HIMSS Global Conference & Exhibition

March 9–13, 2020 | Orlando, FL

Cybersecurity Command Center

Investment opportunities from $2,800 - $29,600

Exhibit Hall A, Booth 400 | 90+ Kiosks | 8 Interactive Challenges | 2 Theaters

Be a part of this high-demand, high-excitement area at HIMSS Global Conference & Exhibition. Position yourself as a thought leader in the cybersecurity discussion as attendees explore the latest products and services.

Get your name in front of 43,000+ decision makers and influencers from 90+ countries.

EXHIBITION AND THOUGHT LEADERSHIP OPPORTUNITIES:

Cybersecurity Challenge and Speaking Session

$26,500 - $29,600

> Turnkey kiosk with logo/graphics graphic wall

> Electrical, internet, monitor and chairs

> 20-minute thought leadership speaking session

> Design/sponsor a challenge

> 15x20 Challenge space with choice of predesigned structural layout; electrical; internet; A/V

> Listing in onsite guides, on the website and mobile app (if contracted by deadline date)

> Company name or logo listed in promotional communications

> Exhibitor/Client Badges - 7

> Full Conference Badges - 3

> Priority Points - 8

Kiosk with Speaking Session

$7,900 - $8,700

> Turnkey kiosk with logo/graphics on graphic wall

> Electrical, internet, monitor and chairs

> 20-minute thought leadership speaking session

> Exhibitor/Client Badges - 5
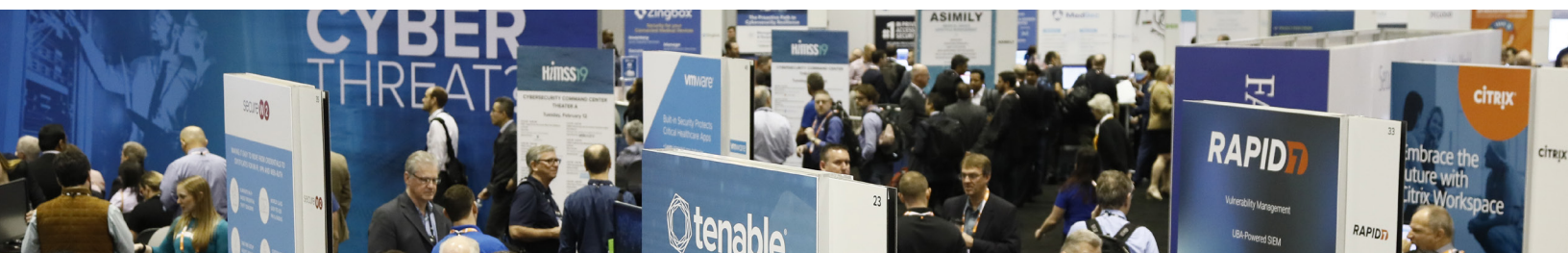
> Priority Points - 2

Start-up Package

$2,800 - $3,100

The Start-up area supports qualified emerging and new healthcare companies seeking funding, visibility, networking and growth opportunities.

> Turnkey kiosk with logo/graphics on sign

> Electrical, internet, chair

> Exhibitor/Client Badges - 2

> Priority Points - 1

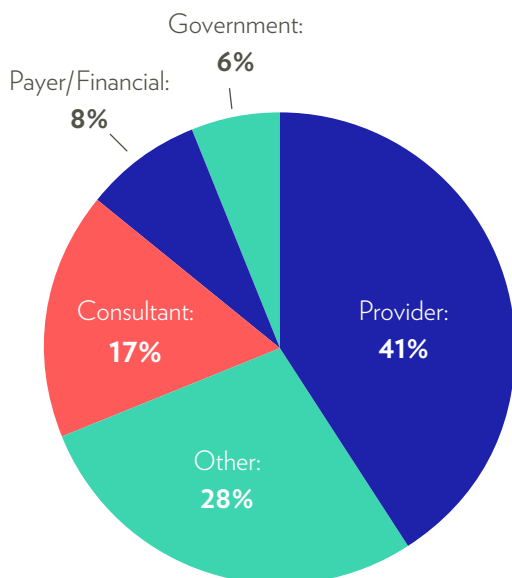**For more information or to reserve your sponsorship package, contact salesinfo@himss.org**

YOUR AUDIENCE OF
43,000
IS WAITING!

HIMSS19 CYBERSECURITY COMMAND CENTER
VISITORS BY THE NUMBERS

VISITORS BY WORKSITE

Government: **6%**
Payer/Financial: **8%**
Consultant: **17%**
Other: **28%**
Provider: **41%**

VISITORS BY PROFESSIONAL TITLE

Academics: **4%**
Government: **3%**
Clinicians: **2%**
Marketing/Sales: **8%**
C-Suite: **28%**
Other: **13%**
Senior Management: **18%**
IT Professionals: **24%**