times and webinar information
- Appointments times are ordered based on HIMSS priority points as of December 2018
- All Top 200 appointments are CENTRAL TIME
- All companies receive the same WebEx information so we ask that you call in during your appointment timeframe only
- Please be prepared to sign the booth space contract (online) and pay the booth deposit immediately following your selection time. Both steps **MUST** be completed or booth space **WILL** be released on the last day of the onsite booth selection, Thursday, February 14.
- Please be on time and stick to the schedule, as we have back to back appointments scheduled for the entire day – if a booth is not decided during the scheduled meeting, HIMSS will have to move onto the next person
- Additional information can be found here: [HIMSS20 Top 200 Booth Selection Information](#)

On-Site Booth Selection

- Appointments times are ordered based on HIMSS priority points as of December 2018
- Booth Selection will take place in room 101B, Level 1, of the Orange County Convention Center
- Please look for signage directing you to the room or visit any of our information desks for assistance
- Please show up to appointment 5-10 minutes early to view the floor plan before selecting your space

On-Site Booth Selection

- Please be prepared to sign the booth space contract (online) and pay the booth deposit. Check or credit card payments accepted.
- Both steps **MUST** be completed or booth space **WILL** be released on the last day of booth selection
- Once you arrive to the room, there will be instructions on where to go next

On-Site Booth Selection Operation Hours

- Monday, February 11: 9:00 AM-5:00 PM
- Tuesday, February 12: 2:00 PM-5:00PM
- Wednesday, February 13: 8:00 AM-5:00PM
- Thursday, February 14: 8:00 AM-3:00 PM

Please refer to schedule posted for your exact appointment date and time (schedule will be posted Friday, January 11):

[HIMSS20 Onsite Booth Selection Information](#)

What If I Can't Make My Appointment?

- If your appointment is in the top 200, please work with your HIMSS sales manager to schedule a time to select your space prior to HIMSS19 or you can come to the booth selection room onsite during booth selection hours
- If your appointment is onsite and you cannot make it, feel free to come by the room, anytime after your scheduled appointment, during booth selection hours
- If you can't attend HIMSS20 onsite booth selection, you can select your space beginning Monday, February 25, with your HIMSS sales manager

Booth Space Cost and Deposit

HIMSS20 Booth Pricing January 1 – February 15, 2019

Area	Corporate Member Pricing On-Site	Non Corporate Member Pricing On-Site
Premium Zone*	\$35 per square foot	\$43 per square foot
Zone 1*	\$34 per square foot	\$42 per square foot
* All zones have a \$725 fee per corner (if applicable)		
** Above rates do not include \$425 booth fee assessed per company		
Vendor Headquarter	\$6,800	\$7,400
Meeting Place	\$11,700	\$12,800
Meeting Place (20'x20')	\$19,800	\$23,600
Cybersecurity Command Center	\$7,900 - \$26,500	\$8,700 - \$29,600
University Row	\$2,300	\$2,500

Two Zones on floor: Premium and Zone 1

Booth Space Cost and Deposit

- **Onsite deposit:** Applies to booths selected between January 1 and February 15, 2019

Booth Size	Deposit Amount
100 sq./ft.	\$ 1,500
200-1,000 sq./ft.	\$ 4,800
1,100-2,500 sq./ft.	\$ 8,500
2,600 sp./ft. or above	\$ 22,500

- **Remaining deposit schedule**
 - May 31, 2019: Remaining balance: 50% due
 - September 6, 2019: Remaining balance: 100% due

Payment Methods

- Pay by credit card on the MapYourShow portal
- Wire/ACH Transfer:
 - Bank Name: JP Morgan Chase Bank
 - Address: 10 S. Dearborn, Chicago, IL 60603
 - Swift Code: CHASUS33
 - ABA #: 021000021 - (WIRES) & 071000013 - (ACH)
 - Account Number: 5300097217
 - Account Name: Healthcare Information Management Systems Society
- Check made out to:
 - HIMSS**
 - 6923 Eagle Way
 - Chicago, IL 60678-1692
- Pay by credit card using the [HIMSS Credit Card Authorization Form](#) and fax to the HIMSS secure fax line listed on the form. For security purposes, please do not email the credit card form

HIMSS20 Floor Plan

- Walk through of floor plan

HIMSS20 Floor Plan

- Location of Meeting Place Rooms, VHQ's, University Row, Specialty Pavilions for HIMSS20.
- Review of zones, corner booths, and columns

Logistics Information

- Hall Height is 35 feet (except under bridge) and the maximum height for a booth is 24 feet.
- Bridge height is 18 feet, flat ceiling with no rigging. Max booth height is 16 feet in those areas. Note floorplan for “hash marks” in Hall C.
- Columns can be wrapped if in booth, but need to leave specialty accessories (fire extinguisher, medical equipment etc.) exposed.
- Big Columns are approx. 6 feet in diameter, small are approx. 2 feet in diameter.
- If hanging a sign next to the bridge, we recommend keeping that sign under 16 feet to maximize visibility.
- Bridge over Hall C will provide visibility into booths about 30 feet away from both sides. Keep this in mind if you want private meeting areas.
- If booth is within the premium zone – 70% rule applies. Example: sq ft along the aisle, there has to be a minimum of 70% depth.

HIMSS20 Booth Information

- Walk through information on website - where to find attachments etc.

[HIMSS20 Booth Selection Information](#)

HIMSS20 Booth Wait List

Wait List Rules:

- Must have a booth at HIMSS20 to be added to the wait list
- Booths on the wait list are for 20'x20' and larger (no 10'x10' or 10'x20' booths)
- Booth moves are done based on priority points
- You will be removed from the booth wait list after one successful move
- Wait list will end September 6
- Exhibitor is responsible for the price difference with a booth move
- Booth Selection [HIMSS20 Booth Wait List Link](#)

To be placed on this wait list list, please stop by the check-in desk in the booth selection room or contact Laura Goodwin at lgoodwin@himss.org

HIMSS20 Sponsorships

- Sponsorship renewal discussions can begin during booth selection, be sure to connect with your sales manager
- HIMSS20 sponsorship information will be available Spring 2019

HIMSS21

Save the dates!

HIMSS21

Las Vegas, NV

March 1-5

Exhibit Dates: March 2-4

Sands Expo / Wynn

[View all HIMSS Global Conference Future Dates Here](#)



transforming health through information and technology™



Global Conference & Exhibition
MARCH 9-13, 2020 | ORLANDO

HIMSS Corporate Membership

- Corporate membership provides many benefits at HIMSS Global Conference and throughout the year
 - Move up your HIMSS20 booth selection appointment
 - Earlier housing selection for HIMSS20
 - \$800 per 10x10 booth discount
 - Access to HIMSS20 attendee list
- Many other benefits throughout year
 - Increase your presence in HIT space
 - Complimentary white paper postings
 - Discounted registration and exhibit rates on HIMSS events
- Not too late to sign up to receive HIMSS19 member benefits, including booth discount, corporate member reception and meeting space in corporate member lounges

HIMSS20 Booth Selection Resources

- Live floor plan link: [HIMSS20 Floor Plan](#)
- Information about booth selection (including schedule, pricing, payment options): [HIMSS20 Booth Selection Information](#)
- Questions about booth selection? Contact:
 Laura Goodwin – lgoodwin@himss.org
 Exhibit Sales – salesinfo@himss.org

Questions?

