

HIMSS Global Conference & Exhibition

March 9–13, 2020 | Orlando, FL

Consumerism/Patient Engagement Pavilion

Investment opportunities from \$2,800 - \$28,300

Exhibit Hall A, Booth 480 | 60 Companies

The Consumerism/Patient Engagement Pavilion will showcase person-centric technologies and strategies that enable organizations to meet increasing consumer demands for more convenient care. Solutions in this area will demonstrate how individuals can engage in their healthcare decisions beyond the provider setting. Technology using person-generated health data (PGHD) will be featured.

- > Digital Health Solutions
- > Health and Wellness
- > Wearables
- > Portals
- > Telemedicine
- > Precision Medicine/Genomics

Get your name in front of 43,000+ decision makers and influencers from 90+ countries.

EXHIBITION AND THOUGHT LEADERSHIP OPPORTUNITIES:

Accelerator Hub Package

\$25,700 - \$28,300

The Accelerator Hub showcases corporate venture investment, strategic partnerships/pilots as well as programs aimed at accelerating solutions in healthcare.

- > 20' x 20' turnkey branded booth
- > Electrical, internet, monitors and chairs
- > 20-minute thought leadership speaking session
- > Exhibitor/Client Badges - 23
- > Priority Points - 9

Kiosk with Speaking Session

\$7,900 - \$8,700

Available to companies focusing on person-centric, consumer-facing technology, services and solutions.

- > Turnkey kiosk with logo/graphics on graphic wall
- > Electrical, internet, monitor and chairs
- > 20-minute thought leadership speaking session
- > Exhibitor/Client Badges - 5
- > Priority Points - 2

Start-up Package

\$2,800 - \$3,100

The Start-up area supports qualified emerging and new healthcare companies seeking funding, visibility, networking and growth opportunities for consumer-focused products and services.

- > Turnkey kiosk with logo/graphics on sign
- > Electrical, internet, chair
- > Exhibitor/Client Badges - 2
- > Priority Points - 1

For more information or to reserve your package, contact salesinfo@himss.org.

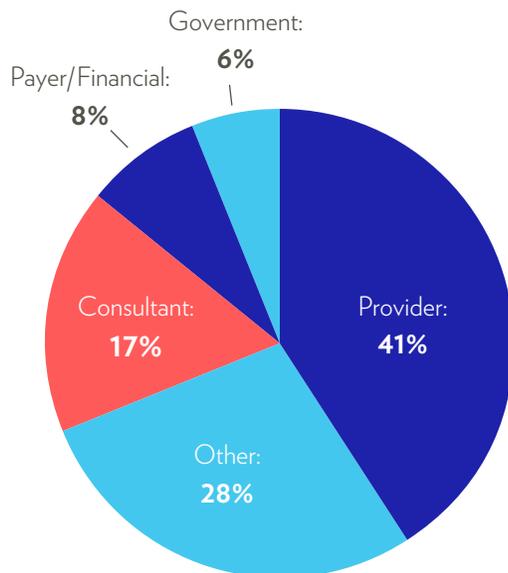


YOUR AUDIENCE OF **43,000** IS WAITING!



HIMSS19 PERSONALIZED HEALTH EXPERIENCE VISITORS BY THE NUMBERS

VISITORS BY WORKSITE



VISITORS BY PROFESSIONAL TITLE

