



41 U.S. STATES
REPRESENTED



20+ COUNTRIES
IN ATTENDANCE



500+ ATTENDEES

DATES

FEB 25 2019 → FEB 28 2019

DESTINATION

SAN FRANCISCO, CA → 37°47'39.9"N 122°23'45.0"W

SPONSORSHIP OPPORTUNITIES

INTERNATIONAL OPERATORS CONFERENCE

FOR MORE INFORMATION, PLEASE CONTACT:
sponsorships@nbaa.org

We invite you to join NBAA as a sponsorship partner for the 2019 NBAA International Operators Conference. This event offers valuable information on every issue that challenges a pilot on an international trip. Experts from around the world provide insight on topics ranging from flight planning to regulatory compliance issues. Sponsors enjoy enhanced visibility in front of NBAA's leading international operators. Platinum, Gold and Silver sponsorship items may be co-sponsored by several companies and the benefits split amongst the companies. For information on the agenda, please visit the NBAA website at www.nbaa.org/ioc.

ALL SPONSOR BENEFITS

- Brand alignment, highlighting your company's support of leading educational opportunities for business aviation decision-makers
- Logo listing in Conference marketing materials (.eps or .ai file) and on website (.jpeg or .gif file)
- **Sponsor must provide logo by February 6 to be included in print locations. Logo or new agreements received after this deadline will only have be featured in digital locations (NBAA's website and mobile app)**
- Signage and verbal recognition at the Conference (.eps or .ai file required)
- Opt-in attendees list (excluding email addresses) post-Conference
- Additional tangible and intangible benefits apply, as detailed below.

PLATINUM LEVEL SPONSORSHIP

- "All Sponsor" benefits as listed above
- 4 complimentary attendee registrations (\$6,780 value!)
- Most prominent logo placement in marketing materials, signage and sponsor listings
- Website display ad on IOC Conference pages (240 x 400; max 40K) on rotation once artwork and payment have been received
- Opportunity to provide a promotional item to attendees; NBAA will place the item at each attendee's seat opening day
- Opportunity to place marketing materials on one dedicated 8' draped marketing table for the duration of the Conference
- Priority 1 Selection (Based on the date received)
- Pre-Conference attendee opt-in list will be provided twice upon request (e.g., two weeks prior; one week prior)



Evening Off-site Event

Join your fellow attendees for an evening celebrating the vibrant culture of San Francisco. Enjoy the music, art, and culinary offerings that make SFO an international destination!

\$20,000 - SOLD

Chairman's Reception

The Chairman's Reception on Monday evening is a networking reception attendees don't miss, continuing the conversation of the first day of sessions.

\$20,000 - SOLD



Custom Platinum Sponsorship Level

Looking for something unique? An opportunity to invite and inspire clients or customers? Contact sponsorships@nbaa.org to create a custom sponsorship today!

\$20,000+

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INTERNATIONAL OPERATORS CONFERENCE

**SPONSORSHIP
OPPORTUNITIES**

GOLD LEVEL SPONSORSHIP

- "All Sponsor" benefits as listed on page one
- 3 complimentary registrations (\$5,085 value!)
- Prominent logo placement in marketing materials, signage, and sponsor listings
- Website display ad on IOC Conference pages (240 x 400; max 40K) On rotation once artwork and payment have been received
- Opportunity to place marketing materials on one dedicated 6' draped marketing table for the duration of the Conference
- Priority 2 Selection (Based on the date signed agreement received)
- Pre-Conference opt-in attendee list will be provided once upon request (e.g., one week prior)

Conference Attendee WiFi

Increase visibility for your brand as the WiFi sponsor. Additional information regarding this opportunity will be coming soon.

\$15,000



Plated Lunch (3 available)

Share a meal with your fellow attendees! Sponsor gets their logo prominently displayed on the menu and an opportunity to place something at the seat of each attendee.

Available: **Monday**, Tuesday and Wednesday

\$10,000 - ONE SOLD



Thursday's Boxed Lunch

Share a meal with your fellow attendees! Sponsor gets an opportunity to place a printed piece in the box and will also be recognized with signage.

\$10,000



Branded Coffee Mugs or Pint Glass

Give a memento to attendees by sponsoring a branded coffee mug or pint glass for attendees to take home. Items will be displayed prominently at the entrance of the ballroom.

\$10,000



Continental Breakfast (4 available)

The early bird catches the worm, so be prepared to take the lead. Start your day with attendees as a continental breakfast sponsor!

Available: Monday, Tuesday, Wednesday and Thursday

\$8,000



General Gold Sponsorship

Show your support and gain recognition as a General Gold Sponsor.

\$8,000+



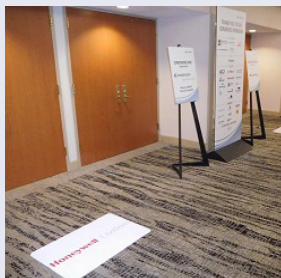
SILVER LEVEL SPONSORSHIP

- "All Sponsor" benefits as listed on page one
- 2 complimentary registrations (\$3,390 value!)
- Logo placement in marketing materials, signage, and sponsor listings
- Website display ad on IOC Conference pages (240 x 400; max 40K) On rotation once artwork and payment have been received
- Opportunity to place marketing materials on one dedicated 6' draped marketing table in the foyer area for the duration of Conference
- Pre-Conference opt-in attendee list will be provided once upon request (e.g., one week prior)

Ballroom Entry Floor Graphics

Capture attention and welcome attendees each morning to the ballroom with four 36" x 36" graphics.

