

# HIMSS Global Conference & Exhibition

March 9–13, 2020 | Orlando, FL

## Healthcare of the Future Pavilion

Investment opportunities from \$5,500 - \$16,000

### Exhibit Hall C, Booth 4943

Returning for a second year, the Healthcare of the Future Pavilion is designed to showcase these cutting-edge innovations before they become mainstream. The pavilion will occupy more than 2,600 square feet of prime real estate on the exhibition floor. Demonstrate your technologies in a hands-on and engaging forum where attendees can see firsthand the innovation that is primed to transform their industry in the next decade.

- › Robotics
- › Augmented reality
- › Noninvasive wearables
- › Ingestible trackers
- › Drones
- › 3D Human visualization and more

**Get your name in front of 43,000+ decision makers and influencers from 90+ countries.**

## EXHIBITION AND THOUGHT LEADERSHIP OPPORTUNITIES:

### Beta Alley *(Limit 4)*

**\$5,500 – \$6,000**

Located in the center of the pavilion, the Beta Alley is reserved for unfunded startups, academic institutions and non-profits that are developing futuristic technology.

- › Turnkey kiosk with graphic wall
- › Electrical, Internet, chairs
- › 20-minute thought leadership speaking session
- › Exhibitor/Client Badges - 2
- › Priority Points - 1

### Stealth Mode *(Limit 4)*

**\$15,000 – \$16,000**

Have you been operating in stealth mode? Are you ready to showcase your tech to the world? This is your chance to have 100 square feet of prime real estate to interact with the thousands of attendees and media members that will walk the exhibit floor. We will provide an open-concept space for attendees to experience your technology.

- › 10' x 10' turnkey space with graphic wall
- › Electrical, Internet, carpeting
- › Additional exhibition components can be produced by HIMSS for a fee
- › Two (2) 20-minute speaking sessions
- › Exhibitor/Client Badges - 5
- › Priority Points – 3

**For more information or to reserve your package, contact [salesinfo@himss.org](mailto:salesinfo@himss.org).**



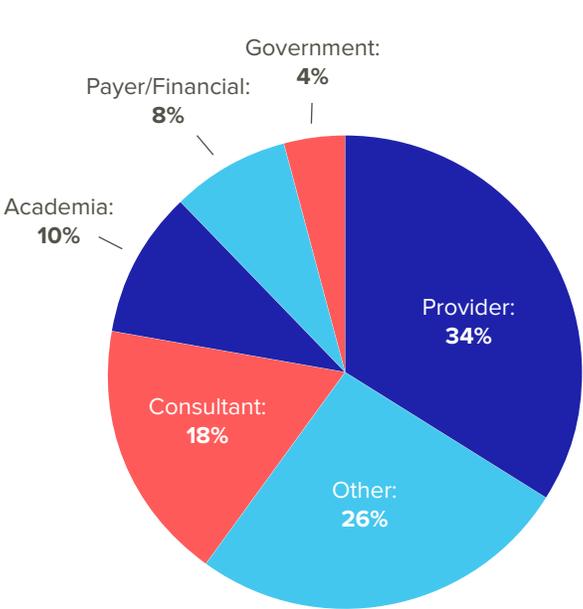
# YOUR AUDIENCE OF **43,000** IS WAITING!



## HIMSS19 HEALTHCARE OF THE FUTURE

### VISITORS BY THE NUMBERS

VISITORS BY WORKSITE



VISITORS BY PROFESSIONAL TITLE