\$6,500



Garment Pressing

Attendees receive a "Compliments of" logo branded certificate at conference registration for pressing of one shirt or blouse for guests staying at the Hyatt Regency.

\$6,500



Exclusive Attendee Seat Drop (2 available)

Be the only company to provide a marketing or promotional item to attendees on day two or three. NBAA will place the item on each attendee seat on Tuesday or Wednesday.

\$6,500



Surprise and Delight

Provide attendees with the opportunity to walk away a winner! Drawings take place near the registration area for prizes provided by the sponsor.

\$6,500



Morning Break* (3 available)

Attendees look forward to their morning pick me up! Your logo will be featured prominently during the morning break. Opportunity to provide branded coffee cups and/or napkins.

Available: **Monday, Tuesday, and Wednesday**

\$6,500 - TWO SOLD



Afternoon Break* (3 available)

Fuel attendees throughout their afternoon by sponsoring the afternoon break! Opportunity to provide branded coffee cups and/or napkins.

Available: **Monday, Tuesday, and Wednesday**

\$6,500 - TWO SOLD



*For morning and afternoon break sponsors, one prominent marketing table will featured directly outside of the ballroom during the sponsored break time.

SILVER LEVEL SPONSORSHIP CONTINUED



Branded Hotel Room Key Card

Attendees will be reminded of your company each time they enter their hotel room. Key Cards will only be given to attendees staying within the conference block at the Hyatt Regency.

\$6,500

General Silver Sponsorship

Show your support and gain recognition as a General Silver Sponsor.

\$6,500+



BRONZE LEVEL SPONSORSHIP

- "All Sponsor" benefits as listed on page one
- 1 complimentary registration (\$1,695 value!)
- Logo placement in marketing materials, signage, and sponsor listings
- Opportunity to place marketing materials on one dedicated round cocktail table in foyer area for the duration of the Conference
- Pre-Conference attendee opt-in list will be provided once upon request (e.g., one week prior)

Badge Stock

Imagine everyone at the conference sporting your logo! Take advantage of this sponsorship and your company logo will appear on all of the badge stock.

\$4,500 - SOLD



Cell Phone Charging Stations (4 available)

Be the MVP for attendees! Provide a charging locker for their electronics for attendees to charge their devices.

\$4,500 - TWO SOLD



Branded Floor Graphics

Feature your companies logo and message on four 24" x 36" floor graphics located in the Market Street foyer. Registration will be located in this space.

\$4,500

Hydration Stations

Get in the hands of every exhibitor by sponsoring the hydration stations! A table cloth with branding will be provided underneath sponsor provided waterbottles sporting your logo.

\$3,800 - SOLD



BRONZE LEVEL SPONSORSHIP CONTINUED



Power Charging Packs (2 available)

Have your logo displayed on a portable power bank that will keep attendees charged throughout their time at the conference. 24 power banks offered with each opportunity.

\$3,800

Pocket Agenda

Have your logo displayed on the front cover of the pocket agenda. This opportunity will also feature a full panel ad.

\$3,750 - SOLD



Logo Projection (2 available)

Your company's logo illuminated on a prominent wall or floor in high visibility area. Upon availability, two at discounted sponsorship of \$5,000.

Two opportunities available.

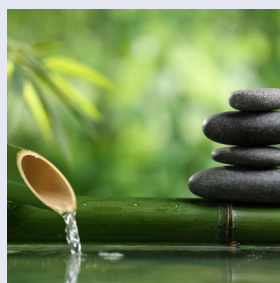
\$3,500 - ONE SOLD



Lanyards

Everybody wears them, and everybody sees them! Your companies brand exposure is extensive. Provided badges are required for all conference attendees.

\$3,500 - SOLD



Relaxation Station

NBAA will provide heated foot massagers and other relaxing elements in a quieter area outside the ballroom. Sponsor may provide display collateral near the station.

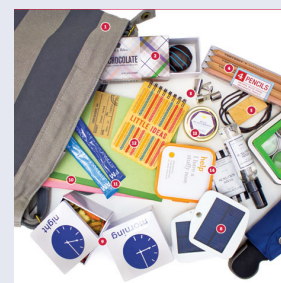
\$3,500 - SOLD

Attendee Seat Drop Upgrade

Be sure to reach each attendee by including your companies marketing collateral on attendee chairs on Tuesday or Wednesday.

Subject to availability. Must be a Silver level sponsor or above to take advantage of this offering.

\$3,500



Conference Notebooks

Get your logo seen at every event by placing your logo on the outside of our conference notebook and a full page back cover ad.

MULTI SHOW PACKAGE SOLD



Tote Bags

Get in the hands and go home with every attendee! Your logo will be prominently displayed on every attendees tote bag.

MULTI SHOW PACKAGE SOLD